



### **Olgui Lowell**

Olgui Lowell is the owner of It's a Wrap, a party favor boutique, specializing in swag for all occasions. She started the company twenty years ago, after her firstborn's Bar Mitzvah, when she realized there was a need for someone to provide custom party favors that were beautifully wrapped and tagged, allowing the party hosts to literally pick up and drop off at the venue ready to be displayed.

Olgui was born in Bogota, Colombia, as a first-generation Jew, from parents who left Austria and Yugoslavia because of Nazi persecution. Growing up in a small Jewish Community, in a predominately Catholic country, and attending the Hebrew Day School from pre-K until her Senior year of high school, played a very important role in identifying the needs of the Jewish community in the diaspora, as well as the need for a Jewish state. Her paternal grandfather was the founding president of the Carmel Country Club, the only Jewish Country Club in Bogota. Her maternal grandmother was one of the founding members of Wizo in Medellin, Colombia, and heavily involved with the Magen David Adom. Her paternal grandmother was instrumental in the establishment of the first Jewish home for the elderly in Bogota, Casa Edna, and in her own words, "the right hand" of the Great Rabbi Alfredo Goldschmidt.

After graduating from high school and spending a semester in Wichita, Kansas, in an extensive English as a Foreign Language Program, Olgui was accepted to Georgetown University. She graduated with a BA in Science and Linguistics, and a minor in Spanish. While vacationing in South Florida one summer, she met her husband Marc, and the rest is history.

Olgui has served on the PTA boards of Temple Solel in Hollywood, Florida, as well as Temple Kol Ami in Plantation, where her children Brent and Alec were first enrolled. Upon moving to Weston, her daughter Lili was part of the first graduating Kindergarten class at Temple Dor Dorim, and Olgui served on the Temple's Board, alongside Doug Berman, for

several years. She was also involved with the local NCJW chapter, hosting and participating in many of the annual events.

After getting introduced to the Jewish Federation of Broward County, and asked by Judy Spatz to participate in the emerging leaders series, Olgui became completely immersed in the cause. She has been on the board of Women's Philanthropy for the past 14 years, chairing several of the fundraising events, as a Lion Chair, as part of the impact team for Jewish Education funding, and on the Executive Committee of Women's Philanthropy as Campaign Co-Chair. She received the Lisa R. Shulman Award for leadership in Women's Philanthropy in 2022.

Raising a family with traditional Jewish values, and an understanding of the importance of philanthropy, has always been key in the Lowell household. Her husband Marc has served on both the JFS and Broward Federation Board, and the Nova University Ambassador's Board, and her daughter Lili is the youngest person to be nominated to the JFS Board. Her mother, Vera Sperling, works for JFS, and volunteers with Lili every other Sunday to deliver groceries through the Goodman Pantry to Holocaust survivors.

Olgui is also a proud grandmother to Benjamin (3) and Mia (18 months old), from her firstborn Brent and his wife Leonie, and Crew (20 months old), and a baby girl due on October 1st, from her son Alec and his wife Danielle.