

CHAPTER 14

PHILANTHROPIC PROFILE – BEHAVIOR

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Justice, justice, shall you pursue, that you may thrive and occupy the land that the Lord your G-d is giving you.

(DEUTERONOMY 16:20)

DEFINITIONS AND METHODOLOGICAL ISSUES

Definitions:

- ① *Jewish Federation* refers to the Jewish Federation of Broward County, unless otherwise specified.
- ② *Other Jewish Federations* refers to Jewish Federations other than the Jewish Federation of Broward County (or the Local Jewish Federation).
- ③ *Other Jewish Charities* refers to Jewish charities other than the Jewish Federation of Broward County (or the Local Jewish Federation) and Other Jewish Federations. Donations to Other Jewish Charities *exclude* membership dues to synagogues, Jewish Community Centers, and Jewish organizations, tuition for Jewish education programs, and Israel Bond purchases.
- ④ *Non-Jewish Charities* refers to charities that are not specifically Jewish.
- ⑤ *Local Jewish Federation* refers to the Jewish Federation in each comparison Jewish community, including Broward.
- ⑥ *Any Jewish Federation* (sometimes referred to as *Jewish Federations*) includes the Jewish Federation of Broward County (or the Local Jewish Federation) and Other Jewish Federations.
- ⑦ *Any Jewish Charity* (sometimes referred to as *Jewish Charities*) includes Any Jewish Federation and Other Jewish Charities.
- ⑧ *Any Charity* includes Any Jewish Charity and Non-Jewish Charities.

Methodological Issues:

First, when examining comparisons to other Jewish communities of the percentages of households in Broward who donated to charities in the past year by the level of donations, the reader is cautioned to consult the tables for the year in which each community completed its study. These comparisons do not account for geographic variations in cost of living or for inflation.

Second, households who “don’t know” whether they donated to charities in the past year were assumed *not* to have donated. Households who “don’t know” whether they were asked to donate to the Jewish Federation in the past year were assumed *not* to have been asked to donate. This methodology applies to all community studies completed by this author. (See **Table 1-2** for a designation of such communities.) Other researchers have not always been clear in their reports regarding the treatment of missing data.

Third, the percentages of households who donated to charities in the past year may differ slightly from one section of this Chapter to another, particularly for some of the comparison Jewish communities. These differences are due to missing data (due to item non-response on the questionnaire), which are treated differently in different studies.

Fourth, when examining the results in this Chapter, it should be noted that some households may overstate their level of donations to charities in the past year, even in an anonymous survey.

DONATED TO CHARITIES IN THE PAST YEAR

This section discusses the overall levels of donations to charities made by Jewish households in Broward in the past year.

Table 14-1 shows that 23% (16,600 households) of households *reported* that they donated to the Jewish Federation of Broward County (*Jewish Federation*) in the past year. (See the “Results of the Jewish Federation Survey–Donated to the Jewish Federation in the Past Year” section in this Chapter for a comparison with the percentage of households who donated *according to the Jewish Federation Survey*.) 12% of households *reported* that they donated to Other Jewish Federations in the past year; 49%, to Other Jewish Charities; and 72%, to Non-Jewish Charities.

77% of households *reported* that they did not donate to the **Jewish Federation ❶** in the past year, 10% donated under \$100, 7% donated \$100-\$500, and 6% donated \$500 and over, including 3% who donated \$1,000 and over.

88% of households *reported* that they did not donate to **Other Jewish Federations ❷** in the past year, 6% donated under \$100, 4% donated \$100-\$500, and 2% donated \$500 and over, including 1% who donated \$1,000 and over.

49% of households *reported* that they did not donate to **Other Jewish Charities ❸** in the past year, 18% donated under \$100, 17% donated \$100-\$500, and 15% donated \$500 and over, including 9% who donated \$1,000 and over.

28% of households *reported* that they did not donate to **Non-Jewish Charities ❹** in the past year, 34% donated under \$100, 21% donated \$100-\$500, and 17% donated \$500 and over, including 10% who donated \$1,000 and over.

Table 14-24 shows that 51% of households *reported* that they donated to **Any Jewish Federation ❺** in the past year.

Table 14-18 shows that 67% of households *reported* that they donated to **Any Jewish Charity ❻** in the past year.

Table 14-24 shows that 84% of households *reported* that they donated to **Any Charity ❼** in the past year.

Note that **Table 14-24** shows a comprehensive comparison with other Jewish communities of the percentage of households who donated to the Local Jewish Federation, Other Jewish Federations, Any Jewish Federation, Other Jewish Charities, Any Jewish Charity, Non-Jewish Charities, and Any Charity in the past year.

TABLE 14-1				
DONATED TO THE JEWISH FEDERATION OF BROWARD COUNTY, OTHER JEWISH FEDERATIONS, OTHER JEWISH CHARITIES, AND NON-JEWISH CHARITIES IN THE PAST YEAR BY LEVEL OF DONATIONS				
BASE: JEWISH HOUSEHOLDS				
Level of Donation	Jewish Federation of Broward County ①	Other Jewish Federations ②	Other Jewish Charities ③	Non-Jewish Charities ④
Asked, Did Not Donate	8.1%			
Not Asked to Donate	68.8			
Nothing	76.9%	88.2%	50.6%	28.3%
Under \$100	10.4	6.0	18.3	33.9
\$100 - \$500	7.0	3.9	16.6	20.6
\$500 - \$1,000	2.7	0.8	5.9	7.5
\$1,000 - \$2,500	1.7	0.7	3.9	5.9
\$2,500 - \$5,000	0.3	0.1	2.6	1.0
\$5,000 - \$10,000	0.5	0.2	1.2	1.1
\$10,000 - \$25,000	0.4	0.1	0.6	1.6
\$25,000 and over	0.1	0.0	0.3	0.1
Total	100.0%	100.0%	100.0%	100.0%
CUMULATIVE DONATION CATEGORIES				
Did Donate	23.1%	11.8%	49.4%	71.7%
\$100 and over	12.7%	5.8%	31.1%	37.8%
\$500 and over	5.7%	1.9%	14.5%	17.2%
\$1,000 and over	3.0%	1.1%	8.6%	9.7%
Note: See page 14-2 for an explanation of ①, ②, ③, and ④.				

JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR

Respondents in Jewish households in Broward were asked whether their households donated to the Jewish Federation of Broward County (*Jewish Federation*) in the past year. If their households did not donate, the respondents were asked whether the Jewish Federation contacted them in the past year for the purpose of asking their households to donate. **Table 14-2** shows the three *Jewish Federation Market Segments* developed from these two questions:

❶ **Donated to Jewish Federation (23%)**: Includes households who reported that they donated to the Jewish Federation in the past year.

❷ **Asked, Did Not Donate (8%)**: Includes households who reported that the Jewish Federation asked them to donate in the past year but they did not donate.

❸ **Not Asked (69%)**: Includes households who reported that they did not donate to the Jewish Federation in the past year and were not asked to donate.

An additional measure is calculated from the first two Jewish Federation market segments defined above:

❹ **Percentage of Households Asked Who Did Not Donate (26%)**: Two groups of households were asked to donate to the Jewish Federation in the past year: the 23% who donated (all of whom are “assumed” to have been asked to donate) and the 8% who were asked but did not donate. The *percentage of households asked who did not donate* is calculated by dividing the 8% of households who were asked but did not donate (❷) by the 31% (23% + 8%) of households who were asked to donate (❶+❷).

Community Comparisons. **Table 14-3** shows that the 69% who were **not asked to donate** to the Local Jewish Federation in the past year is the fourth highest of about 40 comparison Jewish communities and compares to 68% in Las Vegas, 57% in West Palm Beach, 55% in South Palm Beach, and 47% in Miami. The 69% compares to 48% in 1997.

The 26% of **households asked who did not donate** to the Local Jewish Federation in the past year is above average among about 40 comparison Jewish communities and compares to 39% in Miami, 36% in Las Vegas, 20% in West Palm Beach, and 17% in South Palm. The 26% compares to 14% in 1997.

See **Table 14-7** for a comparison with other Jewish communities of the percentage of households who donated to the Local Jewish Federation in the past year. The comparison is made in that table because the data for many more comparison Jewish communities are available in **Table 14-7**, which shows the level of donations to the Jewish Federation in the past year, than in **Table 14-3**, which shows Jewish Federation market segments in the past year. (Fewer community studies have asked market segment questions.)

Age of Head of Household. Table 14-4 shows that the 19% of households **under age 35** who donated to the Local Jewish Federation in the past year is about average among about 40 comparison Jewish communities and compares to 15% in Miami, 14% in Las Vegas, 12% in Atlanta, 9% in South Palm Beach, and 5% in West Palm Beach. The 19% compares to 11% in 1997.

The 27% of households **age 35-49** who donated to the Local Jewish Federation in the past year is about average among about 45 comparison Jewish communities and compares to 24% in Miami, 21% in Atlanta, 19% in South Palm Beach, and 18% in both Las Vegas and West Palm Beach. The 27% compares to 30% in 1997.

The 22% of households **age 50-64** who donated to the Local Jewish Federation in the past year is the second lowest of about 45 comparison Jewish communities and compares to 34% in Miami, 27% in Atlanta, 25% in South Palm Beach, 23% in West Palm Beach, and 17% in Las Vegas. The 22% compares to 36% in 1997.

The 21% of households **age 65-74** who donated to the Local Jewish Federation in the past year is the lowest of about 45 comparison Jewish communities and compares to 38% in Miami, 35% in South Palm Beach, 33% in West Palm Beach, and 25% in both Atlanta and Las Vegas. The 21% compares to 49% in 1997.

The 26% of households **age 75 and over** who donated to the Local Jewish Federation in the past year is the second lowest of about 45 comparison Jewish communities and compares to 63% in Atlanta, 50% in West Palm Beach, 47% in South Palm Beach, 40% in Miami, and 36% in Las Vegas. The 26% compares to 59% in 1997.

The 23% of households **age 65 and over** who donated to the Local Jewish Federation in the past year is the second lowest of about 45 comparison Jewish communities and compares to 44% in Atlanta, 43% in both South Palm Beach and West Palm Beach, 39% in Miami, and 29% in Las Vegas. The 23% compares to 55% in 1997.

Perception of Jewish Federation. Table 14-5 shows that 23% of respondents who are very/somewhat familiar with the Jewish Federation in households who were asked but did not donate to the Jewish Federation in the past year **perceive the Jewish Federation as fair/poor**. The 23% is well below average among about 35 comparison Jewish communities and compares to 44% in Las Vegas, 35% in Miami, 31% in South Palm Beach, and 12% in West Palm Beach. The 23% compares to 33% in 1997.

Note that the sample sizes shown in **Table 14-5** are generally very small and that only differences between communities of at least 20 percentage points should be considered important. Note as well that the respondent who reported his/her perception of the Local Jewish Federation may not have been the household member responsible for making donations to the Local Jewish Federation in the past year.

Comparisons Among Population Subgroups.

Donated to the Jewish Federation in the Past Year ①

Table 14-2 shows that, overall, 32% of households **donated to the Jewish Federation** in the past year. The percentage is much higher in:

- households earning an annual income of \$200,000 and over (50%)
- synagogue member households (38%), households who attended Chabad (35%), JCC member households (34%), and Jewish organization member households (48%)
- households in which the respondent participated in Hillel/Chabad while in college (excluding High Holidays) (39%)
- households in which the respondent is very familiar with the Jewish Federation (58%)
- households in which the respondent is very/somewhat familiar with the Jewish Federation and perceives the Jewish Federation as excellent (48%) or good (37%)
- households in which an adult visited Israel on a Jewish trip (34%)

The percentage is much lower in:

- households in North Central (10%)
- Just Jewish households (12%)
- intermarried households (9%)
- households in which the respondent is not at all familiar with the Jewish Federation (5%)
- households in which no adult visited Israel (12%)
- households in which the Jewish respondent is not emotionally attached to Israel (6%)

Not Asked to Donate to the Jewish Federation in the Past Year ②

Table 14-2 shows that, overall, 69% of households were **not asked to donate to the Jewish Federation** in the past year. The percentage is much higher in:

- households in North Central (85%)
- households earning an annual income under \$25,000 (80%) and \$25,000-\$50,000 (78%)
- Just Jewish households (80%)
- intermarried households (82%)
- households in which the respondent is not at all familiar with the Jewish Federation (87%)
- households in which no adult visited Israel (80%)
- households in which the Jewish respondent is not emotionally attached to Israel (90%)

The percentage is much lower in:

- households with only adult children (59%)
- households earning an annual income of \$200,000 and over (39%)
- synagogue member households (53%), households who attended Chabad in the past year (58%), and Jewish organization member households (46%)
- households in which the respondent attended supplemental school as a child (58%)
- households in which the respondent participated in Hillel/Chabad while in college (excluding High Holidays) (53%)
- households in which the respondent is very familiar with the Jewish Federation (36%)
- households who are very or somewhat familiar with the Jewish Federation and perceive the Jewish Federation as excellent (46%) or good (56%)
- households in which an adult visited Israel on a Jewish trip (57%)

Percentage of Households Asked Who Did Not Donate to the Jewish Federation in the Past Year ④

Table 14-2 shows that, overall, 26% of **households who were asked but did not donate to the Jewish Federation** in the past year. The percentage is much higher in:

- households in the Northwest (36%)
- non-elderly couple households (39%) and non-elderly single households (54%)
- Just Jewish households (43%)
- conversionary in-married households (37%) and intermarried households (50%)
- households in which the respondent is not at all familiar with the Jewish Federation (63%)
- households in which no adult visited Israel (40%)
- households in which the Jewish respondent is somewhat attached (36%) and not (39%) emotionally attached to Israel

The percentage is much lower in:

- households in the Southwest (16%)
- households in residence in Broward for 0-4 years (15%)
- households age 65-74 (16%) and age 75 and over (14%)
- elderly couple households (14%) and elderly single households (15%)
- households earning an annual income of \$25,000-\$50,000 (12%)
- JCC member households (8%) and Jewish organization member households (11%)
- households in which the respondent participated in Hillel/Chabad while in college (excluding High Holidays) (16%)
- households in which the respondent is very familiar with the Jewish Federation (9%)
- households in which the respondent is very/somewhat familiar with the Jewish Federation and perceives the Jewish Federation as excellent (11%)
- households in which the Jewish respondent is very emotionally attached to Israel (16%)

TABLE 14-2 JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR				
BASE: JEWISH HOUSEHOLDS				
Population Subgroup	Did Donate ①	Did Not Donate		Percentage of Households Asked Who Did Not Donate ④
		Asked ②	Not Asked ③	
All	23.1%	8.1	68.8	26.0%
GEOGRAPHIC AREA				
Northwest	25.0%	14.2	60.8	36.2%
North Central	10.3%	5.2	84.5	33.5%
East	23.1%	6.3	70.6	21.4%
West Central	25.0%	8.5	66.5	25.4%
Southeast	21.6%	8.8	69.6	28.9%
Southwest	26.2%	4.8	69.0	15.5%
LENGTH OF RESIDENCE IN BROWARD				
0 - 4 years	19.3%	3.4	77.3	15.0%
5 - 9 years	13.9%	3.7	82.4	21.0%
10 - 19 years	23.3%	7.4	69.3	24.1%
20 or more years	24.8%	9.4	65.8	27.5%
AGE OF HEAD OF HOUSEHOLD				
Under 35	18.7%	5.0	76.3	21.1%
35 - 49	26.9%	9.4	63.7	25.9%
50 - 64	21.9%	12.0	66.1	35.4%
65 - 74	20.7%	4.0	75.3	16.2%
75 and over	26.0%	4.3	69.7	14.2%
→ 65 and over	23.3%	4.2	72.5	15.3%

TABLE 14-2				
JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR				
BASE: JEWISH HOUSEHOLDS				
Population Subgroup	Did Donate ①	Did Not Donate		Percentage of Households Asked Who Did Not Donate ④
		Asked ②	Not Asked ③	
All	23.1%	8.1	68.8	26.0%
HOUSEHOLD STRUCTURE				
Household with Children	24.3%	7.3	68.4	23.1%
HH with Only Adult Children	29.0%	12.4	58.6	30.0%
Non-Elderly Couple	23.6%	15.0	61.4	38.9%
Non-Elderly Single	13.6%	16.1	70.3	54.2%
Elderly Couple	25.6%	4.3	70.1	14.4%
Elderly Single	26.4%	4.6	69.0	14.8%
HOUSEHOLD INCOME				
Under \$25,000	15.4%	5.0	79.6	24.5%
\$25 - \$50,000	19.1%	2.5	78.4	11.6%
\$50 - \$100,000	15.7%	8.2	76.1	34.3%
\$100 - \$200,000	26.9%	11.3	61.8	29.6%
\$200,000 and over	50.4%	10.9	38.7	17.8%
JEWISH IDENTIFICATION				
Orthodox	20.9%	6.7	72.4	24.3%
Conservative	30.7%	6.5	62.8	17.5%
Reform	30.7%	9.1	60.2	22.9%
Just Jewish	11.6%	8.8	79.6	43.1%

TABLE 14-2				
JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR				
BASE: JEWISH HOUSEHOLDS				
Population Subgroup	Did Donate ①	Did Not Donate		Percentage of Households Asked Who Did Not Donate ④
		Asked ②	Not Asked ③	
All	23.1%	8.1	68.8	26.0%
TYPE OF MARRIAGE				
In-married	32.4%	8.0	59.6	19.8%
Conversionary	23.0%	13.2	63.8	36.5%
Intermarried	9.0%	9.0	82.0	50.0%
SYNAGOGUE MEMBERSHIP				
Member	38.0%	9.2	52.8	19.5%
Non-Member	15.6%	7.5	76.9	32.5%
ATTENDED CHABAD IN THE PAST YEAR				
Attended	34.6%	7.1	58.3	17.0%
Did Not Attend	19.7%	8.3	72.0	29.6%
JCC MEMBERSHIP				
Member	34.1%	2.8	63.1	7.6%
Non-Member	21.6%	8.8	69.6	28.9%
JEWISH ORGANIZATION MEMBERSHIP				
Member	47.8%	5.9	46.3	11.0%
Non-Member	17.1%	8.6	74.3	33.5%
RESPONDENT ATTENDED JEWISH EDUCATION AS A CHILD				
To Jewish Day School	22.1%	4.7	73.2	17.5%
To Supplemental School	30.2%	11.7	58.1	27.9%
→To Jewish Education	26.9%	9.4	63.7	25.9%
No	15.2%	3.8	81.0	20.0%

TABLE 14-2				
JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR				
BASE: JEWISH HOUSEHOLDS				
Population Subgroup	Did Donate ①	Did Not Donate		Percentage of Households Asked Who Did Not Donate ④
		Asked ②	Not Asked ③	
All	23.1%	8.1	68.8	26.0%
RESPONDENT ATTENDED OR WORKED AT JEWISH OVERNIGHT CAMP AS A CHILD				
To Overnight Camp	27.6%	12.8	59.6	31.7%
No	22.1%	5.5	72.4	19.9%
RESPONDENT PARTICIPATED IN JEWISH YOUTH GROUP AS A TEENAGER				
In Youth Group	30.1%	8.0	61.9	21.0%
No	19.6%	8.0	72.4	29.0%
RESPONDENT PARTICIPATED IN HILLEL/CHABAD WHILE IN COLLEGE (EXCLUDING HIGH HOLIDAYS)				
Hillel/Chabad Participant	39.2%	7.7	53.1	16.4%
No	20.9%	9.4	69.7	31.0%
FAMILIARITY WITH JEWISH FEDERATION				
Very Familiar	58.1%	5.9	36.0	9.2%
Somewhat Familiar	24.0%	8.0	68.0	25.0%
Not at All Familiar	4.8%	8.0	87.2	62.5%
PERCEPTION OF JEWISH FEDERATION				
Excellent	48.3%	5.7	46.0	10.6%
Good	36.5%	7.8	55.7	17.6%
Fair + Poor	18.1%	9.2	72.7	33.7%

TABLE 14-2				
JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR				
BASE: JEWISH HOUSEHOLDS				
Population Subgroup	Did Donate ①	Did Not Donate		Percentage of Households Asked Who Did Not Donate ④
		Asked ②	Not Asked ③	
All	23.1%	8.1	68.8	26.0%
ANY ADULT VISITED ISRAEL				
On Jewish Trip	34.3%	9.1	56.6	21.0%
On General Trip	27.4%	7.5	65.1	21.5%
No	12.1%	8.0	79.9	39.8%
LEVEL OF EMOTIONAL ATTACHMENT TO ISRAEL				
Extremely Attached	27.3%	8.0	64.7	22.7%
Very Attached	29.6%	5.5	64.9	15.7%
Somewhat Attached	22.6%	12.8	64.6	36.2%
Not Attached	6.1%	3.9	90.0	39.0%
Note: See page 14-6 for an explanation of ①, ②, ③, and ④.				

TABLE 14-3					
LOCAL JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR					
COMMUNITY COMPARISONS					
BASE: JEWISH HOUSEHOLDS					
Community	Year	Donated ①	Did Not Donate		Percentage of Households Asked Who Did Not Donate ④
			Asked ②	Not Asked ③	
Martin-St. Lucie ¹	1999	21%	4	75	14%
Denver	2007	23%	8	70	26%
San Francisco	2004	23%	7	70	23%
BROWARD	2016	23%	8	69	26%
Las Vegas	2005	21%	12	68	36%
Portland (ME)	2007	25%	6	68	20%
San Diego	2003	26%	9	65	26%
Phoenix	2002	25%	12	63	32%
Atlantic County	2004	32%	8	60	19%
W Palm Beach	2005	35%	8	57	20%
St. Petersburg	1994	36%	8	56	18%
Orlando	1993	30%	15	55	33%
Washington	2003	33%	12	55	27%
Tucson	2002	34%	12	55	26%
S Palm Beach	2005	37%	8	55	17%
Philadelphia	2009	41%	4	55	9%
Westport	2000	37%	9	54	20%
Monmouth	1997	40%	6	54	12%
Charlotte	1997	45%	6	49	12%
New Haven	2010	37%	15	48	28%
Wilmington	1995	43%	9	48	18%
Sarasota	2001	45%	7	48	13%

TABLE 14-3					
LOCAL JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR					
COMMUNITY COMPARISONS					
BASE: JEWISH HOUSEHOLDS					
Community	Year	Donated ①	Did Not Donate		Percentage of Households Asked Who Did Not Donate ④
			Asked ②	Not Asked ③	
Broward	1997	45%	7	48	14%
Miami	2014	32%	20	47	39%
Baltimore	2010	40%	12	47	24%
Middlesex	2008	44%	9	47	17%
Richmond	1994	42%	15	44	26%
Hartford	2000	50%	8	43	13%
Jacksonville	2002	41%	18	41	31%
York	1999	42%	17	41	29%
Rhode Island	2002	48%	11	41	19%
Lehigh Valley	2007	52%	7	41	12%
Bergen	2001	48%	12	40	21%
St. Paul	2004	50%	10	40	17%
Harrisburg	1994	50%	10	40	16%
Tidewater	2001	51%	10	39	16%
San Antonio	2007	53%	8	39	13%
Milwaukee	1996	53%	9	38	15%
Minneapolis	2004	52%	11	37	17%
Detroit	2005	55%	12	34	18%
Rochester	1999	62%	8	30	11%
NJPS²	2000	28%	9	64	24%

¹ Martin-St. Lucie has no Local Jewish Federation and is served by the Jewish Federation of Palm Beach County.

² NJPS 2000 data are for the *more Jewishly-connected sample* and reflect the percentage of households who donated to *Any Jewish Federation*, not just the Local Jewish Federation.

Note: See page 14-6 for an explanation of ①, ②, ③, and ④.

TABLE 14-4								
DONATED TO THE LOCAL JEWISH FEDERATION IN THE PAST YEAR								
BY AGE OF HEAD OF HOUSEHOLD								
COMMUNITY COMPARISONS								
BASE: JEWISH HOUSEHOLDS								
Community	Year	Under 35	35-49	50-64	65-74	75+	65+	All
Rochester	1999	32%	55%	61%	81%	77%	78%	62%
San Antonio	2007	24%	54%	48%	65%	60%	63%	53%
Tidewater	2001	18%	53%	54%	65%	65%	65%	51%
Harrisburg	1994	26%	52%	67%	68%	67%	67%	50%
Detroit	2005	38%	46%	51%	62%	66%	64%	55%
Hartford	2000	10%	45%	47%	69%	61%	65%	50%
Milwaukee	1996	29%	44%	59%	72%	75%	74%	53%
Lehigh Valley	2007	38%	43%	51%	61%	64%	62%	52%
Charlotte	1997	37%	41%	54%	67%	58%	64%	45%
Baltimore	2010	13%	40%	43%	53%	59%	56%	40%
Bergen	2001	23%	39%	46%	62%	69%	65%	48%
St. Paul	2004	21%	39%	56%	66%	68%	67%	50%
Jacksonville	2002	33%	38%	33%	51%	60%	56%	41%
Cincinnati	2008	29%	38%	52%	49%	72%	62%	50%
Wilmington	1995	22%	38%	52%	58%	66%	62%	43%
Richmond	1994	17%	38%	58%	67%	69%	68%	42%
Chicago	2010	39%	37%	41%	59%	57%	58%	44%
Minneapolis	2004	31%	37%	56%	70%	76%	73%	52%
Cleveland	2011	24%	37%	46%	40%	75%	59%	45%
Rhode Island	2002	14%	36%	52%	71%	66%	68%	48%
Pittsburgh	2002	12%	36%	48%	66%	75%	71%	45%
York	1999	35%	35%	51%	51%	54%	53%	42%
St. Petersburg	1994	20%	35%	31%	50%	42%	47%	36%
Westport	2000	13%	32%	42%	43%	63%	52%	37%
Monmouth	1997	12%	32%	44%	54%	58%	56%	40%
Orlando	1993	20%	31%	28%	62%	53%	59%	30%

COMMUNITY COMPARISONS

BASE: JEWISH HOUSEHOLDS

Page 14-18 Community	Year	Under 35	35-49	50-64	Philanthropic Profile –		Behavior
					65-74	75+	65+ All
Portland (ME)	2007	NA	31%	22%	27%	38%	32% 25%
Broward	1997	11%	30%	36%	49%	59%	55% 45%
Washington	2003	11%	29%	46%	54%	44%	49% 33%
BROWARD	2016	19%	27%	22%	21%	26%	23% 23%
Tucson	2002	17%	27%	28%	50%	51%	51% 34%
San Diego	2003	10%	25%	32%	28%	48%	43% 26%
Middlesex	2008	28%	24%	36%	47%	60%	55% 44%
Miami	2014	15%	24%	34%	38%	40%	39% 32%
Atlantic County	2004	NA	22%	31%	29%	49%	39% 32%
Atlanta	2006	12%	21%	27%	25%	63%	44% 25%
Phoenix	2002	3%	20%	25%	37%	38%	37% 25%
St. Louis	2014	19%	19%	42%	52%	78%	64% 38%
S Palm Beach	2005	9%	19%	25%	35%	47%	43% 37%
Sarasota	2001	NA	19%	31%	52%	63%	58% 45%
Las Vegas	2005	14%	18%	17%	25%	36%	29% 21%
Denver	2007	6%	18%	29%	27%	45%	34% 23%
W Palm Beach	2005	5%	18%	23%	33%	50%	43% 35%
New Haven	2010	NA	18%	36%	47%	51%	50% 37%
Martin-St. Lucie ¹	1999	NA	17%	24%	21%	23%	22% 21%
Columbus	2013	14%	15%	30%	33%	42%	37% 26%
Howard County	2010	NA	15%	44%	NA	NA	46% 37%
New York	2011	10%	14%	24%	29%	42%	37% 24%
NJPS ²	2000	9%	21%	30%	41%	55%	49% 28%

¹ Martin-St. Lucie has no Local Jewish Federation and is served by the Jewish Federation of Palm Beach County.

² NJPS 2000 data are for the *more Jewishly-connected sample* and reflect the percentage of households who donated to *Any Jewish Federation*, not just the Local Jewish Federation.

**TABLE 14-5
FAIR/POOR PERCEPTIONS OF THE LOCAL JEWISH FEDERATION
BY RESPONDENTS IN HOUSEHOLDS WHO WERE ASKED
BUT DID NOT DONATE TO THE LOCAL JEWISH FEDERATION
IN THE PAST YEAR
COMMUNITY COMPARISONS**

**BASE: RESPONDENTS VERY/SOMEWHAT FAMILIAR
WITH THE LOCAL JEWISH FEDERATION**

Community	Year	Perceive the Local Jewish Federation as Fair/Poor	Sample Size¹
San Antonio	2007	47%	43
Las Vegas	2005	44%	79
Monmouth	1997	44%	14
Rhode Island	2002	41%	61
Milwaukee	1996	41%	46
Orlando	1993	41%	25
Minneapolis	2004	38%	41
Sarasota	2001	36%	23
Wilmington	1995	36%	28
Miami	2014	35%	223
Detroit	2005	35%	107
Tucson	2002	35%	34
Hartford	2000	35%	20
Broward	1997	33%	34
Harrisburg	1994	33%	26
Westport	2000	32%	36
Lehigh Valley	2007	31%	26
S Palm Beach	2005	31%	47
Bergen	2001	30%	79
St. Petersburg	1994	30%	27

**TABLE 14-5
FAIR/POOR PERCEPTIONS OF THE LOCAL JEWISH FEDERATION
BY RESPONDENTS IN HOUSEHOLDS WHO WERE ASKED
BUT DID NOT DONATE TO THE LOCAL JEWISH FEDERATION
IN THE PAST YEAR
COMMUNITY COMPARISONS**

**BASE: RESPONDENTS VERY/SOMEWHAT FAMILIAR
WITH THE LOCAL JEWISH FEDERATION**

Community	Year	Perceive the Local Jewish Federation as Fair/Poor	Sample Size¹
New Haven	2010	28%	78
Charlotte	1997	27%	17
Portland (ME)	2007	25%	36
Middlesex	2008	24%	41
Atlantic County	2004	24%	18
Richmond	1994	23%	53
BROWARD	2016	23%	47
St. Paul	2004	20%	18
Jacksonville	2002	20%	66
Rochester	1999	20%	35
Washington	2003	18%	72
W Palm Beach	2005	12%	38
Tidewater	2001	11%	38
York	1999	4%	19

¹ In most communities, data are calculated from very small sample sizes and the results should be treated with caution. Sample sizes between 25 and 49 are shown in boldface type. Sample sizes of less than 25 are shown in boldface type and in a large font.

DONATED TO THE JEWISH FEDERATION IN THE PAST YEAR

Table 14-6 shows that 77% of Jewish households in Broward did not donate to the Jewish Federation of Broward County (*Jewish Federation*) in the past year, 10% donated under \$100, 7% donated \$100-\$500, and 6% donated \$500 and over, including 3% who donated \$1,000 and over. In total, 23% of households donated to the Jewish Federation in the past year.

Community Comparisons. Table 14-7 shows that the 23% who **donated to the Local Jewish Federation** in the past year is the fourth lowest of about 55 comparison Jewish communities and compares to 37% in South Palm Beach, 35% in West Palm Beach, 32% in Miami, 25% in Atlanta, and 21% in Las Vegas. The 23% compares to 43% in 1997.

The right hand side of **Table 14-7** examines only *households who donated* to the Local Jewish Federation in the past year. Of households who donated to the Local Jewish Federation in the past year, the 45% who donated **under \$100** is about average among about 45 comparison Jewish communities and compares to 63% in Las Vegas, 62% in South Palm Beach, 54% in West Palm Beach, 49% in Miami, and 14% in Atlanta. The 45% compares to 77% in 1997.

Of households who donated to the Local Jewish Federation in the past year, the 13% who donated **\$1,000 and over** is about average among about 50 comparison Jewish communities and compares to 26% in Atlanta, 16% in Miami, 10% in both South Palm Beach and West Palm Beach, and 2% in Las Vegas. The 13% compares to 4% in 1997.

Note that **Table 14-24** shows a comprehensive comparison with other Jewish communities of the percentage of households who donated to the Local Jewish Federation, Other Jewish Federations, Any Jewish Federation, Other Jewish Charities, Any Jewish Charity, Non-Jewish Charities, and Any Charity in the past year.

Comparisons Among Population Subgroups. The percentage of households who donated to the Jewish Federation in the past year is discussed in the “Jewish Federation Market Segments in the Past Year” section in this Chapter. This section examines the percentage who donated \$100 and over to the Jewish Federation in the past year.

Table 14-6 shows that, overall, 13% of households donated \$100 and over to the Jewish Federation in the past year. The percentage is much higher in:

- households earning an annual income of \$200,000 and over (38%)
- synagogue member households (2532%), JCC member households (27%), and Jewish organization member households (24%)
- households in which the respondent participated in Hillel/Chabad while in college (excluding High Holidays) (23%)
- households in which the respondent is very familiar with the Jewish Federation (38%)

- households in which the respondent is very/somewhat familiar with the Jewish Federation and perceives the Jewish Federation as excellent (27%)

The percentage is much lower in:

- households in the North Central (2%)
- households earning an annual income under \$25,000 (1%)
- households in which the respondent is not at all familiar with the Jewish Federation (1%)
- households in which the Jewish respondent is not emotionally attached to Israel (3%)

TABLE 14-6						
DONATED TO THE JEWISH FEDERATION IN THE PAST YEAR						
BASE: JEWISH HOUSEHOLDS						
Population Subgroup	Donated \$100 and Over	Did Not Donate	Donated			
			Under \$100	\$100- \$500	\$500- \$1,000	\$1,000 and Over
All	12.7%	76.9%	10.4	7.0	2.7	3.0
GEOGRAPHIC AREA						
Northwest	8.9%	75.0%	16.1	6.2	0.4	2.3
North Central	1.5%	89.6%	8.9	0.9	0.5	0.1
East	18.1%	76.9%	5.0	5.5	5.9	6.7
West Central	11.6%	75.0%	13.4	6.6	3.2	1.8
Southeast	15.3%	78.5%	6.2	5.4	4.8	5.1
Southwest	17.1%	73.8%	9.1	12.5	1.7	2.9
LENGTH OF RESIDENCE IN BROWARD						
0 - 4 years	12.7%	80.6%	6.7	2.8	6.9	3.0
5 - 9 years	5.9%	86.1%	8.0	1.1	1.8	3.0
10 - 19 years	8.1%	76.8%	15.1	5.9	0.3	1.9
20 or more years	15.3%	75.2%	9.5	8.7	3.3	3.3
AGE OF HEAD OF HOUSEHOLD						
Under 35	12.8%	81.4%	5.8	2.9	8.2	1.7
35 - 49	12.5%	73.1%	14.4	6.7	1.8	4.0
50 - 64	14.6%	78.1%	7.3	8.1	2.9	3.6
65 - 74	13.2%	79.3%	7.5	7.6	3.0	2.6
75 and over	8.8%	74.0%	17.2	5.9	1.1	1.8
→ 65 and over	11.0%	76.7%	12.3	6.7	2.1	2.2

TABLE 14-6						
DONATED TO THE JEWISH FEDERATION IN THE PAST YEAR						
BASE: JEWISH HOUSEHOLDS						
Population Subgroup	Donated \$100 and Over	Did Not Donate	Donated			
			Under \$100	\$100-\$500	\$500-\$1,000	\$1,000 and Over
All	12.7%	76.9%	10.4	7.0	2.7	3.0
HOUSEHOLD STRUCTURE						
Household with Children	15.5%	75.7%	8.8	8.7	1.8	5.0
HH with Only Adult Children	17.5%	71.1%	11.4	10.8	4.1	2.6
Non-Elderly Couple	15.4%	76.4%	8.2	3.1	6.8	5.5
Non-Elderly Single	8.3%	86.4%	5.3	3.6	2.4	2.3
Elderly Couple	12.7%	74.3%	13.0	7.2	1.8	3.7
Elderly Single	10.8%	73.6%	15.6	6.9	3.0	0.9
HOUSEHOLD INCOME						
Under \$25,000	1.2%	84.6%	14.2	1.2	0.0	0.0
\$25 - \$50,000	7.5%	80.9%	11.6	6.0	1.4	0.1
\$50 - \$100,000	7.0%	84.3%	8.7	5.8	0.9	0.3
\$100 - \$200,000	13.6%	73.0%	13.4	8.7	1.7	3.2
\$200,000 and over	38.1%	49.6%	12.3	15.5	8.1	14.5
JEWISH IDENTIFICATION						
Orthodox	11.9%	79.1%	9.0	2.2	4.7	5.0
Conservative	20.2%	69.3%	10.5	13.7	2.8	3.7
Reform	14.9%	69.3%	15.8	7.7	3.1	4.1
Just Jewish	5.1%	88.4%	6.5	1.6	2.2	1.3

TABLE 14-6 DONATED TO THE JEWISH FEDERATION IN THE PAST YEAR						
BASE: JEWISH HOUSEHOLDS						
Population Subgroup	Donated \$100 and Over	Did Not Donate	Donated			
			Under \$100	\$100-\$500	\$500-\$1,000	\$1,000 and Over
All	12.7%	76.9%	10.4	7.0	2.7	3.0
TYPE OF MARRIAGE						
In-married	19.9%	67.6%	12.5	9.3	4.7	5.9
Conversionary	16.3%	77.0%	6.7	12.6	1.1	2.6
Intermarried	6.4%	91.1%	2.5	4.3	1.5	0.6
SYNAGOGUE MEMBERSHIP						
Member	24.9%	61.9%	13.2	13.0	4.9	7.0
Non-Member	6.5%	84.5%	9.0	4.0	1.6	0.9
ATTENDED CHABAD IN THE PAST YEAR						
Attended	20.6%	65.5%	13.9	9.8	5.9	4.9
Did Not Attend	10.4%	80.2%	9.4	6.2	1.8	2.4
JCC MEMBERSHIP						
Member	26.5%	65.8%	7.7	10.2	7.9	8.4
Non-Member	10.8%	78.4%	10.8	6.6	2.0	2.2
JEWISH ORGANIZATION MEMBERSHIP						
Member	24.4%	52.2%	23.4	11.1	5.6	7.7
Non-Member	9.8%	82.9%	7.3	6.0	2.0	1.8

TABLE 14-6						
DONATED TO THE JEWISH FEDERATION IN THE PAST YEAR						
BASE: JEWISH HOUSEHOLDS						
Population Subgroup	Donated \$100 and Over	Did Not Donate	Donated			
			Under \$100	\$100-\$500	\$500-\$1,000	\$1,000 and Over
All	12.7%	76.9%	10.4	7.0	2.7	3.0
RESPONDENT ATTENDED JEWISH EDUCATION AS A CHILD						
To Jewish Day School	15.1%	77.9%	7.0	8.4	3.2	3.5
To Supplemental School	17.7%	69.8%	12.5	9.6	3.9	4.2
→To Jewish Education	16.1%	73.1%	10.8	8.7	3.6	3.8
No	5.2%	84.9%	9.9	3.3	1.0	0.9
RESPONDENT ATTENDED OR WORKED AT JEWISH OVERNIGHT CAMP AS A CHILD						
To Overnight Camp	14.6%	72.5%	12.9	7.5	3.1	4.0
No	12.6%	77.9%	9.5	7.2	2.8	2.6
RESPONDENT PARTICIPATED IN JEWISH YOUTH GROUP AS A TEENAGER						
In Youth Group	15.5%	70.0%	14.5	8.4	3.2	3.9
No	11.7%	80.4%	7.9	6.6	2.6	2.5
RESPONDENT PARTICIPATED IN HILLEL/CHABAD WHILE IN COLLEGE (EXCLUDING HIGH HOLIDAYS)						
Hillel/Chabad Participant	22.9%	60.6%	16.5	13.3	4.3	5.3
No	12.0%	79.0%	9.0	6.7	2.2	3.1
FAMILIARITY WITH JEWISH FEDERATION						
Very Familiar	37.8%	41.9%	20.3	15.0	13.0	9.8
Somewhat Familiar	12.1%	76.0%	11.9	8.7	2.0	1.4
Not at All Familiar	1.2%	95.2%	3.6	1.1	0.1	0.0

TABLE 14-6						
DONATED TO THE JEWISH FEDERATION IN THE PAST YEAR						
BASE: JEWISH HOUSEHOLDS						
Population Subgroup	Donated \$100 and Over	Did Not Donate	Donated			
			Under \$100	\$100-\$500	\$500-\$1,000	\$1,000 and Over
All	12.7%	76.9%	10.4	7.0	2.7	3.0
PERCEPTION OF JEWISH FEDERATION						
Excellent	26.7%	51.7%	21.6	8.7	10.7	7.3
Good	21.6%	63.5%	14.9	13.6	4.8	3.2
Fair + Poor	14.2%	81.9%	3.9	12.0	0.3	1.9
ANY ADULT VISITED ISRAEL						
On Jewish Trip	21.2%	65.6%	13.2	9.0	5.2	7.0
On General Trip	12.9%	72.6%	14.5	6.5	3.5	2.9
No	7.2%	87.9%	4.9	6.3	0.4	0.5
LEVEL OF EMOTIONAL ATTACHMENT TO ISRAEL						
Extremely Attached	15.7%	72.8%	11.5	6.5	4.2	5.0
Very Attached	16.9%	70.4%	12.7	9.2	4.6	3.1
Somewhat Attached	11.1%	77.5%	11.4	8.1	1.0	2.0
Not Attached	3.4%	94.1%	2.5	1.9	0.3	1.2

TABLE 14-7						
DONATED TO THE LOCAL JEWISH FEDERATION IN THE PAST YEAR						
COMMUNITY COMPARISONS						
BASE: JEWISH HOUSEHOLDS						
			% Donated by Households Who Donated:			
Community	Year	% Who Donated	Under \$100	\$100-\$500	\$500-\$1,000	\$1,000 and Over
Rochester	1999	61%	51%	27	8	13
Detroit	2005	55%	45%	32	8	15
San Antonio	2007	53%	33%	39	11	17
Lehigh Valley	2007	52%	35%	32	11	22
Milwaukee	1996	51%	45%	30	8	17
Cincinnati	2008	50%	27%	40	10	23
Minneapolis	2004	50%	42%	34	9	16
Tidewater	2001	49%	41%	36	8	15
Harrisburg	1994	49%	44%	34	9	14
Hartford	2000	48%	43%	37	8	13
St. Paul	2004	46%	47%	30	10	14
Rhode Island	2002	46%	48%	36	7	9
Bergen	2001	46%	53%	33	7	7
Cleveland	2011	45%	39%	41		20
Pittsburgh	2002	45%	34%	37	9	19
Chicago	2010	44%	28%	55		17
Middlesex	2008	44%	69%	23	4	4
Sarasota	2001	43%	37%	41	11	11
Broward	1997	43%	77%	17	2	4
Charlotte	1997	43%	38%	35	11	16
Richmond	1994	42%	50%	27	9	14
Philadelphia	2009	41%	36%	38	12	14
York	1999	41%	50%	31	8	11

TABLE 14-7						
DONATED TO THE LOCAL JEWISH FEDERATION IN THE PAST YEAR						
COMMUNITY COMPARISONS						
BASE: JEWISH HOUSEHOLDS						
			% Donated by Households Who Donated:			
Community	Year	% Who Donated	Under \$100	\$100-\$500	\$500-\$1,000	\$1,000 and Over
Los Angeles	1997	41%	NA	NA	NA	NA
Wilmington	1995	41%	46%	34	7	15
Baltimore	2010	40%	30%	45		25
Jacksonville	2002	39%	44%	31	12	13
St. Louis	2014	38%	31%	48		21
Howard County	2010	37%	13%	61		26
New Haven	2010	37%	44%	36	8	11
S Palm Beach	2005	37%	62%	22	6	10
Palm Springs	1998	37%	67%			33
Monmouth	1997	37%	70%	25	3	2
W Palm Beach	2005	35%	54%	30	5	10
Westport	2000	35%	47%	38	7	8
Boston	2005	34%	NA	NA	NA	NA
Buffalo	1995	34%	NA	NA	NA	NA
St. Petersburg	1994	34%	44%	38	8	9
Tucson	2002	33%	49%	34	8	10
Miami	2014	32%	49%	28	7	16
Washington	2003	32%	37%	47	8	8
Atlantic County	2004	31%	60%	25	6	9
Orlando	1993	30%	59%	26	4	11
Columbus	2013	26%	30%	43	12	16
San Diego	2003	26%	29%	42	14	15
Portland (ME)	2007	25%	40%	38	7	16

TABLE 14-7						
DONATED TO THE LOCAL JEWISH FEDERATION IN THE PAST YEAR						
COMMUNITY COMPARISONS						
BASE: JEWISH HOUSEHOLDS						
			% Donated by Households Who Donated:			
Community	Year	% Who Donated	Under \$100	\$100-\$500	\$500-\$1,000	\$1,000 and Over
Atlanta	2006	25%	14%	60		26
Phoenix	2002	25%	22%	43	13	22
New York	2011	24%	39%	48		13
BROWARD	2016	23%	45%	30	12	13
Denver	2007	23%	20%	44	10	26
San Francisco	2004	23%	NA	NA	NA	NA
Las Vegas	2005	21%	63%	30	4	2
Martin-St. Lucie ¹	1999	21%	68%	20	8	5
Seattle	2000	15%	78%			22
NJPS ²	2000	25%	50%	35	6	9

¹ Martin-St. Lucie has no Local Jewish Federation and is served by the Jewish Federation of Palm Beach County.

² NJPS 2000 data are for the *more Jewishly-connected sample* and reflect the percentage of households who donated to *Any Jewish Federation*, not just the Local Jewish Federation.

Note: Excludes households who donated *only* to Other Jewish Federations. Such donations to Other Jewish Federations only are shown in **Table 14-10**.

PROFILE OF HOUSEHOLDS BY JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR

While **Table 14-2** shows the percentage of Jewish households in *each population subgroup* in Broward who were in each Jewish Federation market segment in the past year, **Table 14-8** shows *profiles of households who were in each Jewish Federation market segment in the past year*: ❶ donated to Jewish Federation; ❷ asked, did not donate; and ❸ not asked. (See page 14-6 for an explanation of ❶, ❷, and ❸.)

As an example of the interpretation of this table, note that while **Table 14-2** shows that 25% of *households who live in the Northwest* donated to the Jewish Federation of Broward County (*Jewish Federation*) in the past year, **Table 14-8** shows that 16% of *households who donated to the Jewish Federation in the past year* live in the Northwest. **Note that the discussion below compares differences among the Jewish Federation market segments, not within each market segment.** Only some of the important differences among the Jewish Federation market segments are discussed below.

Geographic Profile

- households who were asked but did not donate are more likely to live in the Northwest
- households who were not asked to donate are more likely to live in the North Central

Demographic Profile

- households who were asked but did not donate are more likely to be age 50-64 and less likely to be age 65 and over
- households who were asked but did not donate are more likely to be non-elderly single households
- households who donated are more likely to earn an annual income of \$200,000 and over
- households who were asked but did not donate in the past year are more likely to earn an annual income of \$75,000-\$200,000 and less likely to earn \$15,000-\$75,000
- households who were not asked to donate are more likely to earn an annual income of \$15,000-\$75,000 and less likely to earn \$150,000 and over

Religious Profile

- households who donated are more likely to be Conservative and less likely to be Just Jewish
- households who were not asked to donate and who were asked but did not donate are more likely to be Just Jewish
- households who donated are generally more likely to observe religious practices and exhibit Jewish behaviors
- households who donated are less likely to be intermarried

Membership Profile

- households who donated are more likely to be synagogue member, JCC member, and Jewish organization member households, were more likely to be households who attended Chabad in the past year, and were more likely to participate in a JCC program in the past year
- households who donated are more likely to contain a Jewish respondent who feels very much part of the Broward Jewish community
- households who were not asked to donate are more likely to contain a Jewish respondent who feels not very much/not at all part of the Broward Jewish community

Formal and Informal Jewish Education of Adults

- households who were not asked to donate are more likely to contain a respondent who did not attend Jewish education as a child
- households who were asked but did not donate are more likely and households who were not asked to donate are less likely to contain a respondent who attended or worked at a Jewish overnight camp as a child
- households who donated are more likely to contain a respondent who participated in a Jewish youth group as a teenager
- households who were not asked to donate and households who were asked but did not donate are less likely to contain a respondent who participated in Hillel/Chabad while in college (excluding High Holidays)

Familiarity with and Perception of the Jewish Federation

- households who donated are more likely to contain a respondent who is very familiar and less likely to contain a respondent who is not at all familiar with the Jewish Federation
- households who were not asked to donate are less likely to contain a respondent who is very familiar and more likely to contain a respondent who is not at all familiar with the Jewish Federation
- households who donated are more likely to contain a respondent who is very/somewhat familiar with the Jewish Federation and perceives the Jewish Federation as excellent and less likely to contain a respondent who perceives the Jewish Federation as fair/poor

Israel

- households who donated are more likely to contain an adult who visited Israel on a Jewish trip and a general trip
- households who were not asked to donate are less likely to contain an adult who visited Israel on a Jewish trip and more likely to contain no adult who visited Israel
- households who donated are more likely to contain a Jewish respondent who is extremely/very emotionally attached to Israel
- households who were not asked to donate are less likely to contain a Jewish respondent who is extremely/very emotionally attached to Israel and more likely to contain a Jewish respondent who is not emotionally attached to Israel

Philanthropic Profile

- households who donated were more likely to donate to Other Jewish Charities in the past year
- households who were not asked to donate were less likely to donate to Other Jewish Charities in the past year
- households who donated were more likely to donate to Non-Jewish Charities in the past year

TABLE 14-8			
PROFILE OF HOUSEHOLDS BY JEWISH FEDERATION MARKET SEGMENTS			
IN THE PAST YEAR			
BASE: JEWISH HOUSEHOLDS			
Population Subgroup	Did Donate ①	Did Not Donate	
		Asked ②	Not Asked ③
GEOGRAPHIC AREA			
Northwest	15.8%	25.8%	13.0%
North Central	4.2	6.0	11.5
East	9.2	7.2	9.4
West Central	29.7	29.0	26.6
Southeast	15.8	18.6	17.1
Southwest	25.4	13.4	22.4
Total	100.0%	100.0%	100.0%
LENGTH OF RESIDENCE IN BROWARD			
0 - 4 years	5.5%	2.7%	7.4%
5 - 9 years	5.4	4.2	10.8
10 - 19 years	21.7	19.9	21.7
20 or more years	67.4	73.2	60.1
Total	100.0%	100.0%	100.0%
AGE OF HEAD OF HOUSEHOLD			
Under 35	5.1%	3.9%	7.0%
35 - 49	19.4	19.7	15.4
50 - 64	34.9	55.5	35.3
65 - 74	18.0	10.1	22.0
75 and over	22.6	10.8	20.3
Total	100.0%	100.0%	100.0%

TABLE 14-8 PROFILE OF HOUSEHOLDS BY JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR			
BASE: JEWISH HOUSEHOLDS			
Population Subgroup	Did Donate ①	Did Not Donate	
		Asked ②	Not Asked ③
HOUSEHOLD STRUCTURE			
Household with Children	21.7%	18.6%	20.7%
HH with Only Adult Children	18.9	23.1	12.8
Non-Elderly Couple	9.5	17.4	8.3
Non-Elderly Single	5.4	18.5	9.4
Elderly Couple	15.8	7.6	14.5
Elderly Single	21.0	10.6	18.4
Other	7.7	4.2	15.9
Total	100.0%	100.0%	100.0%
HOUSEHOLD INCOME			
Under \$15,000	4.0%	9.4%	9.8%
\$15 - \$25,000	7.0	1.2	10.0
\$25 - \$50,000	11.9	4.7	17.0
\$50 - \$75,000	9.7	6.8	16.4
\$75 - \$100,000	10.6	24.9	17.8
\$100 - \$150,000	15.2	18.1	14.1
\$150 - \$200,000	10.9	14.9	6.7
\$200,000 and over	30.7	20.0	8.2
Total	100.0%	100.0%	100.0%

TABLE 14-8			
PROFILE OF HOUSEHOLDS BY JEWISH FEDERATION MARKET SEGMENTS			
IN THE PAST YEAR			
BASE: JEWISH HOUSEHOLDS			
Population Subgroup	Did Donate ①	Did Not Donate	
		Asked ②	Not Asked ③
JEWISH IDENTIFICATION			
Orthodox	3.5%	3.3%	4.1%
Conservative	39.8	24.0	27.3
Reconstructionist	1.0	0.6	1.2
Reform	37.1	31.7	24.5
Just Jewish	18.6	40.4	42.9
Total	100.0%	100.0%	100.0%
RELIGIOUS PRACTICE/JEWISH BEHAVIOR			
Have a Mezuzah on the Front Door	94.7%	72.4%	72.9%
Always/Usually Participate in a Passover Seder	96.1%	81.3%	72.1%
Always/Usually Light Chanukah Candles	86.7%	73.9%	73.7%
Always/Usually Light Sabbath Candles	30.8%	10.9%	19.6%
Keep a Kosher Home	18.2%	6.6%	9.8%
Keep Kosher In and Out of Home	5.7%	5.1%	4.5%
Refrain from Using Electricity on the Sabbath	2.7%	3.3%	1.9%
Always/Usually/Sometimes Have a Christmas Tree in the Home	7.4%	27.9%	30.0%
Attend Services Once per Month or More	28.8%	19.6%	16.3%
Never Attend Services	12.8%	31.8%	33.4%
Attended Adult Jewish Education in the Past Year	42.3%	36.4%	21.5%

TABLE 14-8			
PROFILE OF HOUSEHOLDS BY JEWISH FEDERATION MARKET SEGMENTS			
IN THE PAST YEAR			
BASE: JEWISH HOUSEHOLDS			
		Did Not Donate	
	Did Donate	Asked	Not Asked
Population Subgroup	①	②	③
Engaged in Informal Jewish Education in the Past Year	51.6%	35.5%	34.4%
Attended Jewish Cultural Event	69.8%	49.9%	47.6%
TYPE OF MARRIAGE			
In-married	83.9%	61.7%	61.5%
Conversionary	8.0	13.8	8.9
Intermarried	8.1	24.5	29.6
Total	100.0%	100.0%	100.0%
MEMBERSHIP			
Synagogue Member	55.3%	38.2%	25.8%
Attended Chabad	34.5%	20.4%	19.5%
JCC Member	18.1%	4.2%	11.2%
Participated in a JCC Program in the Past Year	44.5%	21.2%	16.5%
Jewish Organization Member	40.4%	14.3%	13.2%
FEEL A PART OF THE BROWARD JEWISH COMMUNITY			
Very Much	34.4%	16.5%	10.8%
Somewhat	39.7	35.1	27.8
Not Very Much	22.3	42.2	36.4
Not at All	3.6	6.2	25.0
Total	100.0%	100.0%	100.0%

TABLE 14-8			
PROFILE OF HOUSEHOLDS BY JEWISH FEDERATION MARKET SEGMENTS			
IN THE PAST YEAR			
BASE: JEWISH HOUSEHOLDS			
Population Subgroup	Did Donate ①	Did Not Donate	
		Asked ②	Not Asked ③
RESPONDENT ATTENDED JEWISH EDUCATION AS A CHILD			
Jewish Day School	14.1%	9.0%	16.4%
Supplemental School	66.9	77.4	45.5
Israeli Education	0.8	0.0	1.8
Tutor	0.3	0.0	2.5
No Formal Jewish Education	17.9	13.6	33.8
Total	100.0%	100.0%	100.0%
RESPONDENT ATTENDED INFORMAL JEWISH EDUCATION AS A CHILD			
Respondent Attended or Worked at Jewish Overnight Camp as a Child	39.2%	54.8%	29.9%
Respondent Participated in Jewish Youth Group as a Teenager	52.6%	41.7%	38.2%
Respondent Participated in Hillel/Chabad While in College (Excluding High Holidays)	35.9%	19.7%	18.5%
FAMILIARITY WITH JEWISH FEDERATION			
Very Familiar	48.3%	15.1%	10.0%
Somewhat Familiar	43.7	44.5	41.5
Not at All Familiar	8.0	40.4	48.5
Total	100.0%	100.0%	100.0%

TABLE 14-8			
PROFILE OF HOUSEHOLDS BY JEWISH FEDERATION MARKET SEGMENTS			
IN THE PAST YEAR			
BASE: JEWISH HOUSEHOLDS			
Population Subgroup	Did Donate ①	Did Not Donate	
		Asked ②	Not Asked ③
PERCEPTION OF JEWISH FEDERATION			
Excellent	44.2%	26.6%	28.2%
Good	46.6	50.1	47.4
Fair	8.5	21.0	19.9
Poor	0.7	2.3	4.5
Total	100.0%	100.0%	100.0%
ANY ADULT VISITED ISRAEL			
On Jewish Trip	36.3%	27.5%	20.1%
On General Trip	43.1	33.7	34.3
No	20.6	38.8	45.6
Total	100.0%	100.0%	100.0%
LEVEL OF EMOTIONAL ATTACHMENT TO ISRAEL			
Extremely Attached	29.2%	24.7%	23.5%
Very Attached	37.5	19.9	27.9
Somewhat Attached	29.4	48.0	28.6
Not Attached	3.9	7.4	20.0
Total	100.0%	100.0%	100.0%

TABLE 14-8			
PROFILE OF HOUSEHOLDS BY JEWISH FEDERATION MARKET SEGMENTS			
IN THE PAST YEAR			
BASE: JEWISH HOUSEHOLDS			
Population Subgroup	Did Donate ①	Did Not Donate	
		Asked ②	Not Asked ③
DONATED TO OTHER JEWISH CHARITIES IN THE PAST YEAR			
Nothing	29.3%	48.3%	58.7%
Under \$100	21.3	17.2	17.1
\$100 - \$500	16.2	17.6	16.3
\$500 - \$1,000	10.9	6.6	4.2
\$1,000 and over	22.3	10.3	3.7
Total	100.0%	100.0%	100.0%
DONATED TO NON-JEWISH CHARITIES IN THE PAST YEAR			
Nothing	17.2%	25.3%	32.0%
Under \$100	31.2	38.1	34.2
\$100 - \$500	27.4	23.9	18.1
\$500 - \$1,000	7.2	6.8	7.8
\$1,000 and over	17.0	5.9	7.9
Total	100.0%	100.0%	100.0%
Note: See page 13-6 for an explanation of ①, ②, and ③.			

PROFILE OF HOUSEHOLDS BY LEVEL OF DONATIONS TO THE JEWISH FEDERATION IN THE PAST YEAR

While **Table 14-6** shows the percentage of Jewish households in *each population subgroup* in Broward who donated to the Jewish Federation of Broward County (*Jewish Federation*) in the past year by the level of donations, **Table 14-9** shows *profiles of households by the level of donations* to the Jewish Federation in the past year: ❶ households who did not donate, ❷ households who donated under \$100, ❸ households who donated \$100-\$500, and ❹ households who donated \$500 and over. As an example of the interpretation of this table, note that while **Table 14-6** shows that 6% of *households who live in the Northwest* donated \$100-\$500 to the Jewish Federation in the past year, **Table 14-9** shows that 13% of *households who donated \$100-\$500 to the Jewish Federation in the past year* live in the Northwest. **Note that the discussion below compares differences among the levels of donations, not within each level.** Only some of the important differences among the Jewish Federation donations levels are discussed below.

Geographic Profile

- households who donated \$500 and over are less likely to live in the Northwest and the North Central and more likely to live in the East and the Southeast
- households who donated under \$100 are more likely to live in the Northwest and the West Central
- households who donated \$100-\$500 are more likely to live in the Southwest
- households who did not donate are more likely to live in the North Central
- households who donated \$100-\$500 and \$500 and over are more likely to live in Broward for 20 or more years

Demographic Profile

- households who did not donate are more likely to be age 50-64
- households who donated under \$100 are more likely to be age 35-49, less likely to be age 50-74, and more likely to be age 75 and over
- households who donated under \$100 are more likely to be elderly single households
- households who donated \$500 and over are more likely to be non-elderly couple households
- households who donated \$100-\$500 and \$500 and over are less likely to earn an annual income under \$50,000 and more likely to earn \$150,000 and over

Religious Profile

- households who did not donate are more likely to be Just Jewish
- households who donated under \$100 are more likely to be Reform
- households who donated \$100-\$500 are more likely to be Conservative
- households who did not donate are generally less likely to observe religious practices and exhibit Jewish behaviors
- households who did not donate are more likely to be intermarried

Membership Profile

- households who did not donate are less likely to be synagogue member, JCC member, and Jewish organization member households, were less likely to be households who attended Chabad in the past year, and were less likely to participate in a JCC program in the past year
- households who donated \$100-\$500 and \$500 and over are more likely to be synagogue member and JCC member households, were more likely to be households who attended Chabad in the past year (for \$500 and over), and were more likely to participate in a JCC program in the past year
- households who did not donate are less likely and households who donated \$100-\$500 and \$500 and over are more likely to contain a Jewish respondent who feels very much/somewhat part of the Broward Jewish community

Formal and Informal Jewish Education of Adults

- households who did not donate are less likely to contain a respondent who attended formal Jewish education as a child
- households who did not donate are less likely to contain a respondent who participated in a Jewish youth group as a teenager
- households who did not donate are less likely to contain a respondent who participated in Hillel/Chabad while in college (excluding High Holidays)

Familiarity with and Perception of the Jewish Federation

- households who did not donate are less likely to contain a respondent who is very familiar and more likely to contain a respondent who is not at all familiar with the Jewish Federation
- households who donated \$500 and over are more likely to contain a respondent who is very familiar with the Jewish Federation
- households who did not donate are less likely to contain a respondent who is very/somewhat familiar with the Jewish Federation and perceives the Jewish Federation as excellent and more likely to contain a respondent who perceives the Jewish Federation as fair/poor
- households who donated \$100-\$500 are more likely to contain a respondent who perceives the Federation as fair than households who donated \$100-\$500 and \$500 and over

Israel

- households who did not donate are less likely to contain an adult who visited Israel on a Jewish trip
- households who donated \$500 and over are more likely to contain an adult who visited Israel on a Jewish trip
- households who did not donate are more likely to contain a Jewish respondent who is somewhat/not attached to Israel
- households who donated \$100-\$500 and \$500 and over are more likely to contain a Jewish respondent who is extremely/very emotionally attached to Israel
- households who did not donate are more likely to be not attached to Israel

Philanthropic Profile

- households who did not donate were less likely to donate to Other Jewish Charities in the past year
- households who donated under \$100 were more likely to donate under \$100 to Other Jewish Charities in the past year
- households who donated \$500 and over were more likely to donate \$1,000 and over to Other Jewish Charities in the past year
- households who did not donate were less likely to donate to Non-Jewish Charities in the past year
- households who donated under \$100 were more likely to donate under \$100 to Non-Jewish Charities in the past year
- households who donated \$100-\$500 were more likely to donate to \$100-\$500 to Non-Jewish Charities in the past year
- households who donated \$500 and over were more likely to donate \$1,000 and over to Non-Jewish charities in the past year

TABLE 14-9				
PROFILE OF HOUSEHOLDS BY LEVEL OF DONATIONS TO THE JEWISH FEDERATION IN THE PAST YEAR				
BASE: JEWISH HOUSEHOLDS				
Population Subgroup	Did Not Donate	Donated		
		Under \$100	\$100-\$500	\$500 and Over
GEOGRAPHIC AREA				
Northwest	14.3%	22.6%	13.0%	6.9%
North Central	10.9	7.9	1.2	0.9
East	9.2	4.4	7.2	20.3
West Central	26.8	35.3	25.8	24.1
Southeast	17.3	10.1	12.9	29.6
Southwest	21.5	19.7	39.8	18.2
Total	100.0%	100.0%	100.0%	100.0%
LENGTH OF RESIDENCE IN BROWARD				
0 - 4 years	6.9%	4.3%	2.6%	11.3%
5 - 9 years	10.1	6.9	1.4	7.6
10 - 19 years	21.5	31.3	18.1	8.6
20 or more years	61.5	57.5	77.9	72.5
Total	100.0%	100.0%	100.0%	100.0%
AGE OF HEAD OF HOUSEHOLD				
Under 35	6.7%	3.6%	2.6%	10.9%
35 - 49	15.8	23.0	16.0	16.8
50 - 64	37.4	25.9	42.7	41.9
65 - 74	20.8	14.4	21.9	20.0
75 and over	19.3	33.1	16.8	10.4
Total	100.0%	100.0%	100.0%	100.0%

TABLE 14-9				
PROFILE OF HOUSEHOLDS BY LEVEL OF DONATIONS TO THE JEWISH FEDERATION IN THE PAST YEAR				
BASE: JEWISH HOUSEHOLDS				
Population Subgroup	Did Not Donate	Donated		
		Under \$100	\$100-\$500	\$500 and Over
HOUSEHOLD STRUCTURE				
Household with Children	20.3%	17.4%	25.4%	24.9%
HH with Only Adult Children	13.9	16.5	23.3	17.9
Non-Elderly Couple	9.3	7.4	4.1	20.2
Non-Elderly Single	10.4	4.7	4.8	7.5
Elderly Couple	13.8	17.7	14.5	13.8
Elderly Single	17.6	27.6	18.0	12.5
Other	14.7	8.7	9.9	3.2
Total	100.0%	100.0%	100.0%	100.0%
HOUSEHOLD INCOME				
Under \$15,000	9.6%	8.1%	0.0%	0.0%
\$15 - \$25,000	9.1	12.5	2.8	0.0
\$25 - \$50,000	15.7	14.7	12.5	4.3
\$50 - \$75,000	15.4	9.8	14.2	3.1
\$75 - \$100,000	18.6	13.2	10.9	4.2
\$100 - \$150,000	14.6	20.2	11.5	8.9
\$150 - \$200,000	7.6	6.3	16.7	13.5
\$200,000 and over	9.4	15.2	31.4	66.0
Total	100.0%	100.0%	100.0%	100.0%

TABLE 14-9				
PROFILE OF HOUSEHOLDS BY LEVEL OF DONATIONS TO THE JEWISH FEDERATION IN THE PAST YEAR				
BASE: JEWISH HOUSEHOLDS				
Population Subgroup	Did Not Donate	Donated		
		Under \$100	\$100-\$500	\$500 and Over
JEWISH IDENTIFICATION				
Orthodox	4.2%	3.5%	1.3%	6.7%
Conservative	26.9	30.1	58.4	34.5
Reconstructionist	1.1	1.1	1.0	0.8
Reform	25.2	42.3	30.6	35.4
Just Jewish	42.6	23.0	8.7	22.6
Total	100.0%	100.0%	100.0%	100.0%
RELIGIOUS PRACTICE/JEWISH BEHAVIOR				
Have a Mezuzah on the Front Door	72.8%	98.1%	94.0%	89.3%
Always/Usually Participate in a Passover Seder	73.1%	93.1%	98.3%	98.9%
Always/Usually Light Chanukah Candles	73.7%	91.9%	86.5%	77.2%
Always/Usually Light Sabbath Candles	18.7%	29.3%	32.6%	31.5%
Keep a Kosher Home	9.5%	18.6%	14.0%	22.6%
Keep Kosher In and Out of Home	4.6%	8.3%	2.4%	5.3%
Refrain from Using Electricity on the Sabbath	2.1%	3.8%	0.8%	2.8%
Always/Usually/Sometimes Have a Christmas Tree in the Home	29.8%	5.1%	12.0%	5.8%
Attend Services Once per Month or More	16.6%	21.3%	41.8%	28.5%
Never Attend Services	33.2%	15.2%	15.8%	4.8%
Attended Adult Jewish Education in the Past Year	23.1%	35.1%	38.8%	60.0%

TABLE 14-9				
PROFILE OF HOUSEHOLDS BY LEVEL OF DONATIONS TO THE JEWISH FEDERATION IN THE PAST YEAR				
BASE: JEWISH HOUSEHOLDS				
Population Subgroup	Did Not Donate	Donated		
		Under \$100	\$100-\$500	\$500 and Over
Engaged in Informal Jewish Education in the Past Year	34.5%	53.7%	46.8%	53.6%
Attended Jewish Cultural Event	47.8%	68.4%	61.1%	82.8%
TYPE OF MARRIAGE				
In-married	61.6%	87.5%	74.4%	89.6%
Conversionary	9.4	6.3	13.5	4.2
Intermarried	29.0	6.2	12.1	6.2
Total	100.0%	100.0%	100.0%	100.0%
MEMBERSHIP				
Synagogue Member	27.1%	42.6%	62.3%	69.8%
Attended Chabad	19.6%	30.9%	32.2%	44.1%
JCC Member	10.5%	9.0%	17.7%	35.2%
Participated in a JCC Program in the Past Year	17.0%	36.2%	49.4%	58.2%
Jewish Organization Member	13.3%	43.9%	30.9%	45.7%
FEEL A PART OF THE BROWARD JEWISH COMMUNITY				
Very Much	11.4%	31.6%	33.8%	40.1%
Somewhat	28.6	33.8	41.4	48.5
Not Very Much	37.0	29.8	20.4	10.9
Not at All	23.0	4.8	4.4	0.5
Total	100.0%	100.0%	100.0%	100.0%

TABLE 14-9				
PROFILE OF HOUSEHOLDS BY LEVEL OF DONATIONS TO THE JEWISH FEDERATION IN THE PAST YEAR				
BASE: JEWISH HOUSEHOLDS				
Population Subgroup	Did Not Donate	Donated		
		Under \$100	\$100-\$500	\$500 and Over
RESPONDENT ATTENDED FORMAL JEWISH EDUCATION AS A CHILD				
Jewish Day School	15.6%	10.1%	17.5%	17.0%
Supplemental School	48.8	62.0	69.4	72.8
Israeli Education	1.6	1.3	0.0	0.8
Tutor	2.3	0.2	0.3	0.3
No Formal Jewish Education	31.7	26.4	12.8	9.1
Total	100.0%	100.0%	100.0%	100.0%
RESPONDENT ATTENDED INFORMAL JEWISH EDUCATION AS A CHILD				
Respondent Attended or Worked at Jewish Overnight Camp as a Child	32.5%	41.3%	35.1%	40.6%
Respondent Participated in Jewish Youth Group as a Teenager	38.6%	57.1%	48.2%	50.1%
Respondent Participated in Hillel/Chabad While in College (Excluding High Holidays)	18.7%	35.3%	37.4%	35.2%
FAMILIARITY WITH JEWISH FEDERATION				
Very Familiar	10.5%	38.0%	41.5%	74.8%
Somewhat Familiar	41.8	48.6	52.5	24.5
Not at All Familiar	47.7	13.4	6.0	0.7
Total	100.0%	100.0%	100.0%	100.0%

TABLE 14-9				
PROFILE OF HOUSEHOLDS BY LEVEL OF DONATIONS TO THE JEWISH FEDERATION IN THE PAST YEAR				
BASE: JEWISH HOUSEHOLDS				
Population Subgroup	Did Not Donate	Donated		
		Under \$100	\$100-\$500	\$500 and Over
PERCEPTION OF JEWISH FEDERATION				
Excellent	28.0%	48.5%	25.5%	59.4%
Good	47.7	46.7	55.3	36.6
Fair	20.1	4.8	17.3	3.8
Poor	4.2	0.0	1.9	0.2
Total	100.0%	100.0%	100.0%	100.0%
ANY ADULT VISITED ISRAEL				
On Jewish Trip	20.8%	30.9%	31.3%	52.4%
On General Trip	34.3	50.6	33.4	41.2
No	44.9	18.5	35.3	6.4
Total	100.0%	100.0%	100.0%	100.0%
LEVEL OF EMOTIONAL ATTACHMENT TO ISRAEL				
Extremely Attached	23.7%	27.4%	22.8%	40.2%
Very Attached	27.0	35.7	38.4	39.6
Somewhat Attached	30.7	33.2	34.6	16.1
Not Attached	18.6	3.7	4.2	4.1
Total	100.0%	100.0%	100.0%	100.0%
DONATED TO OTHER JEWISH CHARITIES IN THE PAST YEAR				
Nothing	57.6%	33.4%	34.4%	15.3%
Under \$100	17.1	30.7	21.7	3.7
\$100 - \$500	16.4	17.1	16.5	14.2
\$500 - \$1,000	4.5	8.7	8.1	18.4
\$1,000 and over	4.4	10.1	19.3	48.4
Total	100.0%	100.0%	100.0%	100.0%

TABLE 14-9				
PROFILE OF HOUSEHOLDS BY LEVEL OF DONATIONS TO THE JEWISH FEDERATION IN THE PAST YEAR				
BASE: JEWISH HOUSEHOLDS				
Population Subgroup	Did Not Donate	Donated		
		Under \$100	\$100-\$500	\$500 and Over
DONATED TO NON-JEWISH CHARITIES IN THE PAST YEAR				
Nothing	31.3%	15.2%	20.7%	16.4%
Under \$100	34.6	56.1	11.9	9.2
\$100 - \$500	18.7	19.8	42.5	22.1
\$500 - \$1,000	7.7	3.4	10.8	9.6
\$1,000 and over	7.7	5.5	14.1	42.7
Total	100.0%	100.0%	100.0%	100.0%

OVERLAP BETWEEN HOUSEHOLDS WHO DONATED TO OTHER JEWISH FEDERATIONS AND THE JEWISH FEDERATION OF BROWARD COUNTY IN THE PAST YEAR

Table 14-10 shows that 8% of Jewish households in Broward donated to Other Jewish Federations but not to the Jewish Federation of Broward County in the past year (*Other Jewish Federations only*); 19% donated to the Jewish Federation of Broward County but not to Other Jewish Federations (*Local Jewish Federation only*); 4% donated to both the Jewish Federation of Broward County and Other Jewish Federations; and 69% did not donate to Any Jewish Federation. In total, 12% of households donated to Other Jewish Federations in the past year.

Community Comparisons. The 8% who donated to **Other Jewish Federations only** in the past year is about average among about 35 comparison Jewish communities and compares to 12% in both South Palm Beach and West Palm Beach, and 5% in both Miami and Las Vegas. The 8% compares to 7% in 1997.

The 19% who donated to the **Local Jewish Federation only** in the past year is the second lowest of about 30 comparison Jewish communities and compares to 41% in Broward, 29% in both Miami and South Palm Beach, 25% in West Palm Beach, and 18% in Las Vegas. The 19% compares to 41% in 1997.

The 4% who donated to **both the Local Jewish Federation and Other Jewish Federations** in the past year is about average among about 30 comparison Jewish communities and compares to 10% in West Palm Beach, 8% in South Palm Beach, 4% in Miami, and 3% in Las Vegas. The 4% compares to 3% in 1997.

The 12% who donated to **Other Jewish Federations** in the past year is above average among about 30 comparison Jewish communities and compares to 21% in West Palm Beach, 20% in South Palm Beach, 9% in Las Vegas, and 8% in Miami. The 12% compares to 10% in 1997.

Note that **Table 14-24** shows a comprehensive comparison with other Jewish communities of the percentage of households who donated to the Local Jewish Federation, Other Jewish Federations, Any Jewish Federation, Other Jewish Charities, Any Jewish Charity, Non-Jewish Charities, and Any Charity in the past year.

TABLE 14-10 OVERLAP BETWEEN HOUSEHOLDS WHO DONATED TO OTHER JEWISH FEDERATIONS AND THE LOCAL JEWISH FEDERATION IN THE PAST YEAR COMMUNITY COMPARISONS						
BASE: JEWISH HOUSEHOLDS						
Community	Year	Donated Only to:		Donated to Local and Other Jewish Federations	Did Not Donate to Any Jewish Federation	Total Donated to Other Jewish Federations
		Other Jewish Federations ¹	Local Jewish Federation			
Palm Springs	1998	25%	24	13	38	37%
Atlantic County	2004	26%	25	7	42	33%
Sarasota	2001	15%	34	11	39	26%
W Palm Beach	2005	12%	25	10	53	21%
S Palm Beach	2005	12%	29	8	51	20%
Martin-St. Lucie ²	1999	16%	21	0	63	16%
Middlesex	2008	7%	35	8	50	15%
BROWARD	2016	8%	19	4	69	12%
Bergen	2001	6%	41	7	46	12%
New Haven	2010	5%	32	5	58	11%
Monmouth	1997	8%	37	2	52	10%
Broward	1997	7%	41	3	50	10%
Miami	2014	5%	29	4	63	8%
Las Vegas	2005	5%	18	3	74	9%
St. Paul	2004	5%	43	5	48	9%
Tucson	2002	5%	32	2	62	6%
St. Petersburg	1994	5%	35	0	59	6%
Westport	2000	4%	35	2	59	6%
Washington	2003	3%	31	3	64	6%
Wilmington	1995	3%	43	0	54	3%

**TABLE 14-10
OVERLAP BETWEEN HOUSEHOLDS WHO DONATED
TO OTHER JEWISH FEDERATIONS AND THE LOCAL JEWISH FEDERATION
IN THE PAST YEAR
COMMUNITY COMPARISONS**

BASE: JEWISH HOUSEHOLDS

Community	Year	Donated Only to:		Donated to Local and Other Jewish Federations	Did Not Donate to Any Jewish Federation	Total Donated to Other Jewish Federations
		Other Jewish Federations ¹	Local Jewish Federation			
Minneapolis	2004	1%	50	2	48	3%
Harrisburg	1994	2%	49	1	48	2%
Hartford	2000	1%	49	1	49	2%
Richmond	1994	1%	42	0	56	2%
Detroit	2005	1%	55	0	44	1%
Jacksonville	2002	1%	41	0	58	1%
Rhode Island	2002	1%	48	0	51	1%
Tidewater	2001	1%	51	0	48	1%
York	1999	1%	42	0	57	1%
Charlotte	1997	1%	45	0	54	1%
Milwaukee	1996	1%	52	0	47	1%
Orlando	1993	1%	30	0	70	1%
Phoenix	2002	4%	25		71	NA
Seattle	2000	1%	15		84	NA

¹ In some communities, no question was asked about donations to *Other Jewish Federations*. If the question had been asked, the percentage of households who donated to *Other Jewish Federations* in the past year would likely be higher.

² Martin-St. Lucie has no Local Jewish Federation and is served by the Jewish Federation of Palm Beach County.

RESULTS OF THE JEWISH FEDERATION SURVEY— DONATED TO THE JEWISH FEDERATION IN THE PAST YEAR

Table 14-2 shows that, *according to the Telephone Survey*, 32% (17,991 households) of Jewish households in Broward *reported* that they donated to the Jewish Federation of Broward County (*Jewish Federation*) in the past year. **Table 14-11** shows that, *according to the Jewish Federation Survey*, 15% (8,079 households) of households donated to the Jewish Federation in the past year. Thus, the Telephone Survey implies that the percentage of households who donated is 18 percentage points higher than that suggested by the Jewish Federation Survey. The 15% of households who donated *according to the Jewish Federation Survey* is *not within* the margin of error of the 32% who donated *according to the Telephone Survey*.

Community Comparisons. **Table 14-11** shows that the XX% who **donated to the Local Jewish Federation in the past year according to the Jewish Federation Survey** is XXXX among about 35 comparison Jewish communities and compares to 17% in South Palm Beach, 16% in West Palm Beach, 15% Miami, and 4% in Las Vegas. The XX% compares to 17% in 1997.

The percentage point **disparity** between the percentage of households who reported that they donated to the Local Jewish Federation in the past year *according to the Telephone Survey* and the percentage of households who donated *according to the Jewish Federation Survey* is XXXX among about 35 comparison Jewish communities and compares to 20 percentage points in South Palm Beach, 19 percentage points in West Palm Beach, 18 percentage points in Miami, and 17 percentage points in Las Vegas. The XX percentage points compares to 28 percentage points in 1997.

Such a disparity is common in Jewish community studies. Why the disparity?

- ❶ Not all potential respondents cooperated with the Telephone Survey. It is likely that households who donated to the Jewish Federation in the past year constituted a disproportionately high percentage of households who responded to the Telephone Survey.
- ❷ Some respondents may pay for and attend events run by the Jewish Federation. They may mistakenly consider these fees to be donations to the Jewish Federation, although they are not considered to be donations by the Jewish Federation.
- ❸ Some respondents may confuse the Jewish Federation with the Jewish Community Center, the Jewish National Fund, the Jewish Foundation, and other Jewish organizations. As a result, they may mistakenly consider donations made to these organizations as donations to the Jewish Federation.

- ④ Some respondents may confuse the Jewish Federation of Broward County with Other Jewish Federations in other parts of Florida, particularly to the Jewish Federation of Broward County. As a result, they may mistakenly consider donations made to Other Jewish Federations as donations to the Jewish Federation of Broward County.
- ⑤ Some respondents may donate directly to other Jewish agencies (such as a Jewish Community Center or Jewish Community Services) and may mistakenly consider these to be donations to the Jewish Federation, although they are not considered to be donations by the Jewish Federation.
- ⑥ Some respondents may define “in the past year” differently than the Jewish Federation. The Telephone Survey was conducted in January/February 2014. Respondents may have considered donations made for a different campaign year in their responses.
- ⑦ Despite assurances to the contrary, some respondents may feel that questions concerning donations to the Jewish Federation will lead to an appeal for funds. As a result, respondents may claim to have donated to the Jewish Federation in the past year when in fact they have not.
- ⑧ Some respondents may not be the household members responsible for making donations to the Jewish Federation in the past year and may mistakenly answer the philanthropy questions without full knowledge of such donations.
- ⑨ Some respondents may claim to have donated to the Jewish Federation in the past year because donating to charities is a socially-desirable action and they may wish to impress the interviewer by responding affirmatively to the philanthropy questions.
- ⑩ The Telephone Survey’s estimate of the number of Jewish households may be too high, resulting in a lower calculated percentage *according to the Jewish Federation Survey*.

TABLE 14-11
COMPARISON OF HOUSEHOLDS WHO DONATED
TO THE LOCAL JEWISH FEDERATION IN THE PAST YEAR
BASED UPON THE TELEPHONE SURVEY OF HOUSEHOLDS
AND THE JEWISH FEDERATION SURVEY
COMMUNITY COMPARISONS

BASE: JEWISH HOUSEHOLDS

Community	Year	Telephone Survey of Households	Jewish Federation Survey ¹	<i>Disparity (in percentage points)</i>
Rochester	1999	62%	34%	28
Broward	1997	45%	17%	28
Middlesex	2008	44%	16%	27
Monmouth	1997	40%	14%	26
Detroit	2005	55%	32%	23
Lehigh Valley	2007	52%	30%	22
Milwaukee	1996	53%	31%	22
San Antonio	2007	53%	32%	21
Jacksonville	2002	41%	20%	21
S Palm Beach	2005	37%	17%	20
Bergen	2001	48%	28%	20
Hartford	2000	50%	30%	20
W Palm Beach	2005	35%	16%	19
Washington	2003	33%	14%	19
Charlotte	1997	45%	27%	19
St. Petersburg	1994	36%	17%	19
Miami	2014	32%	15%	18
Las Vegas	2005	21%	4%	17
Tucson	2002	34%	17%	17
Tidewater	2001	51%	35%	17
New Haven	2010	37%	22%	16

TABLE 14-11
COMPARISON OF HOUSEHOLDS WHO DONATED
TO THE LOCAL JEWISH FEDERATION IN THE PAST YEAR
BASED UPON THE TELEPHONE SURVEY OF HOUSEHOLDS
AND THE JEWISH FEDERATION SURVEY
COMMUNITY COMPARISONS

BASE: JEWISH HOUSEHOLDS

Community	Year	Telephone Survey of Households	Jewish Federation Survey ¹	Disparity (in percentage points)
Rhode Island	2002	48%	33%	15
Westport	2000	37%	22%	15
Atlantic County	2004	32%	18%	14
Minneapolis	2004	52%	38%	14
St. Paul	2004	50%	35%	14
Richmond	1994	42%	29%	13
Portland (ME)	2007	25%	13%	12
Sarasota	2001	45%	35%	10
York	1999	42%	38%	4
Harrisburg	1994	50%	47%	3
Seattle	2000	15%	13%	1
Orlando	1993	30%	30%	0

¹ The *Jewish Federation Survey* gathered information from the local Jewish Federation concerning the number of households who donated to the Jewish Federation in the past year.

RESULTS OF THE JEWISH FEDERATION SURVEY— ANNUAL CAMPAIGN

Table 14-12 shows data on the Annual Jewish Federation of Broward County/UJA Campaign from 1994-2013.

Not adjusted for inflation, the Annual Campaign increased by \$5.0 million (29%) from 17.5 million in 1994 to \$22.6 million in 2013.

Adjusted for inflation, the Annual Campaign *decreased* by \$4.9 million (18%) from 27.5 million in 1994 to 22.6 million in 2013. **These results must be interpreted in light of the significant economic downturn that occurred in the last two years.**

Adjusted for inflation, since 1994, the Annual Campaign raised a total of \$520.4 million.

The number of donors to the Annual Campaign decreased by 7,471 (45%) from 16,519 in 1994 to 9,048 in 2013.

The number of Jewish households who donated to the Annual Campaign decreased by 3,070 (28%) from 11,149 households in 2004 to 8,079 households in 2013.

Adjusted for inflation, the average donation *per Jewish donor* increased by \$827 (50%) from \$1,666 in 1994 to \$2,493 in 2013.

Adjusted for inflation, the average donation *per Jewish household who donated* increased by \$337 (14%) from \$2,455 in **2004** to \$2,792 in 2013.

The number of Jewish households in Broward decreased by 11,300 (17%) households from 67,000 in 1994 to 55,700 in 2013.

Adjusted for inflation, the average donation *per Jewish household in Broward* remained about the same: \$411 in 1994 and \$405 in 2013.

Community Comparisons. Table 14-13 shows that the **Annual Campaign** of \$4.1 million is about average among about 55 comparison Jewish communities and compares to \$23.0 million in Miami, \$15.3 million in West Palm Beach, \$15.0 million in South Palm Beach, \$14.4 million in Atlanta, \$8.3 million in Houston, and \$1.9 million in Las Vegas. The \$4.1 million compares to \$xxx million in 1996.

The **average donation per Jewish household** of \$56 is the third lowest of about 55 comparison Jewish communities and compares to \$405 in Miami, \$319 in Houston, \$235 in Atlanta, \$222 in West Palm Beach, \$205 in South Palm Beach, and \$45 in Las Vegas. The \$56 compares to \$xx in 1996.

Table 14-14 shows that, *according to the Jewish Federation Survey*, 29,000 households in Broward are on the Jewish Federation of Broward County mailing list as of 2016. Thus, the Jewish Federation mailing list contains 41% of the households in the Jewish community.

The 41% is the third lowest of among about 35 comparison Jewish communities and compares to 75% in West Palm Beach, 68% in South Palm Beach, 61% in Houston, 48% in Miami, and 24% in Las Vegas. The 41% compares to 49% in 1997.

**TABLE 14-12
RESULTS OF THE JEWISH FEDERATION SURVEY—
ANNUAL CAMPAIGN 1985-2015**

Year	Number of Donors ¹	Number of Jewish Households Who Donated	Annual Campaign		Other Campaigns by the Jewish Federation or a Jewish Agency
			Not Adjusted for Inflation	Adjusted for Inflation ²	
1985 *	NA	NA	\$11,827,223		
1990 *	NA	NA	\$12,122,887		
1996	NA	22,612	\$8,804,051		
2005					
2006					
2007					
2008					
2009					
2010					
2011					
2012					
2013					
2014					
2015					
Increase/ (Decrease) 1994-2013	0		\$0	\$0	

* In 1996, the Jewish Federation of South Broward and the Jewish Federation of Greater Fort Lauderdale merged to become the Jewish Federation of Broward County. The campaign totals shown here for 1985 and 1990 include both predecessor federations.

¹ Data on the number of households who donated to the Annual Campaign are not available prior to 2004. Some households make more than one donation. Thus, the number of donors is always higher than the number of households who donated.

² Amounts are adjusted to 2015 dollars using the Inflation Calculator from the Bureau of Labor Statistics web site (www.bls.gov).

³ Decrease shown is 2005-2015.

**TABLE 13-13
LOCAL JEWISH FEDERATION ANNUAL CAMPAIGN
COMMUNITY COMPARISONS**

Community	Year	Number of Jewish Households in the Year of the Study	2015 Annual Campaign	Average Donation per Jewish Household ¹
Detroit	2005	30,000	\$30,854,000	\$1,028
Charlotte	1997	4,000	\$3,529,000	\$882
Tidewater	2001	5,400	\$4,692,000	\$869
Cleveland	2011	38,300	\$30,331,000	\$792
Minneapolis	2004	13,850	\$9,179,000	\$666
Pittsburgh	2002	20,900	\$13,632,000	\$652
Baltimore	2010	42,500	\$26,216,000	\$617
Richmond ²	2011	5,000	\$3,025,000	\$605
Lehigh Valley	2007	4,000	\$2,317,000	\$579
Milwaukee	1996	10,400	\$5,896,000	\$567
Chicago	2010	148,100	\$83,123,000	\$561
Boston	2005	105,500	\$55,304,000	\$524
St. Paul ³	2010	4,700	\$2,283,000	\$486
Essex-Morris ⁴	2008	44,500	\$21,309,000	\$479
Rochester	1999	10,230	\$4,408,000	\$431
Cincinnati	2008	12,500	\$5,292,000	\$423
Miami	2014	55,700	\$22,965,000	\$405
Jacksonville	2002	6,700	\$2,567,000	\$383
Harrisburg	1994	3,200	\$1,187,000	\$371
San Antonio	2007	4,500	\$1,567,000	\$348
Rhode Island	2002	9,550	\$3,213,000	\$336
Houston	2016	26,000	\$8,300,728	\$319
Hartford	2000	14,800	\$4,309,000	\$291

**TABLE 13-13
LOCAL JEWISH FEDERATION ANNUAL CAMPAIGN
COMMUNITY COMPARISONS**

Community	Year	Number of Jewish Households in the Year of the Study	2015 Annual Campaign	Average Donation per Jewish Household ¹
Palm Springs	1998	7,850	\$2,056,000	\$262
Tucson	2002	13,400	\$3,467,000	\$259
Sarasota	2001	8,800	\$2,270,000	\$258
Atlanta	2006	61,300	\$14,376,000	\$235
New Haven	2010	11,000	\$2,532,000	\$230
W Palm Beach	2005	69,000	\$15,300,000	\$222
New York	2011	694,000	\$150,805,000	\$217
Buffalo	1995	11,520	\$2,415,000	\$210
Wilmington ⁵	1995	7,900	\$1,626,000	\$206
S Palm Beach	2005	73,000	\$14,951,000	\$205
Seattle	2000	22,490	\$4,254,000	\$189
Los Angeles	1997	247,668	\$44,467,000	\$180
Washington	2003	110,000	\$19,462,000	\$177
York ⁶	1999	925	\$156,000	\$169
Westport ⁷	2000	5,000	\$758,000	\$152
Philadelphia	2009	116,700	\$16,578,000	\$142
San Francisco	2004	125,400	\$16,617,000	\$133
Denver	2007	47,500	\$5,623,000	\$118
San Diego	2003	46,000	\$5,269,000	\$115
Portland (ME)	2007	4,300	\$425,000	\$99
Middlesex *	2008	24,000	\$2,003,000	\$95
Phoenix	2002	44,000	\$3,444,000	\$78
Orlando	1993	9,044	\$696,000	\$77

**TABLE 13-13
LOCAL JEWISH FEDERATION ANNUAL CAMPAIGN
COMMUNITY COMPARISONS**

Community	Year	Number of Jewish Households in the Year of the Study	2015 Annual Campaign	<i>Average Donation per Jewish Household</i>¹
Monmouth *	1997	26,000	\$1,728,000	\$66
Howard County ⁸	2010	7,500	\$484,000	\$65
Heart of NJ *	1997/ 2008	50,000	\$3,229,000	\$65
St. Petersburg ⁹	2010	13,500	\$830,000	\$61
BROWARD	2016	72,000	\$4,057,000	\$56
Atlantic County	2004	10,000	\$529,000	\$53
Las Vegas	2005	42,000	\$1,882,000	\$45

**TABLE 13-13
LOCAL JEWISH FEDERATION ANNUAL CAMPAIGN
COMMUNITY COMPARISONS**

Community	Year	Number of Jewish Households in the Year of the Study	2015 Annual Campaign	Average Donation per Jewish Household¹
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* In 2015, the Jewish Federation in Monmouth merged with the Jewish Federation in Middlesex to form the Jewish Federation in the Heart of New Jersey. The separate entries for Monmouth and Middlesex show 2013 Campaign data. The entry for the Heart of New Jersey shows 2015 Campaign information.

¹ The number of Jewish households is the number of households in the year of the study, while the campaign information is for 2015, unless otherwise indicated. To the extent that the number of Jewish households in a community has changed since the year of the study, the *Average Donation per Jewish Household* column may overestimate or underestimate the per household donations in 2015. Thus, Community Comparisons should be treated with caution.

² *Number of Jewish Households in the Year of the Study* is updated to a 2011 estimate. Data in other parts of this report are from the 1994 study.

³ *Number of Jewish Households in the Year of the Study* is updated to a 2010 estimate. Data in other parts of this report for St. Paul are from the 2004 study.

⁴ *Number of Jewish Households in the Year of the Study* is updated to a 2008 estimate. Data in other parts of this report for Essex-Morris are from the 1998 study.

⁵ *Number of Jewish Households in the Year of the Study* and *2015 Annual Campaign* includes the entire State of Delaware (which is served by the Jewish Federation of Delaware), not just Wilmington.

⁶ Campaign information is for 2009.

⁷ The Westport Federation merged with the Bridgeport Federation in 2014 to form the Federation for Jewish Philanthropy of Upper Fairfield County. Since no information on the number of households is available for Bridgeport, the entry for Westport, with 2013 campaign information is maintained here.

⁸ Campaign information is for 2009

⁹ *Number of Jewish Households in the Year of the Study* is updated to a 2011 estimate. Data in other parts of this report for St. Petersburg are from the 1994 study.

Source: The *2015 Annual Campaign* information was provided by Laurence Kotler-Berkowitz of the Research Department of The Jewish Federations of North America.

TABLE 14-14				
HOUSEHOLDS ON THE LOCAL JEWISH FEDERATION MAILING LIST				
COMMUNITY COMPARISONS				
BASE: JEWISH HOUSEHOLDS				
		Number of Jewish Households		
Community	Year	On the Local Jewish Federation Mailing List ¹	Estimated by the Telephone Survey	<i>Percentage of Jewish Households on the Local Jewish Federation Mailing List</i>
Sarasota	2001	7,221	8,800	82%
Detroit	2005	23,913	30,000	80%
Rhode Island	2002	7,287	9,550	76%
San Antonio	2007	3,359	4,500	75%
W Palm Beach	2005	51,700	69,000	75%
Milwaukee	1996	7,848	10,400	75%
Tidewater	2001	3,888	5,400	72%
Westport	2000	3,612	5,000	72%
Bergen	2001	19,894	28,400	70%
Harrisburg	1994	2,226	3,200	70%
Richmond	1994	4,143	6,000	69%
S Palm Beach	2005	49,944	73,000	68%
Hartford	2000	9,993	14,800	68%
Atlantic County	2004	6,700	10,000	67%
York	1999	614	925	66%
Houston	2016	15,881	26,000	61%
Cincinnati	2008	7,600	12,500	61%
Rochester	1999	6,256	10,230	61%
Lehigh Valley	2007	2,387	4,000	60%
New Haven	2010	6,405	11,000	58%

TABLE 14-14				
HOUSEHOLDS ON THE LOCAL JEWISH FEDERATION MAILING LIST				
COMMUNITY COMPARISONS				
BASE: JEWISH HOUSEHOLDS				
		Number of Jewish Households		
Community	Year	On the Local Jewish Federation Mailing List ¹	Estimated by the Telephone Survey	<i>Percentage of Jewish Households on the Local Jewish Federation Mailing List</i>
Minneapolis	2004	7,899	13,850	57%
Jacksonville	2002	3,787	6,700	57%
Charlotte	1997	2,189	4,000	55%
Middlesex	2008	12,238	24,000	51%
Miami	2014	27,000	55,700	48%
Broward	1997	65,764	133,000	49%
Portland (ME)	2007	2,025	4,300	47%
St. Paul	2004	2,428	5,150	47%
Tucson	2002	6,289	13,400	47%
Monmouth	1997	12,330	26,000	47%
Seattle	2000	10,233	22,490	46%
Washington	2003	48,659	110,000	44%
BROWARD	2016	29,222	72,000	41%
Los Angeles	1997	68,000	247,668	27%
Las Vegas	2005	10,011	42,000	24%

¹ A *Jewish Federation Survey* gathered information from the Local Jewish Federation concerning the number of households on the current mailing list.

DONATED TO OTHER JEWISH CHARITIES IN THE PAST YEAR

Table 14-15 shows that 51% of Jewish households in Broward did not donate to Other Jewish Charities (Jewish charities other than Jewish Federations) in the past year, 18% donated under \$100, 17% donated \$100-\$500, and 15% donated \$500 and over, including 9% who donated \$1,000 and over. In total, 49% of households donated to Other Jewish Charities in the past year.

Community Comparisons. Table 14-16 shows that the 49% who **donated to Other Jewish Charities** in the past year is about average among about 40 comparison Jewish communities and compares to 54% in both South Palm Beach and West Palm Beach, 47% in Miami, 46% in Atlanta, and 33% in Las Vegas. The 49% compares to 53% in 1997.

The right hand side of **Table 14-16** examines only *households who donated* to Other Jewish Charities in the past year. Of households who donated to Other Jewish Charities in the past year, the 37% who donated **under \$100** is about average among about 30 comparison Jewish communities and compares to 41% in both South Palm Beach and West Palm Beach, 44% in Las Vegas, and 33% in Miami. The 37% compares to 59% in 1997.

Of households who donated to Other Jewish Charities in the past year, the 17% who donated **\$1,000 and over** is about average among about 30 comparison Jewish communities and compares to 21% in Miami, 14% in West Palm Beach, 13% in South Palm Beach, and 7% in Las Vegas. The 17% compares to 5% in 1997.

Note that **Table 14-24** shows a comprehensive comparison with other Jewish communities of the percentage of households who donated to the Local Jewish Federation, Other Jewish Federations, Any Jewish Federation, Other Jewish Charities, Any Jewish Charity, Non-Jewish Charities, and Any Charity in the past year.

Comparisons Among Population Subgroups.

Donated to Other Jewish Charities in the Past Year

Table 14-15 shows that, overall, 47% of households **donated to Other Jewish Charities** in the past year. The percentage is much higher in:

- households in the Southeast (59%)
- households age 75 and over (59%)
- elderly single households (62%)
- households earning an annual income of \$200,000 and over (66%)
- Orthodox households (82%) and Conservative households (61%)
- in-married households (60%) and conversionary in-married households (62%)
- synagogue member households (78%), households who attended Chabad in the past year (70%), JCC member households (63%), and Jewish organization member households (78%)

- households in which the respondent attended a Jewish day school as a child (68%)
- households in which the respondent attended or worked at a Jewish overnight camp as a child (60%)
- households in which the respondent participated in a Jewish youth group as a teenager (63%)
- households in which the respondent participated in Hillel/Chabad while in college (excluding High Holidays) (69%)
- households in which the respondent is very familiar with the Jewish Federation (65%)
- households in which an adult visited Israel on a Jewish trip (70%) and a general trip (63%)
- households who donated to the Jewish Federation in the past year (71%)
- households who donated under \$100 (67%), \$100-\$500 (66%), \$500-\$1,000 (79%), and \$1,000 and over (90%) to the Jewish Federation in the past year

The percentage is much lower (in):

- households in residence in Broward for 0-4 years (37%)
- households under age 35 (34%) and age 35-49 (39%)
- households earning an annual income under \$25,000 (33%)
- Just Jewish households (33%)
- intermarried households (23%)
- synagogue non-member households (36%)
- households in which the respondent is not at all familiar with the Jewish Federation (36%)
- households in which no adult visited Israel (25%)

Donated \$100 and Over to Other Jewish Charities in the Past Year

Table 14-15 shows that, overall, 32% of households **donated \$100 and over to Other Jewish Charities** in the past year. The percentage is much higher in:

- households in the Southeast (44%)
- households earning an annual income of \$200,000 and over (53%)
- Orthodox households (61%) and Conservative households (41%)
- in-married households (41%) and conversionary in-married households (48%)
- synagogue member households (56%), households who attended Chabad in the past year (54%), JCC member households (45%), and Jewish organization member households (55%)
- households in which the respondent attended a Jewish day school as a child (51%)
- households in which the respondent attended or worked at a Jewish overnight camp as a child (41%)
- households in which the respondent participated in a Jewish youth group as a teenager (41%)
- households in which the respondent participated in Hillel/Chabad while in college (excluding High Holidays) (54%)
- households in which the respondent is very familiar with the Jewish Federation

(54%)

- households in which an adult visited Israel on a Jewish trip (47%)
- households who donated to the Jewish Federation in the past year (49%)
- households who donated \$100-\$500 (44%), \$500-\$1,000 (76%), and \$1,000 and over (86%) to the Jewish Federation in the past year

The percentage is much lower in:

- under age 35 (16%)
- households earning an annual income under \$25,000 (16%)
- Just Jewish households (18%)
- intermarried households (11%)
- synagogue non-member households (19%)
- households in which the respondent did not attend Jewish education as a child (18%)
- households in which the respondent is not at all familiar with the Jewish Federation (18%)
- households in which no adult visited Israel (13%)

TABLE 14-15							
DONATED TO OTHER JEWISH CHARITIES IN THE PAST YEAR							
BASE: JEWISH HOUSEHOLDS							
Population Subgroup	Donated	\$100 and Over	Did Not Donate	Donated			
				Under \$100	\$100-\$500	\$500-\$1,000	\$1,000 and Over
All	49.4%	31.1%	50.6%	18.3	16.6	5.9	8.6
GEOGRAPHIC AREA							
Northwest	40.6%	23.4%	59.4%	17.2	10.1	5.3	8.0
North Central	51.8%	24.2%	48.2%	27.6	20.3	1.6	2.3
East	47.2%	35.2%	52.8%	12.0	13.4	3.7	18.1
West Central	42.2%	23.9%	57.8%	18.3	12.9	6.3	4.7
Southeast	59.0%	43.9%	41.0%	15.1	22.7	9.3	11.9
Southwest	57.0%	36.9%	43.0%	20.1	20.5	6.1	10.3
LENGTH OF RESIDENCE IN BROWARD							
0 - 4 years	36.7%	25.3%	63.3%	11.4	7.1	7.3	10.9
5 - 9 years	49.0%	37.1%	51.0%	11.9	25.1	4.3	7.7
10 - 19 years	53.5%	28.1%	46.5%	25.4	15.8	1.7	10.6
20 or more years	49.4%	31.9%	50.6%	17.5	16.6	7.5	7.8
AGE OF HEAD OF HOUSEHOLD							
Under 35	33.9%	16.3%	66.1%	17.6	10.8	3.5	2.0
35 - 49	39.2%	27.1%	60.8%	12.1	11.7	5.4	10.0
50 - 64	51.3%	37.2%	48.7%	14.1	19.0	8.5	9.7
65 - 74	50.1%	31.0%	49.9%	19.1	19.1	5.2	6.7
75 and over	58.6%	28.5%	41.4%	30.1	15.9	3.3	9.3
→ 65 and over	54.4%	29.8%	45.6%	24.6	17.5	4.3	8.0

TABLE 14-15							
DONATED TO OTHER JEWISH CHARITIES IN THE PAST YEAR							
BASE: JEWISH HOUSEHOLDS							
Population Subgroup	Donated	\$100 and Over	Did Not Donate	Donated			
				Under \$100	\$100-\$500	\$500-\$1,000	\$1,000 and Over
All	49.4%	31.1%	50.6%	18.3	16.6	5.9	8.6
HOUSEHOLD STRUCTURE							
Household with Children	45.1%	35.9%	54.9%	9.2	18.9	8.0	9.0
HH with Only Adult Children	47.3%	32.4%	52.7%	14.9	17.3	7.7	7.4
Non-Elderly Couple	58.2%	35.4%	41.8%	22.8	17.5	2.5	15.4
Non-Elderly Single	41.3%	29.8%	58.7%	11.5	17.8	5.9	6.1
Elderly Couple	53.1%	31.3%	46.9%	21.8	11.3	7.5	12.5
Elderly Single	61.9%	27.5%	38.1%	34.4	20.6	2.2	4.7
HOUSEHOLD INCOME							
Under \$25,000	32.7%	15.9%	67.3%	16.8	12.9	0.0	3.0
\$25 - \$50,000	45.5%	22.4%	54.5%	23.1	14.2	5.0	3.2
\$50 - \$100,000	47.6%	27.1%	52.4%	20.5	17.6	5.2	4.3
\$100 - \$200,000	55.1%	33.8%	44.9%	21.3	21.6	7.0	5.2
\$200,000 and over	65.8%	52.6%	34.2%	13.2	13.3	7.0	32.3
JEWISH IDENTIFICATION							
Orthodox	82.0%	60.6%	18.0%	21.4	29.3	5.9	25.4
Conservative	60.6%	41.3%	39.4%	19.3	21.9	9.2	10.2
Reform	54.3%	33.3%	45.7%	21.0	19.0	4.7	9.6
Just Jewish	33.4%	18.3%	66.6%	15.1	9.2	4.3	4.8

TABLE 14-15							
DONATED TO OTHER JEWISH CHARITIES IN THE PAST YEAR							
BASE: JEWISH HOUSEHOLDS							
Population Subgroup	Donated	\$100 and Over	Did Not Donate	Donated			
				Under \$100	\$100-\$500	\$500-\$1,000	\$1,000 and Over
All	49.4%	31.1%	50.6%	18.3	16.6	5.9	8.6
TYPE OF MARRIAGE							
In-married	59.8%	41.4%	40.2%	18.4	18.1	9.2	14.1
Conversionary	62.3%	47.8%	37.7%	14.5	19.0	12.2	16.6
Intermarried	22.6%	10.8%	77.4%	11.8	5.8	4.1	0.9
SYNAGOGUE MEMBERSHIP							
Member	77.5%	55.5%	22.5%	22.0	24.7	9.3	21.5
Non-Member	35.7%	19.2%	64.3%	16.5	12.6	4.3	2.3
ATTENDED CHABAD IN THE PAST YEAR							
Attended	69.8%	53.9%	30.2%	15.9	20.4	12.4	21.1
Did Not Attend	43.7%	24.7%	56.3%	19.0	15.5	4.1	5.1
JCC MEMBERSHIP							
Member	62.9%	44.8%	37.1%	18.1	25.0	7.1	12.7
Non-Member	47.6%	29.3%	52.4%	18.3	15.4	5.8	8.1
JEWISH ORGANIZATION MEMBERSHIP							
Member	78.0%	55.2%	22.0%	22.8	30.3	6.7	18.2
Non-Member	42.5%	25.3%	57.5%	17.2	13.2	5.8	6.3
RESPONDENT ATTENDED JEWISH EDUCATION AS A CHILD							
To Jewish Day School	67.9%	51.0%	32.1%	16.9	24.0	10.9	16.1
To Supplemental School	52.0%	34.9%	48.0%	17.1	19.3	6.8	8.8
→To Jewish Education	54.3%	37.4%	45.7%	16.9	20.3	7.2	9.9
No	41.2%	18.4%	58.8%	22.8	8.9	3.8	5.7

TABLE 14-15							
DONATED TO OTHER JEWISH CHARITIES IN THE PAST YEAR							
BASE: JEWISH HOUSEHOLDS							
Population Subgroup	Donated	\$100 and Over	Did Not Donate	Donated			
				Under \$100	\$100-\$500	\$500-\$1,000	\$1,000 and Over
All	49.4%	31.1%	50.6%	18.3	16.6	5.9	8.6
RESPONDENT ATTENDED OR WORKED AT JEWISH OVERNIGHT CAMP AS A CHILD							
To Overnight Camp	60.1%	40.5%	39.9%	19.6	20.0	8.7	11.8
No	46.5%	28.1%	53.5%	18.4	15.5	5.2	7.4
RESPONDENT PARTICIPATED IN JEWISH YOUTH GROUP AS A TEENAGER							
Youth Group Participant	63.1%	41.1%	36.9%	22.0	22.1	7.4	11.6
No	42.5%	25.9%	57.5%	16.6	13.4	5.6	6.9
RESPONDENT PARTICIPATED IN HILLEL/CHABAD WHILE IN COLLEGE (EXCLUDING HIGH HOLIDAYS)							
Hillel/Chabad Participant	68.7%	54.3%	31.3%	14.4	26.5	8.2	19.6
No	48.7%	28.6%	51.3%	20.1	14.8	6.3	7.5
FAMILIARITY WITH JEWISH FEDERATION							
Very Familiar	64.8%	54.0%	35.2%	10.8	25.1	16.4	12.5
Somewhat Familiar	54.1%	31.6%	45.9%	22.5	17.7	6.3	7.6
Not at All Familiar	35.8%	17.7%	64.2%	18.1	15.2	0.7	1.8
ANY ADULT VISITED ISRAEL							
On Jewish Trip	69.5%	46.8%	30.5%	22.7	24.0	9.3	13.5
On General Trip	62.7%	40.0%	37.3%	22.7	19.8	7.9	12.3
No	24.8%	13.2%	75.2%	11.6	9.0	2.0	2.2
JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR							
Donated to Federation	70.7%	49.4%	29.3%	21.3	16.2	10.9	22.3
Asked, Did Not Donate	51.7%	34.5%	48.3%	17.2	17.6	6.6	10.3
Not Asked	41.3%	24.2%	58.7%	17.1	16.3	4.2	3.7

TABLE 14-15							
DONATED TO OTHER JEWISH CHARITIES IN THE PAST YEAR							
BASE: JEWISH HOUSEHOLDS							
Population Subgroup	Donated	\$100 and Over	Did Not Donate	Donated			
				Under \$100	\$100-\$500	\$500-\$1,000	\$1,000 and Over
All	49.4%	31.1%	50.6%	18.3	16.6	5.9	8.6
DONATED TO JEWISH FEDERATION IN THE PAST YEAR							
Nothing	42.4%	25.3%	57.6%	17.1	16.4	4.5	4.4
Under \$100	66.6%	35.9%	33.4%	30.7	17.1	8.7	10.1
\$100 - \$500	65.6%	43.9%	34.4%	21.7	16.5	8.1	19.3
\$500 - \$1,000	79.2%	75.7%	20.8%	3.5	19.8	21.0	34.9
\$1,000 and over	89.6%	85.7%	10.4%	3.9	9.0	16.1	60.6

**TABLE 14-16
DONATED TO OTHER JEWISH CHARITIES IN THE PAST YEAR
COMMUNITY COMPARISONS**

BASE: JEWISH HOUSEHOLDS

			% Donated by Households Who Donated:			
Community	Year	% Who Donated	Under \$100	\$100-\$500	\$500-\$1,000	\$1,000 and Over
Detroit	2005	68%	30%	39	10	21
Cincinnati	2008	61%	NA	NA	NA	NA
Bergen	2001	60%	32%	36	10	22
Rochester	1999	60%	46%	38	9	8
Baltimore	2010	59%	NA	NA	NA	NA
Middlesex	2008	59%	45%	35	8	12
Pittsburgh	2002	59%	NA	NA	NA	NA
Sarasota	2001	59%	33%	40	12	15
Cleveland	2011	57%	27%	50		23
Lehigh Valley	2007	56%	29%	38	16	18
New York	2011	55%	NA	NA	NA	NA
San Antonio	2007	55%	26%	43	14	16
Hartford	2000	55%	38%	39	10	13
Monmouth	1997	55%	50%	35	9	6
Milwaukee	1996	55%	38%	42	9	11
Chicago	2010	54%	NA	NA	NA	NA
S Palm Beach	2005	54%	41%	37	9	13
W Palm Beach	2005	54%	41%	36	9	14
Minneapolis	2004	54%	35%	40	9	16
Martin-St. Lucie	1999	54%	61%	30	3	6
St. Louis	2014	53%	19%	45		36
St. Paul	2004	53%	39%	40	8	13
Broward	1997	53%	59%	31	5	5

TABLE 14-16
DONATED TO OTHER JEWISH CHARITIES IN THE PAST YEAR
COMMUNITY COMPARISONS

BASE: JEWISH HOUSEHOLDS

Community	Year	% Who Donated	% Donated by Households Who Donated:			
			Under \$100	\$100-\$500	\$500-\$1,000	\$1,000 and Over
Tidewater	2001	52%	32%	49	9	11
Howard County	2010	51%	NA	NA	NA	NA
Washington	2003	51%	36%	43	7	14
Westport	2000	50%	35%	43	10	13
Wilmington	1995	50%	43%	39	7	11
BROWARD	2016	49%	37%	34	12	17
Atlantic County	2004	49%	36%	39	12	13
Rhode Island	2002	49%	42%	40	5	13
Charlotte	1997	49%	39%	33	11	17
Miami	2014	47%	33%	37	10	21
Jacksonville	2002	47%	38%	37	9	17
Tucson	2002	47%	36%	40	12	13
Atlanta	2006	46%	NA	NA	NA	NA
San Diego	2003	46%	21%	38	16	25
Phoenix	2002	46%	NA	NA	NA	NA
New Haven	2010	45%	41%	35	9	15
York	1999	45%	49%	28	11	12
Portland (ME)	2007	44%	27%	40	12	21
Denver	2007	39%	NA	NA	NA	NA
Columbus	2013	33%	9%	26	14	51
Las Vegas	2005	33%	44%	40	9	7
NJPS ¹	2000	40%	34%	42	9	15

¹ NJPS 2000 data are for the *more Jewishly-connected sample*.

OVERLAP BETWEEN HOUSEHOLDS WHO DONATED TO OTHER JEWISH CHARITIES AND JEWISH FEDERATIONS IN THE PAST YEAR

Table 14-17 shows that 33% of Jewish households in Broward donated to Other Jewish Charities but not to Any Jewish Federation in the past year (*Other Jewish Charities only*); 7% donated to Any Jewish Federation but not to Other Jewish Charities (*Jewish Federations only*); 18% donated to both Any Jewish Federation and Other Jewish Charities; and 43% did not donate to Any Jewish Charity.

Community Comparisons. Table 14-17 shows that the 33% who **donated to Other Jewish Charities only** in the past year is the highest of about 35 comparison Jewish communities and compares to 23% in Miami, 19% in both South Palm Beach and West Palm Beach, and 17% in Las Vegas. The 33% compares to 16% in 1997.

The 7% who **donated to Jewish Federations only** in the past year is below average among about 40 comparison Jewish communities and compares to 15% in South Palm Beach, 13% in Miami, 12% in West Palm Beach, 11% in Las Vegas, and 2% in Atlanta. The 7% compares to 14% in 1997.

The 18% who **donated to both Any Jewish Federation and Other Jewish Charities** in the past year is the second lowest of about 30 comparison Jewish communities and compares to 35% in both South Palm Beach and West Palm Beach, 24% in Miami, and 15% in Las Vegas. The 18% compares to 37% in 1997.

Note that **Table 14-24** shows a comprehensive comparison with other Jewish communities of the percentage of households who donated to the Local Jewish Federation, Other Jewish Federations, Any Jewish Federation, Other Jewish Charities, Any Jewish Charity, Non-Jewish Charities, and Any Charity in the past year.

**TABLE 14-17
OVERLAP BETWEEN HOUSEHOLDS WHO DONATED
TO OTHER JEWISH CHARITIES AND JEWISH FEDERATIONS IN THE PAST YEAR
COMMUNITY COMPARISONS**

BASE: JEWISH HOUSEHOLDS

Community	Year	Donated Only to:		Donated to Any Jewish Federation ¹ and Other Jewish Charities	Did Not Donate to Any Jewish Charity
		Other Jewish Charities	Any Jewish Federation ¹		
BROWARD	2016	33%	7	18	43
Martin-St. Lucie ²	1999	29%	10	27	34
Orlando	1993	27%	31		42
Portland (ME)	2007	25%	7	18	50
Washington	2003	25%	9	28	39
St. Petersburg	1994	24%	41		35
Miami	2014	23%	13	24	40
Westport	2000	23%	13	28	36
Richmond	1994	23%	43		34
St. Louis	2014	22%	6	32	40
Detroit	2005	22%	10	46	23
Phoenix	2002	22%	6	24	49
Middlesex	2008	21%	13	38	28
Wilmington	1995	20%	14	32	34
S Palm Beach	2005	19%	15	35	31
W Palm Beach	2005	19%	12	35	34
Tucson	2002	19%	10	29	43
Bergen	2001	19%	11	42	28
Hartford	2000	19%	12	39	31
Monmouth	1997	18%	11	37	34

**TABLE 14-17
OVERLAP BETWEEN HOUSEHOLDS WHO DONATED
TO OTHER JEWISH CHARITIES AND JEWISH FEDERATIONS IN THE PAST YEAR
COMMUNITY COMPARISONS**

BASE: JEWISH HOUSEHOLDS

Community	Year	Donated Only to:		Donated to Any Jewish Federation ¹ and Other Jewish Charities	Did Not Donate to Any Jewish Charity
		Other Jewish Charities	Any Jewish Federation ¹		
Harrisburg	1994	18%		51	31
Philadelphia	2009	17%		41	42
Lehigh Valley	2007	17%	13	39	31
Las Vegas	2005	17%	11	15	56
Jacksonville	2002	17%	11	31	41
New Haven	2010	16%	14	29	41
San Antonio	2007	16%	13	40	32
York	1999	16%	13	31	40
Broward	1997	16%	14	37	33
Charlotte	1997	16%	11	35	38
Milwaukee	1996	16%	12	41	31
St. Paul	2004	15%	13	39	33
Rhode Island	2002	15%	12	36	37
Atlantic County	2004	14%	21	37	28
Minneapolis	2004	14%	11	41	34
Tidewater	2001	14%	12	39	35
Rochester	1999	14%	15	48	24
Sarasota	2001	13%	13	48	27
Columbus	2013	12%	5	21	63
Chicago	2010	NA	13%	NA	33

**TABLE 14-17
OVERLAP BETWEEN HOUSEHOLDS WHO DONATED
TO OTHER JEWISH CHARITIES AND JEWISH FEDERATIONS IN THE PAST YEAR
COMMUNITY COMPARISONS**

BASE: JEWISH HOUSEHOLDS

Community	Year	Donated Only to:		Donated to Any Jewish Federation¹ and Other Jewish Charities	Did Not Donate to Any Jewish Charity
		Other Jewish Charities	Any Jewish Federation¹		
Cincinnati	2008	NA	9%	NA	30
Howard County	2010	NA	6%	NA	43
San Diego	2003	NA	6%	NA	48
Pittsburgh *	2002	NA	6%	NA	35
Denver	2007	NA	5%	NA	56
Baltimore	2010	NA	4%	NA	37
Atlanta *	2006	NA	2%	NA	52
NJPS ³	2000	22%	7	20	51

* Excludes households who donated to charities specifically established for September 11 and Hurricane Katrina victims.

¹ Includes donations to the Local Jewish Federation and Other Jewish Federations. In some communities, no question was asked about donations to Other Jewish Federations. If the question had been asked, the percentage of households who donated to *Any Jewish Federation* in the past year would likely be higher.

² Martin-St. Lucie has no Local Jewish Federation and is served by the Jewish Federation of Palm Beach County.

³ NJPS 2000 data are for the *more Jewishly-connected sample*.

DONATED TO ANY JEWISH CHARITY IN THE PAST YEAR

Table 14-18 shows that 61% of Jewish households in Broward donated to Any Jewish Charity in the past year.

Community Comparisons. Table 14-19 shows that the 61% of households who donated to Any Jewish Charity in the past year is about average among about 50 comparison Jewish communities and compares to 69% in South Palm Beach, 67% in West Palm Beach, 61% in Miami, 48% in Atlanta, and 44% in Las Vegas. The 61% compares to 67% in 1997.

Note that **Table 14-24** shows a comprehensive comparison with other Jewish communities of the percentage of households who donated to the Local Jewish Federation, Other Jewish Federations, Any Jewish Federation, Other Jewish Charities, Any Jewish Charity, Non-Jewish Charities, and Any Charity in the past year.

Comparisons Among Population Subgroups. Table 14-18 shows that, overall, 61% of households donated to Any Jewish Charity in the past year. The percentage is much higher in:

- Orthodox households (83%) and Conservative households (74%)
- in-married households (72%)
- synagogue member households (88%), households who attended Chabad in the past year (81%), JCC member households (73%), and Jewish organization member households (91%)
- households in which the respondent attended a Jewish day school as a child (76%)
- households in which the respondent attended or worked at a Jewish overnight camp as a child (75%)
- households in which the respondent participated in a Jewish youth group as a teenager (77%)
- households in which the respondent participated in Hillel/Chabad while in college (excluding High Holidays) (82%)
- households in which the respondent is very familiar with the Jewish Federation (82%)
- households in which the respondent is very/somewhat familiar with the Jewish Federation and perceives the Jewish Federation as excellent (79%)
- households in which an adult visited Israel on a Jewish trip (81%) and a general trip (75%)
- households in which the Jewish respondent is extremely emotionally attached to Israel (75%) and very attached (71%) to Israel

The percentage is much lower in:

- households in residence in Broward for 0-4 years (48%)
- under age 35 (47%) and age 35-49 (51%)
- non-elderly single households (49%)
- households earning an annual income under \$25,000 (41%)
- Just Jewish households (44%)
- intermarried households (34%)
- synagogue non-member households (48%)
- households in which no adult visited Israel (35%)
- households in which the Jewish respondent is not emotionally attached to Israel (24%)
- households who were not asked to donate to the Jewish Federation in the past year (46%)
- households who did not donate to the Jewish Federation in the past year (48%)

TABLE 14-18	
DONATED TO ANY JEWISH CHARITY IN THE PAST YEAR	
BASE: JEWISH HOUSEHOLDS	
Population Subgroup	Donated
All	60.7%
GEOGRAPHIC AREA	
Northwest	55.9%
North Central	62.3%
East	54.4%
West Central	58.2%
Southeast	67.7%
Southwest	63.7%
LENGTH OF RESIDENCE IN BROWARD	
0 - 4 years	48.4%
5 - 9 years	58.3%
10 - 19 years	62.9%
20 or more years	61.6%
AGE OF HEAD OF HOUSEHOLD	
Under 35	47.3%
35 - 49	50.8%
50 - 64	64.5%
65 - 74	61.1%
75 and over	65.8%
→ 65 and over	63.5%

TABLE 14-18	
DONATED TO ANY JEWISH CHARITY IN THE PAST YEAR	
BASE: JEWISH HOUSEHOLDS	
Population Subgroup	Donated
All	60.7%
HOUSEHOLD STRUCTURE	
Household with Children	55.5%
HH with Only Adult Children	66.9%
Non-Elderly Couple	67.7%
Non-Elderly Single	48.6%
Elderly Couple	62.2%
Elderly Single	67.5%
HOUSEHOLD INCOME	
Under \$25,000	40.5%
\$25 - \$50,000	58.0%
\$50 - \$100,000	57.2%
\$100 - \$200,000	70.2%
\$200,000 and over	82.8%
JEWISH IDENTIFICATION	
Orthodox	82.9%
Conservative	74.2%
Reform	66.0%
Just Jewish	43.6%
TYPE OF MARRIAGE	
In-married	72.0%
Conversionary	66.8%
Intermarried	33.5%

TABLE 14-18	
DONATED TO ANY JEWISH CHARITY IN THE PAST YEAR	
BASE: JEWISH HOUSEHOLDS	
Population Subgroup	Donated
All	60.7%
SYNAGOGUE MEMBERSHIP	
Member	87.5%
Non-Member	47.5%
ATTENDED CHABAD IN THE PAST YEAR	
Attended	81.0%
Did Not Attend	55.0%
JCC MEMBERSHIP	
Member	72.5%
Non-Member	59.1%
JEWISH ORGANIZATION MEMBERSHIP	
Member	90.5%
Non-Member	53.5%
RESPONDENT ATTENDED JEWISH EDUCATION AS A CHILD	
To Jewish Day School	75.8%
To Supplemental School	66.3%
→To Jewish Education	66.8%
No	50.9%
RESPONDENT ATTENDED OR WORKED AT JEWISH OVERNIGHT CAMP AS A CHILD	
To Overnight Camp	75.3%
No	56.1%
RESPONDENT PARTICIPATED IN JEWISH YOUTH GROUP AS A TEENAGER	
Youth Group Participant	76.6%
No	52.8%

TABLE 14-18	
DONATED TO ANY JEWISH CHARITY IN THE PAST YEAR	
BASE: JEWISH HOUSEHOLDS	
Population Subgroup	Donated
All	60.7%
RESPONDENT PARTICIPATED IN HILLEL/CHABAD WHILE IN COLLEGE (EXCLUDING HIGH HOLIDAYS)	
Hillel/Chabad Participant	82.0%
No	59.6%
FAMILIARITY WITH JEWISH FEDERATION	
Very Familiar	81.9%
Somewhat Familiar	62.3%
Not at All Familiar	45.8%
PERCEPTION OF JEWISH FEDERATION	
Excellent	79.4%
Good	69.0%
Fair/Poor	53.8%
ANY ADULT VISITED ISRAEL	
On Jewish Trip	81.2%
On General Trip	75.2%
No	34.8%
LEVEL OF EMOTIONAL ATTACHMENT TO ISRAEL	
Extremely Attached	74.8%
Very Attached	71.0%
Somewhat Attached	57.1%
Not Attached	28.3%

TABLE 14-18	
DONATED TO ANY JEWISH CHARITY IN THE PAST YEAR	
BASE: JEWISH HOUSEHOLDS	
Population Subgroup	Donated
All	60.7%
JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR	
Donated to Federation	100.0%
Asked, Did Not Donate	63.0%
Not Asked	46.3%
DONATED TO JEWISH FEDERATION IN THE PAST YEAR	
Nothing	48.0%
Under \$100	100.0%
\$100 - \$500	100.0%
\$500 - \$1,000	100.0%
\$1,000 and over	100.0%

**TABLE 14-19
DONATED TO ANY JEWISH CHARITY IN THE PAST YEAR
COMMUNITY COMPARISONS**

BASE: JEWISH HOUSEHOLDS

Community	Year	%		Community	Year	%
Detroit	2005	78%		BROWARD	2016	61%
Rochester	1999	75%		Miami	2014	61%
Middlesex	2008	73%		Rhode Island	2002	61%
Atlantic County	2004	72%		Charlotte	1997	61%
Bergen	2001	71%		St. Louis	2014	60%
Sarasota	2001	71%		New Haven	2010	60%
Cincinnati	2008	70%		Washington	2003	60%
Lehigh Valley	2007	70%		York	1999	60%
San Antonio	2007	69%		New York	2011	59%
S Palm Beach	2005	69%		Jacksonville	2002	59%
Harrisburg	1994	69%		Philadelphia	2009	58%
Chicago	2010	67%		Orlando	1993	58%
W Palm Beach	2005	67%		Howard County	2010	57%
Hartford	2000	67%		Tucson	2002	56%
Broward	1997	67%		Buffalo	1995	54%
Milwaukee	1996	67%		San Diego	2003	52%
St. Paul	2004	66%		Phoenix	2002	51%
Martin-St. Lucie	1999	66%		Portland (ME)	2007	50%
Monmouth	1997	66%		Atlanta *	2006	48%
Wilmington	1995	66%		Denver	2007	44%
Richmond	1994	66%		Las Vegas	2005	44%
Cleveland	2011	65%		Columbus	2013	37%
Minneapolis	2004	65%		NJPS ¹	2000	49%
Pittsburgh *	2002	65%		* Excludes households who donated to charities specifically established for September 11 and Hurricane Katrina victims.		
St. Petersburg	1994	65%		¹ NJPS 2000 data are for the <i>more Jewishly-connected sample</i> .		
Tidewater	2001	64%				
Baltimore	2010	63%				
Westport	2000	63%				

DONATED TO NON-JEWISH CHARITIES IN THE PAST YEAR

Table 14-20 shows that 28% of Jewish households in Broward did not donate to Non-Jewish Charities in the past year, 34% donated under \$100, 21% donated \$100-\$500, and 17% donated \$500 and over, including 10% who donated \$1,000 and over. In total, 72% of households donated to Non-Jewish Charities in the past year.

Community Comparisons. Table 14-21 shows that the 72% who **donated to Non-Jewish Charities** in the past year is the fifth lowest of about 50 comparison Jewish communities and compares to 75% in Las Vegas, 79% in West Palm Beach, 78% in Atlanta, 74% in South Palm Beach, and 65% in Miami. The 72% compares to 67% in 1997.

The right hand side of **Table 14-21** examines only *households who donated* to Non-Jewish Charities in the past year. Of households who donated to Non-Jewish Charities in the past year, the 47% who donated **under \$100** is the sixth highest of about 45 comparison Jewish communities and compares to 52% in South Palm Beach, 47% in West Palm Beach, 43% in Miami, 41% in Las Vegas, and 16% in Atlanta. The 47% compares to 62% in 1997.

Of households who donated to Non-Jewish Charities in the past year, the 14% who donated **\$1,000 and over** is about average among about 45 comparison Jewish communities and compares to 22% in Atlanta, 14% in Miami, 9% in Las Vegas, and 8% in both South Palm Beach and West Palm Beach. The 14% compares to 2% in 1997.

Note that **Table 14-24** shows a comprehensive comparison with other Jewish communities of the percentage of households who donated to the Local Jewish Federation, Other Jewish Federations, Any Jewish Federation, Other Jewish Charities, Any Jewish Charity, Non-Jewish Charities, and Any Charity in the past year.

Comparisons Among Population Subgroups.

Donated to Non-Jewish Charities in the Past Year

Table 14-20 shows that, overall, 72% of households **donated to Non-Jewish Charities**. The percentage is much higher in:

- Reform households (82%)
- households in which the respondent is very familiar with the Jewish Federation (82%)
- households who donated to the Jewish Federation in the past year (83%)
- households who donated under \$100 (85%) and \$1,000 and over (84%) to the Jewish Federation in the past year

The percentage is much lower in:

- non-elderly single households (59%)
- households earning an annual income under \$25,000 (56%)
- Orthodox households (45%)
- households in which the respondent is not emotionally attached to Israel (60%)

Donated \$100 and Over to Non-Jewish Charities in the Past Year

Table 14-20 shows that, overall, 38% of households **donated \$100 and over to Non-Jewish Charities** in the past year. The percentage is much higher in:

- households in the East (52%)
- households age 50-64 (49%)
- households with children (50% and non-elderly couple households (60%)
- households earning an annual income of \$200,000 and over (76%)
- conversionary in-married households (53%)
- synagogue member households (52%)
- households in which the respondent is very familiar with the Jewish Federation (50%)
- households who donated to the Jewish Federation in the past year (52%)
- households who donated \$100-\$500 (67%), \$500-\$1,000 (64%), and \$1,000 and over (85%) to the Jewish Federation in the past year

The percentage is much lower in:

- households in the North Central (21%)
- age 75 and over (18%)
- non-elderly single households (28%), elderly couple households (26%), and elderly single households (26%)
- households earning an annual income under \$25,000 (13%) and \$25,000-\$50,000 (15%)
- Orthodox households (27%)
- households in which the respondent did not attend Jewish education as a child (28%)
- households in which the respondent is not at all familiar with the Jewish Federation (28%)

TABLE 14-20							
DONATED TO NON-JEWISH CHARITIES IN THE PAST YEAR							
BASE: JEWISH HOUSEHOLDS							
Population Subgroup	Did Donate	\$100 and Over	Did Not Donate	Donated			
				Under \$100	\$100-\$500	\$500-\$1,000	\$1,000 and Over
All	71.8%	37.9%	28.2%	33.9	20.6	7.5	9.8
GEOGRAPHIC AREA							
Northwest	73.7%	44.8%	26.3%	28.9	15.2	13.4	16.2
North Central	72.7%	21.1%	27.3%	51.6	6.7	5.9	8.5
East	78.2%	51.8%	21.8%	26.4	21.2	9.1	21.5
West Central	69.2%	30.7%	30.8%	38.5	16.9	6.6	7.2
Southeast	65.6%	37.0%	34.4%	28.6	23.8	6.0	7.2
Southwest	76.0%	45.3%	24.0%	30.7	32.5	6.2	6.6
LENGTH OF RESIDENCE IN BROWARD							
0 - 4 years	71.6%	30.8%	28.4%	40.8	8.5	10.8	11.5
5 - 9 years	59.7%	38.1%	40.3%	21.6	18.8	4.6	14.7
10 - 19 years	63.8%	26.7%	36.2%	37.1	13.2	7.4	6.1
20 or more years	76.4%	42.6%	23.6%	33.8	24.8	7.6	10.2
AGE OF HEAD OF HOUSEHOLD							
Under 35	63.9%	32.8%	36.1%	31.1	24.6	5.4	2.8
35 - 49	71.2%	40.1%	28.8%	31.1	20.0	10.2	9.9
50 - 64	72.0%	48.6%	28.0%	23.4	22.1	10.0	16.5
65 - 74	74.9%	38.5%	25.1%	36.4	22.6	8.4	7.5
75 and over	71.5%	18.2%	28.5%	53.3	15.3	0.9	2.0
→ 65 and over	73.2%	28.3%	26.8%	44.9	19.0	4.6	4.7

TABLE 14-20							
DONATED TO NON-JEWISH CHARITIES IN THE PAST YEAR							
BASE: JEWISH HOUSEHOLDS							
Population Subgroup	Did Donate	\$100 and Over	Did Not Donate	Donated			
				Under \$100	\$100-\$500	\$500-\$1,000	\$1,000 and Over
All	71.8%	37.9%	28.2%	33.9	20.6	7.5	9.8
HOUSEHOLD STRUCTURE							
Household with Children	74.6%	50.0%	25.4%	24.6	27.3	10.6	12.1
HH with Only Adult Children	79.7%	43.0%	20.3%	36.7	20.1	6.2	16.7
Non-Elderly Couple	75.8%	59.6%	24.2%	16.2	32.5	16.8	10.3
Non-Elderly Single	59.4%	28.1%	40.6%	31.3	16.3	7.5	4.3
Elderly Couple	76.3%	26.1%	23.7%	50.2	13.2	5.5	7.4
Elderly Single	69.4%	26.0%	30.6%	43.4	19.8	2.3	3.9
HOUSEHOLD INCOME							
Under \$25,000	56.4%	12.6%	43.6%	43.8	8.4	4.2	0.0
\$25 - \$50,000	71.8%	15.2%	28.2%	56.6	12.8	1.0	1.4
\$50 - \$100,000	67.1%	34.8%	32.9%	32.3	19.3	6.9	8.6
\$100 - \$200,000	83.2%	45.0%	16.8%	38.2	30.3	7.6	7.1
\$200,000 and over	89.3%	76.0%	10.7%	13.3	29.7	9.6	36.7
JEWISH IDENTIFICATION							
Orthodox	45.2%	27.3%	54.8%	17.9	8.7	5.6	13.0
Conservative	68.2%	36.5%	31.8%	31.7	24.7	3.9	7.9
Reform	81.5%	44.3%	18.5%	37.2	21.5	12.5	10.3
Just Jewish	70.3%	35.0%	29.7%	35.3	17.5	6.9	10.6
TYPE OF MARRIAGE							
In-married	76.7%	45.9%	23.3%	30.8	26.1	6.1	13.7
Conversionary	66.5%	53.0%	33.5%	13.5	25.7	7.5	19.8
Intermarried	73.8%	41.0%	26.2%	32.8	12.3	21.3	7.4

TABLE 14-20							
DONATED TO NON-JEWISH CHARITIES IN THE PAST YEAR							
BASE: JEWISH HOUSEHOLDS							
Population Subgroup	Did Donate	\$100 and Over	Did Not Donate	Donated			
				Under \$100	\$100-\$500	\$500-\$1,000	\$1,000 and Over
All	71.8%	37.9%	28.2%	33.9	20.6	7.5	9.8
SYNAGOGUE MEMBERSHIP							
Member	81.1%	52.1%	18.9%	29.0	27.8	7.5	16.8
Non-Member	67.3%	30.9%	32.7%	36.4	17.1	7.5	6.3
ATTENDED CHABAD IN THE PAST YEAR							
Attended	68.1%	40.5%	31.9%	27.6	16.7	6.2	17.6
Did Not Attend	72.9%	37.1%	27.1%	35.8	21.7	7.9	7.5
JCC MEMBERSHIP							
Member	67.7%	45.1%	32.3%	22.6	23.9	3.1	18.1
Non-Member	72.4%	36.9%	27.6%	35.5	20.2	8.1	8.6
JEWISH ORGANIZATION MEMBERSHIP							
Member	77.8%	38.0%	22.2%	39.8	24.7	5.2	8.1
Non-Member	70.4%	37.9%	29.6%	32.5	19.6	8.1	10.2
RESPONDENT ATTENDED JEWISH EDUCATION AS A CHILD							
To Jewish Day School	67.6%	45.2%	32.4%	22.4	23.4	3.9	17.9
To Supplemental School	75.9%	42.4%	24.1%	33.5	22.2	8.7	11.5
→To Jewish Education	73.1%	41.8%	26.9%	31.3	22.1	7.6	12.1
No	69.8%	27.9%	30.2%	41.9	15.5	7.5	4.9
RESPONDENT ATTENDED OR WORKED AT JEWISH OVERNIGHT CAMP AS A CHILD							
To Overnight Camp	72.9%	41.7%	27.1%	31.2	21.7	6.3	13.7
No	71.4%	35.4%	28.6%	36.0	19.0	8.0	8.4

TABLE 14-20							
DONATED TO NON-JEWISH CHARITIES IN THE PAST YEAR							
BASE: JEWISH HOUSEHOLDS							
Population Subgroup	Did Donate	\$100 and Over	Did Not Donate	Donated			
				Under \$100	\$100-\$500	\$500-\$1,000	\$1,000 and Over
All	71.8%	37.9%	28.2%	33.9	20.6	7.5	9.8
RESPONDENT PARTICIPATED IN JEWISH YOUTH GROUP AS A TEENAGER							
In Youth Group	71.2%	36.6%	28.8%	34.6	21.3	4.7	10.6
No	72.3%	38.1%	27.7%	34.2	18.8	9.3	10.0
RESPONDENT PARTICIPATED IN HILLEL/CHABAD WHILE IN COLLEGE (EXCLUDING HIGH HOLIDAYS)							
Hillel/Chabad Participant	78.4%	44.8%	21.6%	33.6	26.8	5.0	13.0
No	73.5%	40.2%	26.5%	33.3	20.3	8.9	11.0
FAMILIARITY WITH JEWISH FEDERATION							
Very Familiar	82.1%	49.9%	17.9%	32.2	26.2	9.9	13.8
Somewhat Familiar	74.1%	38.5%	25.9%	35.6	18.8	11.9	7.8
Not at All Familiar	65.3%	28.4%	34.7%	36.9	12.5	8.6	7.3
PERCEPTION OF JEWISH FEDERATION							
Excellent	70.2%	32.9%	29.8%	37.3	21.7	3.7	7.5
Good	80.1%	47.2%	19.9%	32.9	27.9	10.9	8.4
Fair/Poor	81.4%	46.0%	18.6%	35.4	8.2	18.1	19.7
ANY ADULT VISITED ISRAEL							
On Jewish Trip	75.9%	41.1%	24.1%	34.8	27.2	7.2	6.7
On General Trip	73.8%	45.3%	26.2%	28.5	23.0	4.8	17.5
No	67.6%	29.5%	32.4%	38.1	14.4	10.1	5.0

TABLE 14-20							
DONATED TO NON-JEWISH CHARITIES IN THE PAST YEAR							
BASE: JEWISH HOUSEHOLDS							
Population Subgroup	Did Donate	\$100 and Over	Did Not Donate	Donated			
				Under \$100	\$100-\$500	\$500-\$1,000	\$1,000 and Over
All	71.8%	37.9%	28.2%	33.9	20.6	7.5	9.8
LEVEL OF EMOTIONAL ATTACHMENT TO ISRAEL							
Extremely Attached	68.2%	34.5%	31.8%	33.7	16.5	7.3	10.7
Very Attached	78.1%	37.9%	21.9%	40.2	20.2	6.0	11.7
Somewhat Attached	74.8%	44.7%	25.2%	30.1	26.5	8.6	9.6
Not Attached	59.9%	31.4%	40.1%	28.5	17.1	8.9	5.4
JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR							
Donated to Federation	82.8%	51.6%	17.2%	31.2	27.4	7.2	17.0
Asked, Did Not Donate	74.7%	36.6%	25.3%	38.1	23.9	6.8	5.9
Not Asked	68.0%	33.8%	32.0%	34.2	18.1	7.8	7.9
DONATED TO JEWISH FEDERATION IN THE PAST YEAR							
Nothing	68.7%	34.1%	31.3%	34.6	18.7	7.7	7.7
Under \$100	84.8%	28.7%	15.2%	56.1	19.8	3.4	5.5
\$100 - \$500	79.3%	67.4%	20.7%	11.9	42.5	10.8	14.1
\$500 - \$1,000	73.8%	64.3%	26.2%	9.5	22.6	4.0	37.7
\$1,000 and over	93.5%	84.6%	6.5%	8.9	21.7	15.2	47.7

**TABLE 14-21
DONATED TO NON-JEWISH CHARITIES IN THE PAST YEAR
COMMUNITY COMPARISONS**

BASE: JEWISH HOUSEHOLDS

Community	Year	% Who Donated	% Donated by Households Who Donated:			
			Under \$100	\$100-\$500	\$500-\$1,000	\$1,000 and Over
Howard County	2010	90%	12%	55		33
Portland (ME)	2007	89%	25%	38	14	23
Wilmington	1995	89%	34%	38	15	13
Lehigh Valley	2007	87%	32%	38	12	18
Detroit	2005	85%	37%	36	12	15
Westport	2000	85%	26%	44	12	19
St. Louis	2014	84%	14%	55		31
Chicago	2010	84%	20%	57		24
Cincinnati	2008	84%	15%	42	16	27
Washington	2003	84%	30%	43	12	16
Rochester	1999	84%	42%	37	9	13
New Haven	2010	83%	34%	38	13	16
Philadelphia	2009	83%	24%	41	16	19
Pittsburgh *	2002	83%	26%	40	10	24
Tidewater	2001	83%	35%	46	9	11
Hartford	2000	83%	36%	42	11	11
Charlotte	1997	83%	36%	40	12	12
San Antonio	2007	82%	29%	38	15	17
Sarasota	2001	82%	34%	44	11	11
Cleveland	2011	81%	26%	59		16
Denver	2007	81%	16%	39	15	30
Phoenix	2002	80%	17%	40	11	32
Richmond	1994	80%	47%	36	7	9
Middlesex	2008	79%	52%	35	6	7

**TABLE 14-21
DONATED TO NON-JEWISH CHARITIES IN THE PAST YEAR
COMMUNITY COMPARISONS**

BASE: JEWISH HOUSEHOLDS

Community	Year	% Who Donated	% Donated by Households Who Donated:			
			Under \$100	\$100-\$500	\$500-\$1,000	\$1,000 and Over
W Palm Beach	2005	79%	47%	36	9	8
St. Paul	2004	79%	41%	33	8	17
San Diego	2003	79%	26%	43	16	15
Rhode Island	2002	79%	39%	37	10	15
Tucson	2002	79%	36%	39	11	14
Martin-St. Lucie	1999	79%	52%	32	10	6
Milwaukee	1996	79%	39%	40	10	11
Harrisburg	1994	79%	45%	36	9	10
Atlanta *	2006	78%	16%	62		22
Minneapolis	2004	78%	33%	39	13	15
Buffalo	1995	77%	NA	NA	NA	NA
Baltimore	2010	76%	19%	57		24
Jacksonville	2002	76%	44%	35	9	12
Bergen	2001	76%	36%	41	12	11
York	1999	76%	44%	37	10	9
Las Vegas	2005	75%	41%	41	9	9
Atlantic County	2004	75%	40%	35	10	15
S Palm Beach	2005	74%	52%	33	7	8
St. Petersburg	1994	74%	45%	39	8	8
Columbus	2013	73%	15%	35	21	30
Monmouth	1997	73%	60%	32	6	2
BROWARD	2016	72%	47%	29	10	14
Orlando	1993	71%	56%	32	8	4
New York	2011	68%	28%	51%		21

TABLE 14-21 DONATED TO NON-JEWISH CHARITIES IN THE PAST YEAR COMMUNITY COMPARISONS						
BASE: JEWISH HOUSEHOLDS						
			% Donated by Households Who Donated:			
Community	Year	% Who Donated	Under \$100	\$100-\$500	\$500-\$1,000	\$1,000 and Over
Broward	1997	67%	62%	30	6	2
Miami	2014	65%	43%	35	9	14
NJPS ¹	2000	63%	35%	44	10	11
* Excludes households who donated to charities specifically established for September 11 and Hurricane Katrina victims.						
¹ NJPS 2000 data are for the <i>more Jewishly-connected sample</i> .						

OVERLAP BETWEEN HOUSEHOLDS WHO DONATED TO NON-JEWISH CHARITIES AND JEWISH CHARITIES IN THE PAST YEAR

Table 14-22 shows that 22% of Jewish households in Broward donated to Non-Jewish Charities but not to Any Jewish Charity (*Non-Jewish Charities only*) in the past year; 12% donated to Any Jewish Charity but not to Non-Jewish Charities (*Jewish Charities only*); 49% donated to both Any Jewish Charity and Non-Jewish Charities; and 17% did not donate to Any Charity.

Community Comparisons. Table 14-23 shows that the 22% who **donated to Non-Jewish Charities only** in the past year is about average among about 50 comparison Jewish communities and compares to 38% in Atlanta, 36% in Las Vegas, 21% in West Palm Beach, 19% in Miami, and 16% in South Palm Beach. The 22% compares to 17% in 1997.

The 12% who **donated to Jewish Charities only** in the past year is the fourth highest of about 50 comparison Jewish communities and compares to 11% in South Palm Beach, 8% in both Atlanta and West Palm Beach, 14% in Miami, and 5% in Las Vegas. The 12% compares to 16% in 1997.

The 49% who **donated to both Any Jewish Charity and Non-Jewish Charities** in the past year is below average among about 50 comparison Jewish communities and compares to 59% in West Palm Beach, 58% in South Palm Beach, 46% in Miami, 41% in Atlanta, and 39% in Las Vegas. The 49% compares to 51% in 1997.

Note that **Table 14-24** shows a comprehensive comparison with other Jewish communities of the percentage of households who donated to the Local Jewish Federation, Other Jewish Federations, Any Jewish Federation, Other Jewish Charities, Any Jewish Charity, Non-Jewish Charities, and Any Charity in the past year.

Comparisons Among Population Subgroups. Table 14-22 shows that, overall, 22% of households donated to Non-Jewish Charities only in the past year. The percentage is much higher in:

- households in the East (35%)
- households in residence in Broward for 0-4 years (35%)
- Just Jewish households (32%)
- intermarried households (40%)
- households in which the respondent did not attend Jewish education as a child (32%)
- households in which no adult visited Israel (39%)
- households in which the Jewish respondent is not emotionally attached to Israel (36%)

The percentage is much lower in:

- Orthodox households (3%) and Conservative households (11%)
- synagogue member households (9%), households who attended Chabad in the past year (12%), JCC member households (5%), and Jewish organization member households (5%)
- households in which the respondent attended a Jewish day school as a child (8%)
- households in which the respondent attended or worked at a Jewish overnight camp as a child (11%)
- households in which the respondent participated in a Jewish youth group as a teenager (12%)
- households in which the respondent participated in Hillel/Chabad while in college (excluding High Holidays) (12%)
- households in which the respondent is very familiar with the Jewish Federation (9%)
- households in which an adult visited Israel on a Jewish trip (12%) and a general trip (11%)
- households in which the Jewish respondent is extremely emotionally attached to Israel (11%)

TABLE 14-22				
OVERLAP BETWEEN HOUSEHOLDS WHO DONATED TO NON-JEWISH CHARITIES AND JEWISH CHARITIES IN THE PAST YEAR				
BASE: JEWISH HOUSEHOLDS				
Population Subgroup	Donated Only to:		Donated to Any Jewish Charity and Non-Jewish Charities	Did Not Donate to Any Charity
	Non-Jewish Charities	Any Jewish Charity		
All	22.4%	11.7	49.4	16.5
GEOGRAPHIC AREA				
Northwest	23.0%	7.0	51.7	18.3
North Central	23.8%	13.5	48.9	13.8
East	35.2%	11.8	42.9	10.1
West Central	19.0%	8.3	50.1	22.6
Southeast	16.7%	18.8	48.7	15.8
Southwest	24.8%	12.3	50.9	12.0
LENGTH OF RESIDENCE IN BROWARD				
0 - 4 years	35.3%	12.0	36.6	16.1
5 - 9 years	17.7%	19.4	42.0	20.9
10 - 19 years	16.0%	14.5	47.6	21.9
20 or more years	24.0%	9.5	52.5	14.0
AGE OF HEAD OF HOUSEHOLD				
Under 35	24.6%	8.2	39.1	28.1
35 - 49	30.8%	11.2	40.4	17.6
50 - 64	18.4%	11.0	54.0	16.6
65 - 74	22.6%	9.5	52.2	15.7
75 and over	22.1%	16.5	48.9	12.5
→ 65 and over	22.3%	13.0	50.6	14.1

TABLE 14-22 OVERLAP BETWEEN HOUSEHOLDS WHO DONATED TO NON-JEWISH CHARITIES AND JEWISH CHARITIES IN THE PAST YEAR				
BASE: JEWISH HOUSEHOLDS				
Population Subgroup	Donated Only to:		Donated to Any Jewish Charity and Non- Jewish Charities	Did Not Donate to Any Charity
	Non-Jewish Charities	Any Jewish Charity		
All	22.4%	11.7	49.4	16.5
HOUSEHOLD STRUCTURE				
Household with Children	27.7%	9.3	47.6	15.4
Household with Only Adult Children	21.2%	8.9	58.5	11.4
Non-Elderly Couple	18.6%	10.6	57.1	13.7
Non-Elderly Single	23.6%	12.3	36.1	28.0
Elderly Couple	24.5%	10.9	51.1	13.5
Elderly Single	17.8%	16.2	51.7	14.3
HOUSEHOLD INCOME				
Under \$25,000	25.6%	9.7	30.8	33.9
\$25 - \$50,000	26.0%	12.5	45.8	15.7
\$50 - \$100,000	23.5%	13.7	43.5	19.3
\$100 - \$200,000	22.7%	9.9	60.4	7.0
\$200,000 and over	13.9%	8.6	75.6	1.9
JEWISH IDENTIFICATION				
Orthodox	2.9%	37.4	44.6	15.1
Conservative	10.7%	18.4	57.2	13.7
Reform	24.6%	8.7	57.1	9.6
Just Jewish	32.0%	6.0	38.0	24.0

TABLE 14-22				
OVERLAP BETWEEN HOUSEHOLDS WHO DONATED TO NON-JEWISH CHARITIES AND JEWISH CHARITIES IN THE PAST YEAR				
BASE: JEWISH HOUSEHOLDS				
Population Subgroup	Donated Only to:		Donated to Any Jewish Charity and Non-Jewish Charities	Did Not Donate to Any Charity
	Non-Jewish Charities	Any Jewish Charity		
All	22.4%	11.7	49.4	16.5
TYPE OF MARRIAGE				
In-married	16.6%	12.5	60.6	10.3
Conversionary	21.0%	21.5	45.3	12.2
Intermarried	40.4%	1.4	32.6	25.6
SYNAGOGUE MEMBERSHIP				
Member	9.0%	15.3	72.4	3.3
Non-Member	28.9%	9.9	38.3	22.9
ATTENDED CHABAD IN THE PAST YEAR				
Attended	11.5%	23.9	56.9	7.7
Did Not Attend	25.5%	8.2	47.3	19.0
JCC MEMBERSHIP				
Member	4.5%	10.3	63.4	21.8
Non-Member	25.0%	11.8	47.5	15.7
JEWISH ORGANIZATION MEMBERSHIP				
Member	5.3%	17.5	72.7	4.5
Non-Member	26.5%	10.3	43.9	19.3

TABLE 14-22				
OVERLAP BETWEEN HOUSEHOLDS WHO DONATED TO NON-JEWISH CHARITIES AND JEWISH CHARITIES IN THE PAST YEAR				
BASE: JEWISH HOUSEHOLDS				
Population Subgroup	Donated Only to:		Donated to Any Jewish Charity and Non-Jewish Charities	Did Not Donate to Any Charity
	Non-Jewish Charities	Any Jewish Charity		
All	22.4%	11.7	49.4	16.5
RESPONDENT ATTENDED JEWISH EDUCATION AS A CHILD				
To Jewish Day School	8.4%	16.9	59.2	15.5
To Supplemental School	18.8%	9.2	57.3	14.7
→To Jewish Education	16.7%	11.0	56.6	15.7
No	32.3%	14.1	37.1	16.5
RESPONDENT ATTENDED OR WORKED AT JEWISH OVERNIGHT CAMP AS A CHILD				
To Overnight Camp	10.5%	12.7	62.8	14.0
No	26.3%	11.8	44.9	17.0
RESPONDENT WAS PARTICIPATED IN JEWISH YOUTH GROUP AS A TEENAGER				
In Youth Group	11.6%	17.9	59.7	10.8
No	27.4%	8.0	45.0	19.6
RESPONDENT PARTICIPATED IN HILLEL/CHABAD WHILE IN COLLEGE (EXCLUDING HIGH HOLIDAYS)				
Hillel/Chabad Participant	11.6%	16.8	66.8	4.8
No	22.8%	9.5	50.7	17.0
FAMILIARITY WITH JEWISH FEDERATION				
Very Familiar	9.1%	8.8	73.2	8.9
Somewhat Familiar	27.4%	15.7	46.7	10.2
Not at All Familiar	26.6%	8.9	38.2	26.3

TABLE 14-22 OVERLAP BETWEEN HOUSEHOLDS WHO DONATED TO NON-JEWISH CHARITIES AND JEWISH CHARITIES IN THE PAST YEAR				
BASE: JEWISH HOUSEHOLDS				
Population Subgroup	Donated Only to:		Donated to Any Jewish Charity and Non- Jewish Charities	Did Not Donate to Any Charity
	Non-Jewish Charities	Any Jewish Charity		
All	22.4%	11.7	49.4	16.5
PERCEPTION OF JEWISH FEDERATION				
Excellent	12.0%	20.8	58.3	8.9
Good	18.1%	6.9	62.0	13.0
Fair	33.6%	12.5	47.9	6.0
Fair	71.6%	19.7	8.7	0.0
ANY ADULT VISITED ISRAEL				
On Jewish Trip	12.0%	18.1	63.5	6.4
On General Trip	11.2%	14.2	62.9	11.7
No	38.6%	5.5	29.0	26.9
LEVEL OF EMOTIONAL ATTACHMENT TO ISRAEL				
Extremely Attached	10.6%	19.8	57.8	11.8
Very Attached	21.0%	14.0	57.1	7.9
Somewhat Attached	25.0%	7.4	49.6	18.0
Not Attached	36.0%	3.8	23.9	36.3
JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR				
Donated to Federation	0.0%	17.2	82.8	0.0
Asked, Did Not Donate	15.2%	5.3	59.3	20.2
Not Asked	31.2%	10.1	36.8	21.9

TABLE 14-22 OVERLAP BETWEEN HOUSEHOLDS WHO DONATED TO NON-JEWISH CHARITIES AND JEWISH CHARITIES IN THE PAST YEAR				
BASE: JEWISH HOUSEHOLDS				
Population Subgroup	Donated Only to:		Donated to Any Jewish Charity and Non- Jewish Charities	Did Not Donate to Any Charity
	Non-Jewish Charities	Any Jewish Charity		
All	22.4%	11.7	49.4	16.5
DONATED TO JEWISH FEDERATION IN THE PAST YEAR				
Nothing	29.5%	9.6	39.2	21.7
Under \$100	0.0%	15.1	84.9	0.0
\$100 - \$500	0.0%	20.8	79.2	0.0
\$500 - \$1,000	0.0%	26.3	73.7	0.0
\$1,000 and over	0.0%	6.4	93.6	0.0

TABLE 14-23					
OVERLAP BETWEEN HOUSEHOLDS WHO DONATED TO NON-JEWISH CHARITIES AND JEWISH CHARITIES IN THE PAST YEAR					
COMMUNITY COMPARISONS					
BASE: JEWISH HOUSEHOLDS					
		Donated Only to:		Donated to Jewish Charities and Non-Jewish Charities	Did Not Donate to Any Charity
Community	Year	Non-Jewish Charities	Jewish Charities		
Portland (ME)	2007	41%	3	48	8
Denver	2007	40%	4	41	15
Columbus	2013	38%	3	34	24
Atlanta *	2006	38%	8	41	13
Howard County	2010	36%	3	54	7
Las Vegas	2005	36%	5	39	20
Phoenix	2002	34%	5	46	15
San Diego	2003	33%	6	46	15
Wilmington	1995	31%	8	58	3
St. Louis	2014	30%	4	55	11
Philadelphia	2009	30%	5	53	12
New Haven	2010	29%	6	54	11
Washington	2003	29%	5	56	10
Tucson	2002	29%	6	51	15
Charlotte	1997	29%	6	55	11
Westport	2000	27%	4	58	11
Chicago	2010	26%	8	57	9
Pittsburgh *	2002	25%	7	59	10
Rhode Island	2002	25%	8	55	11
Orlando	1993	25%	9	48	19
New York	2011	24%	15	44	18

**TABLE 14-23
OVERLAP BETWEEN HOUSEHOLDS WHO DONATED
TO NON-JEWISH CHARITIES AND JEWISH CHARITIES IN THE PAST YEAR
COMMUNITY COMPARISONS**

BASE: JEWISH HOUSEHOLDS

Community	Year	Donated Only to:		Donated to Jewish Charities and Non-Jewish Charities	Did Not Donate to Any Charity
		<i>Non-Jewish Charities</i>	Jewish Charities		
Baltimore	2010	24%	11	52	13
St. Paul	2004	24%	11	56	10
Tidewater	2001	24%	6	60	11
Hartford	2000	24%	7	60	9
Cleveland	2011	23%	7	58	12
Jacksonville	2002	23%	6	54	18
Martin-St. Lucie	1999	23%	8	57	12
York	1999	23%	6	54	17
BROWARD	2016	22%	12	49	17
Cincinnati	2008	22%	8	62	7
San Antonio	2007	22%	9	60	9
Lehigh Valley	2007	21%	5	66	9
W Palm Beach	2005	21%	8	59	12
Richmond	1994	21%	7	59	14
Minneapolis	2004	20%	8	58	14
Monmouth	1997	20%	12	54	14
Miami	2014	19%	14	46	21
Rochester	1999	19%	9	65	6
Milwaukee	1996	19%	7	61	13
Harrisburg	1994	18%	7	61	13
St. Petersburg	1994	18%	9	56	17

**TABLE 14-23
OVERLAP BETWEEN HOUSEHOLDS WHO DONATED
TO NON-JEWISH CHARITIES AND JEWISH CHARITIES IN THE PAST YEAR
COMMUNITY COMPARISONS**

BASE: JEWISH HOUSEHOLDS

Community	Year	Donated Only to:		Donated to Jewish Charities and Non-Jewish Charities	Did Not Donate to Any Charity
		<i>Non-Jewish Charities</i>	Jewish Charities		
Middlesex	2008	17%	10	63	11
Atlantic County	2004	17%	13	59	12
Broward	1997	17%	16	51	16
Detroit	2005	16%	9	69	6
S Palm Beach	2005	16%	11	58	14
Bergen	2001	16%	12	60	11
Sarasota	2001	16%	6	67	11
NJPS ¹	2000	24%	10	40	27

* Excludes households who donated to charities specifically established for September 11 and Hurricane Katrina victims.

¹ NJPS 2000 data are for the *more Jewishly-connected sample*.

SUMMARY OF DONATIONS TO CHARITIES IN THE PAST YEAR

Table 14-24 shows a comprehensive comparison with other Jewish communities of the percentage of Jewish households in Broward who donated to the Local Jewish Federation, Other Jewish Federations, Any Jewish Federation, Other Jewish Charities, Any Jewish Charity, Non-Jewish Charities, and Any Charity in the past year.

Local Jewish Federation ⑤

Table 14-24 shows the percentage of households who donated to the Local Jewish Federation in the past year, as shown in Table 14-7.

Other Jewish Federations ②

Table 14-24 shows the percentage of households who donated to Other Jewish Federations in the past year, as shown in Table 14-10. In some communities, no question was asked about donations to Other Jewish Federations, but some respondents volunteered the information when asked about donations to the local Jewish Federation and this information was recorded. If the question had been asked in these communities, the percentage of households who donated to Other Jewish Federations in the past year would likely be higher.

Any Jewish Federation ⑥

Table 14-24 shows that the 31% of Broward Jewish households who donated to Any Jewish Federation in the past year is well below average among about 40 comparison Jewish communities and compares to 51% in Minneapolis and 38% in St. Louis. The 31% compares to 51% in 1997.

Other Jewish Charities ③

Table 14-24 shows the percentage of households who donated to Other Jewish Charities in the past year, as shown in Table 14-16

Any Jewish Charity ⑦

Table 14-24 shows the percentage of households who donated to Any Jewish Charity in the past year, as shown in Table 14-19.

Non-Jewish Charities ④

Table 14-24 shows the percentage of households who donated to Non-Jewish Charities in the past year, as shown in Table 14-21.

Any Charity ⑧

Table 14-24 shows that the 83% who donated to Any Charity in the past year is the sixth lowest of about 45 comparison Jewish communities and compares to 90% in Washington, 88% in both Cleveland and West Palm Beach, 87% in Atlanta, 86% in South Palm Beach, 84% in Broward, and 83% in New York. The 83% compares to 84% in 1997.

TABLE 14-24
SUMMARY OF DONATIONS TO CHARITIES IN THE PAST YEAR
COMMUNITY COMPARISONS

BASE: JEWISH HOUSEHOLDS

Community	Year	Percentage of Households Who Donated						
		Jewish Federations			Jewish Charities		Non-Jewish Charities	Any Charity
		Local	Other ¹	Any	Other	Any		
Wilmington	1995	41%	3%	44%	50%	66%	89%	97%
Detroit	2005	55%	1%	56%	68%	78%	85%	94%
Rochester	1999	61%	NA	61%	60%	75%	84%	94%
Howard County	2010	37%	NA	NA	51%	57%	90%	93%
Cincinnati	2008	50%	NA	NA	61%	70%	84%	93%
Portland (ME)	2007	25%	NA	25%	44%	50%	89%	92%
Chicago	2010	44%	NA	NA	54%	67%	84%	91%
Lehigh Valley	2007	52%	NA	52%	56%	70%	87%	91%
San Antonio	2007	53%	NA	53%	55%	69%	82%	91%
St. Paul	2004	46%	9%	51%	53%	66%	79%	91%
Hartford	2000	48%	2%	48%	55%	67%	83%	91%
Middlesex	2008	44%	15%	51%	59%	73%	79%	90%
Washington	2003	32%	6%	35%	51%	60%	84%	90%
St. Louis	2014	38%	NA	38%	53%	60%	84%	89%
New Haven	2010	37%	11%	43%	45%	60%	83%	89%
Atlantic County	2004	31%	33%	58%	49%	72%	75%	89%
Pittsburgh *	2002	45%	NA	NA	59%	65%	83%	89%
Rhode Island	2002	46%	1%	47%	49%	61%	79%	89%
Bergen	2001	46%	12%	52%	60%	71%	76%	89%
Sarasota	2001	43%	26%	59%	59%	71%	82%	89%
Tidewater	2001	49%	1%	50%	52%	64%	83%	89%

**TABLE 14-24
SUMMARY OF DONATIONS TO CHARITIES IN THE PAST YEAR
COMMUNITY COMPARISONS**

BASE: JEWISH HOUSEHOLDS

Community	Year	Percentage of Households Who Donated						
		Jewish Federations			Jewish Charities		Non-Jewish Charities	Any Charity
		Local	Other ¹	Any	Other	Any		
Westport	2000	35%	6%	39%	50%	63%	85%	89%
Charlotte	1997	43%	1%	43%	49%	61%	83%	89%
Cleveland	2011	45%	NA	NA	57%	65%	81%	88%
Philadelphia	2009	41%	NA	NA	NA	58%	83%	88%
W Palm Beach	2005	35%	21%	47%	54%	67%	79%	88%
Martin-St. Lucie ²	1999	21%	16%	37%	54%	66%	79%	88%
Baltimore	2010	40%	NA	NA	59%	63%	76%	87%
Atlanta *	2006	25%	NA	NA	46%	48%	78%	87%
Minneapolis	2004	50%	3%	51%	54%	65%	78%	87%
Milwaukee	1996	51%	1%	52%	55%	67%	79%	87%
Harrisburg	1994	49%	2%	51%	NA	69%	79%	87%
S Palm Beach	2005	37%	20%	50%	54%	69%	74%	86%
Tucson	2002	33%	6%	38%	47%	56%	79%	86%
Monmouth	1997	37%	10%	45%	55%	66%	73%	86%
Richmond	1994	42%	2%	43%	NA	66%	80%	86%
Denver	2007	23%	NA	NA	39%	44%	81%	85%
San Diego	2003	26%	NA	NA	46%	52%	79%	85%
Phoenix	2002	25%	NA	29%	46%	51%	80%	85%
Broward	1997	43%	10%	51%	53%	67%	67%	84%
BROWARD	2016	23%	12%	31%	49%	61%	72%	83%
New York	2011	24%	NA	NA	55%	59%	68%	83%

TABLE 14-24
SUMMARY OF DONATIONS TO CHARITIES IN THE PAST YEAR
COMMUNITY COMPARISONS

BASE: JEWISH HOUSEHOLDS

Community	Year	Percentage of Households Who Donated						
		Jewish Federations			Jewish Charities		Non-Jewish Charities	Any Charity
		Local	Other ¹	Any	Other	Any		
York	1999	41%	1%	42%	45%	60%	76%	83%
St. Petersburg	1994	34%	6%	39%	NA	65%	74%	83%
Jacksonville	2002	39%	1%	40%	47%	59%	76%	82%
Orlando	1993	30%	1%	31%	NA	58%	71%	81%
Las Vegas	2005	21%	9%	26%	33%	44%	75%	80%
Miami	2014	32%	8%	37%	47%	61%	65%	79%
Columbus	2013	26%	NA	26%	33%	37%	73%	76%
Los Angeles	1997	41%	NA	NA	NA	NA	NA	NA
Palm Springs	1998	37%	37%	62%	NA	NA	NA	NA
Boston	2005	34%	NA	NA	NA	NA	NA	NA
Buffalo	1995	34%	NA	NA	NA	54%	77%	NA
San Francisco	2004	23%	NA	NA	NA	NA	NA	NA
Seattle	2000	15%	NA	16%	NA	NA	NA	NA
NJPS ³	2000	NA	NA	25%	40%	49%	63%	73%

* Excludes households who donated to charities specifically established for September 11 and Hurricane Katrina victims.

¹ In some communities, no question was asked about donations to *Other Jewish Federations*. If the question had been asked, the percentage of households who donated to *Other Jewish Federations* and *Any Jewish Federation* in the past year would likely be higher.

² Martin-St. Lucie has no Local Jewish Federation and is served by the Jewish Federation of Palm Beach County.

³ NJPS 2000 data are for the *more Jewishly-connected sample*.

PHILANTHROPIC MARKET SHARE IN THE PAST YEAR

Table 14-25 shows that of *all charitable dollars* donated by Jewish households in Broward in the past year, 15% were donated to the Jewish Federation of Broward County; 5%, to Other Jewish Federations; 36%, to Other Jewish Charities; and 45%, to Non-Jewish Charities. Of all charitable dollars donated *to Any Jewish Charity* in the past year, 27% were donated to the Jewish Federation of Broward County; 8%, to Other Jewish Federations; and 65%, to Other Jewish Charities.

These percentages should be viewed as rough approximations, since respondents were not asked to report the exact amounts their households donated, but rather were asked to report their donations in the amount categories used in **Table 14-1**: under \$100, \$100-\$500, \$500-\$1,000, \$1,000-\$2,500, \$2,500-\$5,000, \$5,000-\$10,000, \$10,000-\$25,000, and \$25,000 and over. When calculating the amounts donated in each category of donations (Local Jewish Federation, Other Jewish Federations, Other Jewish Charities, and Non-Jewish Charities), the amount used was the midpoint of the range in each amount category. For example, all households who donated under \$100 were assumed to have donated \$50. All households who donated \$25,000 and over were assumed (conservatively) to have donated \$25,000. These amounts were multiplied by the number of households who donated each amount to derive the total amount donated in each category of donations. These total amounts were then converted to percentages.

Note that this analysis probably overestimates the Jewish Federation of Broward County's share of all charitable dollars because of the significant disparity between the percentage of households who *reported* that they donated *according to the Telephone Survey* (23%) and the percentage of households who donated *according to the Jewish Federation Survey* (xx%) in the past year (**Table 14-11**).

Community Comparisons. **Table 14-25** shows that the 15% of all charitable dollars donated to the **Local Jewish Federation** in the past year is well below average among about 35 comparison Jewish communities and compares to 20% in South Palm Beach, 19% in Miami, 17% in West Palm Beach, and 8% in Las Vegas. The 15% compares to 20% in 1997.

The 36% of all charitable dollars donated to **Other Jewish Charities** in the past year is above average among about 35 comparison Jewish communities and compares to 39% in Miami, 33% in South Palm Beach, 32% in West Palm Beach, and 28% in Las Vegas. The 36% compares to 34% in 1997.

The 45% of all charitable dollars donated to **Non-Jewish Charities** in the past year is about average among about 35 comparison Jewish communities and compares to 56% in Las Vegas, 37% in Miami, 31% in West Palm Beach, and 28% in South Palm Beach. The 45% compares to 32% in 1997.

The 56% of all charitable dollars donated to **Any Jewish Charity** in the past year is below average among about 35 comparison Jewish communities and compares to 72% in South Palm Beach, 69% in West Palm Beach, 63% in Miami, and 44% in Las Vegas. The 56% compares to 68% in 1997.

The 27% of **Jewish** charitable dollars donated to the **Local Jewish Federation** in the past year is below average among about 35 comparison Jewish communities and compares to 31% in Miami, 27% in South Palm Beach, 24% in West Palm Beach, and 18% in Las Vegas. The 27% compares to 29% in 1997.

**TABLE 14-25
PHILANTHROPIC MARKET SHARE IN THE PAST YEAR
COMMUNITY COMPARISONS**

BASE: CHARITABLE DOLLARS DONATED BY JEWISH HOUSEHOLDS

Community	Year	Jewish Charities			Non-Jewish Charities ④	Jewish Charities' Share of All Charitable Dollars	Local Jewish Federation's Share of Jewish Charitable Dollars
		Local Jewish Federation ⑤	Other Jewish Federations ¹ ②	Other Jewish Charities ③			
Richmond	1994	42%	0	17	41	59%	71%
Rochester	1999	40%	0	21	39	61%	66%
Milwaukee	1996	39%	0	27	34	67%	59%
Lehigh Valley	2007	33%	0	28	38	62%	54%
Minneapolis	2004	33%	1	28	39	62%	53%
Harrisburg	1994	33%	0	30	36	64%	52%
Charlotte	1997	33%	0	34	33	67%	49%
Tidewater	2001	32%	0	25	43	57%	57%
Hartford	2000	32%	0	29	39	61%	53%
York	1999	32%	0	28	40	60%	53%
Jacksonville	2002	32%	0	31	37	63%	50%
Wilmington	1995	29%	0	25	46	54%	54%
San Antonio	2007	28%	0	32	40	60%	47%
Rhode Island	2002	27%	0	26	48	52%	51%
Orlando	1993	27%	0	38	35	65%	42%
St. Paul	2004	25%	1	35	39	61%	41%
Detroit	2005	24%	0	39	37	63%	37%
Broward	1997	20%	14	34	32	68%	29%
S Palm Beach	2005	20%	20	33	28	72%	27%
Miami	2014	19%	5	39	37	63%	31%

**TABLE 14-25
PHILANTHROPIC MARKET SHARE IN THE PAST YEAR
COMMUNITY COMPARISONS**

BASE: CHARITABLE DOLLARS DONATED BY JEWISH HOUSEHOLDS

Community	Year	Jewish Charities			Non-Jewish Charities ④	Jewish Charities' Share of All Charitable Dollars	Local Jewish Federation's Share of Jewish Charitable Dollars
		Local Jewish Federation ⑤	Other Jewish Federations ¹ ②	Other Jewish Charities ③			
St. Petersburg	1994	19%	43		38	62%	31%
Monmouth	1997	18%	5	45	32	68%	27%
W Palm Beach	2005	17%	20	32	31	69%	24%
Tucson	2002	16%	9	31	45	55%	29%
New Haven	2010	15%	3	28	53	47%	33%
Washington	2003	15%	1	30	55	45%	33%
BROWARD	2016	15%	5	36	45	56%	27%
Middlesex	2008	15%	5	49	31	69%	22%
Sarasota	2001	15%	21	35	30	70%	21%
Atlantic County	2004	12%	26	34	28	72%	16%
Portland (ME)	2007	11%	0	27	63	37%	28%
Westport	2000	11%	5	27	57	43%	25%
Bergen	2001	11%	4	56	30	70%	15%
Las Vegas	2005	8%	8	28	56	44%	18%
Martin-St. Lucie	1999	8% ²	18	28	46	54%	14%
NJPS ³	2000	19%		43	38	62%	NA

¹ In some communities, no question was asked about amounts donated to *Other Jewish Federations* and zeros have been entered in the table. If the question had been asked, there would likely be a very small percentage of charitable dollars donated to *Other Jewish Federations* in the past year.

² Martin-St. Lucie has no Local Jewish Federation and is served by the Jewish Federation of Palm Beach County.

³ NJPS 2000 data are for the *more Jewishly-connected sample*.

HAVE WILLS THAT CONTAIN PROVISIONS FOR CHARITIES

Table 14-26 shows that 22% of respondents age 50 and over in Jewish households in Broward do not have wills; 71% have wills that contain no provisions for charities; 5% have wills that contain provisions for Jewish Charities including 1% who have a provision for the Jewish Federation of Broward County; and 3% have wills that contain provisions for Non-Jewish Charities only.

8% of households who never had children have wills that contain provisions for Jewish Charities and 6% have wills that have provisions for Non-Jewish Charities only.

✓ Respondents age 50 and over who have wills that contain provisions for both Jewish and Non-Jewish Charities are reported as having wills that contain provisions for Jewish Charities.

Community Comparisons. Table 14-27 shows that the 22% who have **no wills** is above average among about 40 comparison Jewish communities and compares to 25% in both Miami and Las Vegas, 10% in South Palm Beach, and 9% in West Palm Beach. The 22% compares to 11% in 1997.

The 5% who have **wills that contain provisions for Jewish Charities** is the lowest of about 40 comparison Jewish communities and compares to 13% in both South Palm Beach and West Palm Beach, 10% in Miami, and 6% in Las Vegas. The 5% compares to 7% in 1997.

The 3% who have **wills that contain provisions for Non-Jewish Charities only** is about average among about 35 comparison Jewish communities and compares to 6% in Las Vegas, 3% in both South Palm Beach and West Palm Beach, and 2% in Miami. The 3% compares to 2% in 1997.

Comparisons Among Population Subgroups. Table 14-26 shows that, overall, 5% of respondents age 50 and over have wills that contain provisions for Jewish Charities, including Federation provisions. The percentage is much higher for respondents age 50 and over (in):

- households who donated to the Jewish Federation in the past year (13%)
- households who donated \$100-\$500 (15%), \$500-\$1,000 (23%), and \$1,000 and over (31%) to the Jewish Federation in the past year

TABLE 14-26					
HAVE WILLS THAT CONTAIN PROVISIONS FOR CHARITIES					
BASE: RESPONDENTS AGE 50 AND OVER					
		Have Wills That Contain Provisions for:			
Population Subgroup	Have No Wills	No Charities	Jewish Charities	Federation/ Foundation	Non-Jewish Charities Only
All	21.5%	70.7	3.9	0.9	3.0
Households Who Never Had Children	22.1%	64.1	6.2	1.8	5.8
GEOGRAPHIC AREA					
Northwest	21.8%	67.6	10.1	0.5	0.0
North Central	26.6%	72.0	1.4	0.0	0.0
East	15.0%	71.6	10.4	2.6	0.4
West Central	18.8%	71.6	3.7	1.2	4.7
Southeast	19.5%	69.8	3.1	1.3	6.3
Southwest	25.9%	70.6	0.8	0.4	2.3
LENGTH OF RESIDENCE IN BROWARD					
0 - 9 years	41.4%	51.4	4.9	0.9	1.4
10 - 19 years	24.5%	66.5	2.5	1.2	5.3
20 or more years	17.5%	75.0	4.1	0.8	2.6
AGE OF RESPONDENT					
50 - 64	27.9%	64.1	2.1	1.1	4.8
65 - 74	23.6%	64.3	8.5	0.8	2.8
75 and over	9.9%	87.0	2.2	0.7	0.2
→ 65 and over	16.5%	75.9	5.3	0.8	1.5

TABLE 14-26					
HAVE WILLS THAT CONTAIN PROVISIONS FOR CHARITIES					
BASE: RESPONDENTS AGE 50 AND OVER					
		Have Wills That Contain Provisions for:			
Population Subgroup	Have No Wills	No Charities	Jewish Charities	Federation/ Foundation	Non-Jewish Charities Only
All	21.5%	70.7	3.9	0.9	3.0
SEX OF RESPONDENT					
Male	19.7%	73.3	2.5	0.9	3.6
Female	22.9%	68.9	4.8	0.9	2.5
HOUSEHOLD STRUCTURE					
Household with Children	21.5%	71.7	3.1	3.7	0.0
Household with Only Adult Children	26.7%	66.0	1.6	0.3	5.4
Non-Elderly Couple	22.6%	72.4	3.7	0.8	0.5
Non-Elderly Single	21.4%	70.7	3.3	0.0	4.6
Elderly Couple	21.1%	74.0	1.5	1.4	2.0
Elderly Single	13.4%	75.6	9.1	0.5	1.4
HOUSEHOLD INCOME					
Under \$25,000	31.2%	66.3	2.5	0.0	0.0
\$25 - \$50,000	18.3%	79.6	1.5	0.6	0.0
\$50 - \$100,000	25.5%	63.1	6.9	0.3	4.2
\$100 - \$200,000	30.9%	63.2	2.5	0.1	3.3
\$200,000 and over	5.0%	80.1	5.6	8.1	1.2
JEWISH IDENTIFICATION					
Orthodox	15.0%	78.5	5.3	1.2	0.0
Conservative	26.2%	66.9	4.4	1.1	1.4
Reform	13.9%	77.7	5.4	1.0	2.0
Just Jewish	23.8%	67.9	2.0	0.6	5.7

TABLE 14-26					
HAVE WILLS THAT CONTAIN PROVISIONS FOR CHARITIES					
BASE: RESPONDENTS AGE 50 AND OVER					
Population Subgroup	Have No Wills	Have Wills That Contain Provisions for:			
		No Charities	Jewish Charities	Federation/ Foundation	Non-Jewish Charities Only
All	21.5%	70.7	3.9	0.9	3.0
TYPE OF MARRIAGE					
In-married	16.5%	76.8	2.3	1.6	2.8
Conversionary	47.5%	46.5	3.0	1.1	1.9
Intermarried	31.2%	65.3	0.8	0.0	2.7
SYNAGOGUE MEMBERSHIP					
Member	12.0%	79.2	5.7	2.2	0.9
Non-Member	26.5%	66.4	2.9	0.2	4.0
ATTENDED CHABAD IN THE PAST YEAR					
Attended	23.7%	65.9	3.5	1.6	5.3
Did Not Attend	21.1%	71.9	3.9	0.7	2.4
JCC MEMBERSHIP					
Member	15.2%	70.6	3.6	2.9	7.7
Non-Member	22.5%	70.7	3.9	0.6	2.3
JEWISH ORGANIZATION MEMBERSHIP					
Member	16.3%	74.7	5.3	2.3	1.4
Non-Member	23.0%	69.6	3.5	0.5	3.4
FAMILIARITY WITH THE JEWISH FEDERATION					
Very Familiar	23.0%	59.2	4.8	4.5	8.5
Somewhat Familiar	26.8%	65.4	6.8	0.2	0.8
Not at All Familiar	26.1%	70.3	0.2	0.0	3.4

TABLE 14-26					
HAVE WILLS THAT CONTAIN PROVISIONS FOR CHARITIES					
BASE: RESPONDENTS AGE 50 AND OVER					
		Have Wills That Contain Provisions for:			
Population Subgroup	Have No Wills	No Charities	Jewish Charities	Federation/ Foundation	Non-Jewish Charities Only
All	21.5%	70.7	3.9	0.9	3.0
ANY ADULT VISITED ISRAEL					
On Jewish Trip	15.6%	72.2	8.4	2.5	1.3
On General Trip	19.5%	71.2	3.4	0.7	5.2
No	27.0%	69.3	1.7	0.2	1.8
JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR					
Donated to Federation	17.0%	64.4	10.1	3.3	5.2
Asked, Did Not Donate	13.2%	81.4	4.2	0.2	1.0
Not Asked	24.5%	71.1	1.7	0.2	2.5
DONATED TO JEWISH FEDERATION IN THE PAST YEAR					
Nothing	23.3%	72.2	2.0	0.2	2.3
Under \$100	26.0%	69.1	3.7	0.7	0.5
\$100 - \$500	13.2%	70.9	14.1	0.9	0.9
\$500 - \$1,000	8.2%	27.5	22.8	0.6	40.9
\$1,000 and over	4.7%	62.9	10.2	20.5	1.7
Note: Respondents who have wills that contain provisions for both Jewish and Non-Jewish Charities are included in <i>Have Wills That Contain Provisions for Jewish Charities</i> .					

**TABLE 14-27
HAVE WILLS THAT CONTAIN PROVISIONS FOR CHARITIES
COMMUNITY COMPARISONS**

BASE: RESPONDENTS AGE 50 AND OVER

Community	Year	Have No Wills	Have Wills That Contain Provisions for:		
			No Charities	Jewish Charities	Non-Jewish Charities Only
Milwaukee	1996	16%	NA	19	NA
Cincinnati	2008	15%	62	17	6
Sarasota	2001	7%	73	17	4
Rochester	1999	10%	71	16	4
Lehigh Valley	2007	14%	66	15	4
San Antonio	2007	14%	67	14	6
Minneapolis	2004	24%	56	14	6
Harrisburg	1994	NA	NA	14	NA
Detroit	2005	17%	65	13	5
S Palm Beach	2005	10%	74	13	3
W Palm Beach	2005	9%	76	13	3
Atlantic County	2004	10%	73	13	5
St. Paul	2004	31%	53	13	3
Pittsburgh	2002	20%	63	13	4
Tucson	2002	13%	68	13	6
Chicago	2010	25%	58	12	5
Hartford	2000	10%	75	12	3
York	1999	19%	NA	12	NA
Miami	2014	25%	63	10	2
Baltimore	2010	24%	60	10	6
New Haven	2010	16%	67	10	8

**TABLE 14-27
HAVE WILLS THAT CONTAIN PROVISIONS FOR CHARITIES
COMMUNITY COMPARISONS**

BASE: RESPONDENTS AGE 50 AND OVER

Community	Year	Have No Wills	Have Wills That Contain Provisions for:		
			No Charities	Jewish Charities	Non-Jewish Charities Only
Rhode Island	2002	16%	66	10	7
Denver	2007	22%	58	9	11
Portland (ME)	2007	15%	62	9	14
San Diego	2003	18%	65	9	7
Jacksonville	2002	26%	62	9	3
Westport	2000	10%	76	9	6
Wilmington	1995	11%	NA	9	NA
Richmond	1994	NA	NA	9	NA
Columbus	2013	15%	66	8	11
Phoenix	2002	22%	68	8	3
Bergen	2001	17%	72	8	3
Tidewater	2001	18%	71	8	3
Charlotte	1997	7%	NA	8	NA
Washington	2003	20%	68	7	6
Broward	1997	11%	80	7	2
Las Vegas	2005	25%	64	6	6
Monmouth	1997	10%	NA	6	NA
BROWARD	2016	22%	71	5	3
Middlesex	2008	16%	77	5	2
NJPS ¹	2000	27%	58	11	4

¹ NJPS 2000 data are for the *more Jewishly-connected sample*.

Note: Respondents who have wills that contain provisions for both Jewish and non-Jewish charities are included in *Have Wills That Contain Provisions for Jewish Charities*.

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