

# CHAPTER 11

## ISRAEL

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*Go to the land that I will show you. I will bless you and make your descendants into a great nation. You will become famous and be a blessing to others.*

(GENESIS 12:1-2)

## HOUSEHOLDS IN WHICH A MEMBER VISITED ISRAEL

**T**able 11-1 shows that 61% of Jewish households in Broward contain an adult or a Jewish child (*member*) who visited Israel. Two types of trips to Israel are defined in this study:

❶ **Jewish Trip:** A Jewish trip to Israel is a trip sponsored by a Jewish group, such as a Jewish Federation, Jewish agency, synagogue, or Jewish organization. Households containing members who lived or studied in Israel (excluding households containing Israelis) are reported as households in which a member visited Israel on a Jewish trip. Households containing members who visited Israel on both a Jewish trip and a general trip (excluding households containing Israelis) are reported as households in which a member visited Israel on a Jewish trip.

❷ **General Trip:** A general trip to Israel is either a trip sponsored by a non-Jewish group or commercial company or a trip in which a household member visited Israel on his/her own. Households containing Israelis are reported as households in which a member visited Israel on a general trip. Israelis are included as having visited Israel on a general trip.

❸ The *Jewish Trip Market Share (market share)* is defined as the percentage of households in which a member who visited Israel visited on a Jewish trip.

25% of households contain a member who visited Israel on a Jewish trip and 36%, on a general trip. The market share is 37%.

✓ The 2% of households in which a member visited Israel on both a Jewish trip and a general trip are reported as households in which a member visited Israel on a Jewish trip.

**Community Comparisons.** Table 11-2 shows that the 61% of households in which a member **visited Israel** is the third highest of about 35 comparison Jewish communities and compares to 71% in Miami, 61% in South Palm Beach, 59% in Houston, 55% in West Palm Beach, and 33% in Las Vegas. The 61% compares to 52% in 1997.

Table 11-3 shows that the 25% of households in which a member visited Israel on a **Jewish trip** is about average among about 35 comparison Jewish communities and compares to 31% in Houston, 28% in South Palm Beach, 26% in Miami, 25% in West Palm Beach, and 10% in Las Vegas. The 25% compares to 20% in 1997.

The 36% of households in which a member visited Israel on a **general trip** is the third highest of about 35 comparison Jewish communities and compares to 45% in Miami, 32% in South Palm Beach, 30% in West Palm Beach, 28% in Houston, and 22% in Las Vegas. The 36% compares to 32% in 1997.

The 41% **market share** is below average among about 35 comparison Jewish communities and compares to 52% in Houston, 47% in South Palm Beach, 46% in West Palm Beach, 37% in Miami, and 31% in Las Vegas. The 41% compares to 38% in 1997.

**Comparisons Among Population Subgroups.** Table 11-1 shows that, overall, 61% of households contain a member who visited Israel. The percentage is much higher in:

- households in the Southeast (79%)
- households earning an annual income of \$200,000 and over (84%)
- Orthodox households (92%) and Reform households (81%)
- in-married households (73%) and conversionary in-married households (74%)
- synagogue member households (81%), households who attended Chabad in the past year (81%), JCC member households (75%), and Jewish organization member households (83%)
- households who donated to the Jewish Federation in the past year (79%)
- households who donated under \$100 (82%), \$500-\$1,000 (94%), and \$1,000 and over (94%) to the Jewish Federation in the past year

The percentage is much lower in:

- households in the North Central (50%)
- households earning an annual income under \$25,000 (40%) and \$25,000-\$50,000 (49%)
- intermarried households (25%)
- synagogue non-member households (51%)

<b>TABLE 1 1-1 HOUSEHOLDS IN WHICH A MEMBER VISITED ISRAEL</b>					
<b>BASE: JEWISH HOUSEHOLDS</b>					
<b>Population Subgroup</b>	<b>Visited Israel</b>			<b>Not to Israel</b>	<b>Jewish Trip Market Share Ⓔ</b>
	<b>Total</b>	<b>Jewish Trip Ⓐ</b>	<b>General Trip Ⓑ</b>		
All	61.1%	25.1%	36.0	38.9	41.1%
<b>GEOGRAPHIC AREA</b>					
Northwest	56.4%	19.9%	36.5	43.6	35.3%
North Central	49.7%	21.3%	28.4	50.3	42.9%
East	57.6%	18.8%	38.8	42.4	32.6%
West Central	53.7%	20.3%	33.4	46.3	37.8%
Southeast	79.1%	31.1%	48.0	20.9	39.3%
Southwest	65.7%	33.9%	31.8	34.3	51.6%
<b>HOUSEHOLD STRUCTURE</b>					
Household with Children	62.2%	28.4%	33.8	37.8	45.7%
Household with Only Adult Children	60.3%	28.1%	32.2	39.7	46.6%
Non-Elderly Couple	55.6%	25.6%	30.0	44.4	46.0%
Non-Elderly Single	64.3%	22.8%	41.5	35.7	35.5%
Elderly Couple	66.1%	23.4%	42.7	33.9	35.4%
Elderly Single	61.8%	26.8%	35.0	38.2	43.4%
<b>HOUSEHOLD INCOME</b>					
Under \$25,000	39.6%	8.7%	30.9	60.4	22.0%
\$25 - \$50,000	48.9%	21.6%	27.3	51.1	44.2%
\$50 - \$100,000	64.9%	19.7%	45.2	35.1	30.4%
\$100 - \$200,000	60.8%	34.3%	26.5	39.2	56.4%
\$200,000 and over	83.7%	38.3%	45.4	16.3	45.8%

<b>TABLE 1 1-1 HOUSEHOLDS IN WHICH A MEMBER VISITED ISRAEL</b>					
<b>BASE: JEWISH HOUSEHOLDS</b>					
<b>Population Subgroup</b>	<b>Visited Israel</b>			<b>Not to Israel</b>	<b>Jewish Trip Market Share Ⓢ</b>
	<b>Total</b>	<b>Jewish Trip Ⓛ</b>	<b>General Trip Ⓜ</b>		
All	61.1%	25.1%	36.0	38.9	41.1%
<b>JEWISH IDENTIFICATION</b>					
Orthodox	92.2%	41.8%	50.4	7.8	45.3%
Conservative	69.4%	32.7%	36.7	30.6	47.1%
Reform	81.1%	55.2%	25.9	18.9	68.1%
Just Jewish	63.8%	28.9%	34.9	36.2	45.3%
<b>TYPE OF MARRIAGE</b>					
In-married	73.4%	31.1%	42.3	26.6	42.4%
Conversionary	73.8%	27.4%	46.4	26.2	37.1%
Intermarried	24.6%	13.4%	11.2	75.4	54.5%
<b>SYNAGOGUE MEMBERSHIP</b>					
Member	81.3%	42.8%	38.5	18.7	52.6%
Non-Member	50.7%	16.0%	34.7	49.3	31.6%
<b>ATTENDED CHABAD IN THE PAST YEAR</b>					
Attended	81.2%	32.4%	48.8	18.8	39.9%
Did Not Attend	55.1%	22.9%	32.2	44.9	41.6%
<b>JCC MEMBERSHIP</b>					
Member	75.0%	36.5%	38.5	25.0	48.7%
Non-Member	59.2%	23.5%	35.7	40.8	39.7%

<b>TABLE 11-1 HOUSEHOLDS IN WHICH A MEMBER VISITED ISRAEL</b>					
<b>BASE: JEWISH HOUSEHOLDS</b>					
<b>Population Subgroup</b>	<b>Visited Israel</b>			<b>Not to Israel</b>	<b>Jewish Trip Market Share ③</b>
	<b>Total</b>	<b>Jewish Trip ①</b>	<b>General Trip ②</b>		
All	61.1%	25.1%	36.0	38.9	41.1%
<b>JEWISH ORGANIZATION MEMBERSHIP</b>					
Member	82.9%	38.6%	44.3	17.1	46.6%
Non-Member	55.8%	21.8%	34.0	44.2	39.1%
<b>JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR</b>					
Donated to Federation	79.4%	36.4%	43.0	20.6	45.8%
Asked, Did Not Donate	61.2%	27.5%	33.7	38.8	44.9%
Not Asked	54.4%	20.1%	34.3	45.6	36.9%
<b>DONATED TO THE JEWISH FEDERATION IN THE PAST YEAR</b>					
Nothing	55.2%	20.9%	34.3	44.8	37.9%
Under \$100	81.5%	30.9%	50.6	18.5	37.9%
\$100 - \$500	64.7%	31.5%	33.2	35.3	48.7%
\$500 - \$1,000	93.6%	46.6%	47.0	6.4	49.8%
\$1,000 and over	94.0%	58.1%	35.9	6.0	61.8%
Note: See page 11-2 for an explanation of ①, ②, and ③.					

**TABLE 11-2  
HOUSEHOLDS IN WHICH A MEMBER VISITED ISRAEL  
COMMUNITY COMPARISONS**

**BASE: JEWISH HOUSEHOLDS**

<b>Community</b>	<b>Year</b>	<b>%</b>		<b>Community</b>	<b>Year</b>	<b>%</b>
<b>Miami</b>	2014	71%		Wilmington	1995	37%
Bergen	2001	62%		Richmond	1994	36%
<b>BROWARD</b>	<b>2016</b>	<b>61%</b>		Portland (ME)	2007	35%
<b>S Palm Beach</b>	2005	61%		Martin-St. Lucie	1999	35%
Los Angeles	1997	60%		St. Petersburg	1994	35%
Houston	2016	59%		Orlando	1993	34%
Detroit	2005	57%		<b>Las Vegas</b>	2005	33%
Sarasota	2001	56%		York	1999	28%
<b>W Palm Beach</b>	2005	55%		<b>BASE: JEWISH RESPONDENTS</b>		
Middlesex	2008	54%		Baltimore	2010	55%
Minneapolis	2004	52%		Cincinnati	2008	52%
<b>Broward</b>	<b>1997</b>	<b>52%</b>		Chicago	2010	50%
Washington	2003	51%		New York	2011	49%
New Haven	2010	50%		Cleveland	2011	47%
St. Paul	2004	49%		Essex-Morris	1998	46%
Monmouth	1997	47%		Columbus	2013	45%
Buffalo	1995	46%		Pittsburgh	2002	44%
Lehigh Valley	2007	45%		St. Louis	2014	43%
Westport	2000	44%		Howard County	2010	42%
Milwaukee	1996	44%		<b>Atlanta</b>	2006	40%
Tucson	2002	43%		San Diego	2003	39%
Hartford	2000	43%		Phoenix	2002	39%
San Antonio	2007	42%		Denver	2007	34%
Atlantic County	2004	42%		NJPS <sup>1</sup>	2000	35%
Rochester	1999	42%		<sup>1</sup> Question asked whether <i>the respondent</i> visited Israel, not anyone in the household.		
Rhode Island	2002	41%				
Tidewater	2001	40%				
Harrisburg	1994	40%				
Charlotte	1997	38%				
Jacksonville	2002	37%				

**TABLE 1 1-3  
TYPES OF TRIPS TO ISRAEL  
COMMUNITY COMPARISONS**

**BASE: JEWISH HOUSEHOLDS**

Community	Year	Visited Israel		Jewish Trip Market Share ③
		Jewish Trip ①	General Trip ②	
Houston	2016	31%	28%	52%
<b>S Palm Beach</b>	2005	28%	32%	47%
Detroit	2005	28%	29%	49%
Sarasota	2001	28%	28%	50%
<b>Miami</b>	2014	26%	45%	37%
Bergen	2001	26%	36%	42%
<b>BROWARD</b>	<b>2016</b>	<b>25%</b>	<b>36%</b>	<b>41%</b>
<b>W Palm Beach</b>	2005	25%	30%	46%
Minneapolis	2004	25%	27%	49%
Washington	2003	25%	26%	49%
Middlesex	2008	24%	29%	45%
St. Paul	2004	24%	25%	48%
Monmouth	1997	24%	24%	50%
Milwaukee	1996	24%	20%	55%
Hartford	2000	23%	20%	54%
Rochester	1999	23%	18%	56%
Lehigh Valley	2007	22%	23%	49%
Atlantic County	2004	22%	19%	54%
Tidewater	2001	22%	18%	55%
<b>Broward</b>	<b>1997</b>	<b>20%</b>	<b>32%</b>	<b>38%</b>
New Haven	2010	20%	30%	40%
San Antonio	2007	20%	22%	47%
Rhode Island	2002	20%	21%	49%



**TABLE 1 1-3  
TYPES OF TRIPS TO ISRAEL  
COMMUNITY COMPARISONS**

**BASE: JEWISH HOUSEHOLDS**

<b>Community</b>	<b>Year</b>	<b>Visited Israel</b>		<b>Jewish Trip Market Share ③</b>
		<b><i>Jewish Trip</i> ①</b>	<b><i>General Trip</i> ②</b>	
Harrisburg	1994	20%	20%	51%
Westport	2000	19%	25%	44%
Charlotte	1997	18%	20%	47%
Richmond	1994	18%	18%	50%
Tucson	2002	17%	26%	39%
Jacksonville	2002	17%	20%	47%
Los Angeles	1997	16%	44%	27%
Wilmington	1995	16%	21%	43%
Martin-St. Lucie	1999	15%	20%	43%
St. Petersburg	1994	15%	20%	43%
Portland (ME)	2007	13%	22%	36%
York	1999	11%	18%	37%
<b>Las Vegas</b>	2005	10%	22%	31%

Note: See page 11-2 for an explanation of ①, ②, and ③.

## TRIPS TO ISRAEL BY JEWISH CHILDREN

**T**able 11-4 shows that 22% of households with Jewish children age 6-17 in Broward have sent a Jewish child to Israel: 3% on a Jewish trip and 19%, on a general trip. The 19% includes 1% of households with Jewish children age 6-17 who have sent a Jewish child to Israel on both a Jewish trip and a general trip.

A total of 34% of households with Jewish children age 13-17 have sent a Jewish child to Israel: 5% on a Jewish trip and 29%, on a general trip.

**Community Comparisons.** Table 11-5 shows that the 22% of households with Jewish children age 6-17 who have sent a Jewish child on a **trip to Israel** is above average among about 40 comparison Jewish communities and compares to 46% in Miami, 16% in South Palm Beach, 14% in Las Vegas, 12% in Houston, 5% in West Palm Beach. The 22% compares to 21% in 1997.

The 3% who have sent a Jewish child to Israel on a **Jewish trip** is about average among about 35 comparison Jewish communities and compares to 12% in Miami, 5% in South Palm Beach, 2% in Las Vegas, and 1% in both Houston and West Palm Beach. The 3% compares to 3% in 1997.

The 19% who have sent a Jewish child to Israel on a **general trip** is the fourth highest of about 35 comparison Jewish communities and compares to 34% in Miami, 13% in Las Vegas, 11% in South Palm Beach, 10% in Houston, and 4% in West Palm Beach. The 19% compares to 18% in 1997.

<b>TABLE 11-4</b>		
<b>HOUSEHOLDS IN WHICH A JEWISH CHILD VISITED ISRAEL</b>		
BASE: HOUSEHOLDS WITH JEWISH CHILDREN		
<b>Trip to Israel</b>	<b>Households with Jewish Children Age 6-17</b>	<b>Households with Jewish Teenagers Age 13-17</b>
Sent a Child to Israel on a Jewish Trip ❶	2.9%	5.3%
Sent a Jewish Child to Israel on a General Trip ❷	19.4	28.5
Did Not Send a Jewish Child to Israel	77.7	66.2
Total	100.0%	100.0%
Total Who Sent a Jewish Child to Israel	34.0%	45.2%
Note: See page 11-2 for an explanation of ❶ and ❷.		

**TABLE 11-5  
HOUSEHOLDS IN WHICH A JEWISH CHILD VISITED ISRAEL  
COMMUNITY COMPARISONS**

**BASE: HOUSEHOLDS WITH JEWISH CHILDREN AGE 6-17**

Community	Year	Visited Israel		
		Jewish Trip ①	General Trip ②	Total
Miami	2014	12%	34	46%
Bergen	2001	10%	28	38%
New York	2011	NA	NA	35%
Cleveland	2011	NA	NA	30%
Baltimore	2010	NA	NA	26%
Detroit	2005	5%	21	25%
New Haven	2010	7%	17	24%
<b>BROWARD</b>	<b>2016</b>	<b>3%</b>	<b>19</b>	<b>22%</b>
Monmouth	1997	9%	13	22%
Harrisburg	1994	9%	13	22%
Middlesex	2008	7%	15	22%
Rhode Island	2002	6%	15	21%
<b>Broward</b>	<b>1997</b>	<b>3%</b>	<b>18</b>	<b>21%</b>
San Antonio	2007	7%	12	19%
Milwaukee	1996	9%	9	18%
Chicago	2010	NA	NA	18%
Cincinnati	2008	NA	NA	18%
St. Paul	2004	6%	11	17%
Minneapolis	2004	5%	12	17%
<b>S Palm Beach</b>	2005	5%	11	16%
Washington	2003	3%	13	16%
St. Louis	2014	NA	NA	16%
Tucson	2002	13%	2	15%

**TABLE 11-5  
HOUSEHOLDS IN WHICH A JEWISH CHILD VISITED ISRAEL  
COMMUNITY COMPARISONS**

**BASE: HOUSEHOLDS WITH JEWISH CHILDREN AGE 6-17**

Community	Year	Visited Israel		
		Jewish Trip ①	General Trip ②	Total
Richmond	1994	9%	6	15%
Rochester	1999	6%	9	15%
Tidewater	2001	10%	4	14%
Hartford	2000	8%	6	14%
<b>Las Vegas</b>	2005	2%	13	14%
York	1999	5%	8	13%
Houston	2016	1%	10	12%
Orlando	1993	NA	NA	11%
Jacksonville	2002	7%	3	10%
Lehigh Valley	2007	6%	4	10%
Portland (ME)	2007	6%	4	10%
Sarasota	2001	6%	5	10%
Pittsburgh	2002	NA	NA	10%
Westport	2000	4%	5	9%
Atlantic County	2004	3%	6	9%
St. Petersburg	1994	2%	6	8%
Charlotte	1997	1%	7	8%
Wilmington	1995	1%	7	8%
Howard County	2010	NA	NA	8%
Phoenix	2002	NA	NA	7%
Columbus	2013	NA	NA	6%
<b>W Palm Beach</b>	2005	1%	4	5%

Note: See page 11-2 for an explanation of ① and ②.

## **COST PREVENTED SENDING JEWISH CHILDREN ON A TRIP TO ISRAEL**

**R**espondents in households with Jewish children age 6-17 in Broward (whose Jewish children have not visited Israel) were asked if cost ever prevented them from sending a Jewish child on a trip to Israel. **Table 11-6** shows that 33% (3,000 households) of households with Jewish children age 6-17 (whose Jewish children have not visited Israel) did not send a child on a trip to Israel because of cost.

**Community Comparisons.** The 33% of households with Jewish children age 6-17 (whose Jewish children have not visited Israel) were asked if cost ever prevented them from sending a Jewish child on a trip to Israel compares to 40% in Miami and 25% in Houston, the only other communities to ask this question.

**Comparisons Among Population Subgroups.** **Table 11-6** shows that, overall, 33% of respondents in households with Jewish children age 6-17 (whose Jewish children have not visited Israel) said cost prevented them from sending a child on a trip to Israel. The percentage is much higher for respondents in:

- households in West Central (44%)
- households who donated \$1,000 and over to the Jewish Federation in the past year (43%)

The percentage is much lower in respondents in:

- households in the North Central (14%) and the East (3%)
- households earning an annual income of \$200,000 and over (9%)
- Reform households (30%)
- in-married households (21%) and intermarried households (20%)
- households in which an adult visited Israel on a Jewish trip (23%)
- households who donated under \$100 to the Jewish Federation in the past year (2%)

<b>TABLE 1 1-6 COST PREVENTED SENDING JEWISH CHILDREN ON A TRIP TO ISRAEL</b>	
<b>BASE: RESPONDENTS IN HOUSEHOLDS WITH JEWISH CHILDREN AGE 6-17 WHO HAVE NOT SENT A CHILD ON A TRIP TO ISRAEL</b>	
<b>Population Subgroup</b>	<b>Cost Prevented Trip to Israel for Child Age 6-17</b>
All	32.6%
<b>GEOGRAPHIC AREA</b>	
Northwest	28.9%
North Central	13.7%
East	2.7%
West Central	43.7%
Southeast	30.0%
Southwest	33.5%
<b>AGE OF HEAD OF HOUSEHOLD</b>	
35 - 49	25.0%
50 - 64	46.5%
<b>HOUSEHOLD INCOME</b>	
\$50 - \$100,000	38.1%
\$100 - \$200,000	20.9%
\$200,000 and over	9.3%
<b>JEWISH IDENTIFICATION</b>	
Conservative	40.3%
Reform	30.4%
Just Jewish	24.9%
<b>TYPE OF MARRIAGE</b>	
In-married	21.4%
Intermarried	19.9%

<b>TABLE 1 1-6 COST PREVENTED SENDING JEWISH CHILDREN ON A TRIP TO ISRAEL</b>	
<b>BASE: RESPONDENTS IN HOUSEHOLDS WITH JEWISH CHILDREN AGE 6-17 WHO HAVE NOT SENT A CHILD ON A TRIP TO ISRAEL</b>	
<b>Population Subgroup</b>	<b>Cost Prevented Trip to Israel for Child Age 6-17</b>
All	32.6%
<b>SYNAGOGUE MEMBERSHIP</b>	
Member	36.3%
Non-Member	29.5%
<b>ATTENDED CHABAD IN THE PAST YEAR</b>	
Attended	40.4%
Did Not Attend	29.6%
<b>JCC MEMBERSHIP</b>	
Member	30.9%
Non-Member	32.9%
<b>JEWISH ORGANIZATION MEMBERSHIP</b>	
Member	31.0%
Non-Member	32.8%
<b>ANY ADULT VISITED ISRAEL</b>	
On Jewish Trip	22.3%
On General Trip	38.2%
No	35.6%
<b>JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR</b>	
Donated to Federation	23.0%
Asked, Did Not Donate	30.4%
Not Asked	34.0%
<b>DONATED TO JEWISH FEDERATION IN THE PAST YEAR</b>	
Nothing	33.7%
Under \$100	2.1%
\$1,000 and over	42.9%

## EMOTIONAL ATTACHMENT TO ISRAEL

**T**able 11-7 shows that 25% of Jewish respondents in Broward are extremely attached to Israel; 30%, very attached; 30%, somewhat attached; and 15%, not attached to Israel. In total, 55% of respondents are extremely/very attached to Israel.

**Community Comparisons.** Table 11-8 shows that the 55% who are **extremely/very attached** to Israel is the sixth highest of about 35 comparison Jewish communities and compares to 62% in Miami, 61% in South Palm Beach, 54% in West Palm Beach, 49% in Houston, and 36% in Las Vegas. The 55% compares to 42% in 1997.

The 15% who are **not attached** to Israel is about average among about 35 comparison Jewish communities and compares to 24% in Las Vegas, 13% in Houston, 11% in Miami, 9% in West Palm Beach, and 7% in South Palm Beach. The 15% compares to 17% in 1997.

**Age of Respondent.** Table 11-9 shows that the 52% of respondents **under age 35** who are extremely/very attached to Israel is the fourth highest of about 30 comparison Jewish communities and compares to 65% in Miami, 56% in Houston, 35% in South Palm Beach, 32% in Las Vegas, and 25% in West Palm Beach. The 52% compares to 40% in 1997.

The 52% of respondents **age 35-49** who are extremely/very attached to Israel is the fifth highest among about 30 comparison Jewish communities and compares to 63% in Miami, 45% in South Palm Beach, 44% in Houston, 33% in West Palm Beach, and 31% in Las Vegas. The 52% compares to 39% in 1997.

The 54% of respondents **age 50-64** who are extremely/very attached to Israel is the fifth highest of about 30 comparison Jewish communities and compares to 64% in Miami, 54% in South Palm Beach, 50% in West Palm Beach, 44% in Houston, and 37% in Las Vegas. The 54% compares to 31% in 1997.

The 53% of respondents **age 65-74** who are extremely/very attached to Israel is about average among about 30 comparison Jewish communities and compares to 64% in South Palm Beach, 61% in West Palm Beach, 56% in Miami, 55% in Houston, and 38% in Las Vegas. The 53% compares to 46% in 1997.

The 62% of respondents **age 75 and over** who are extremely/very attached to Israel is above average among about 30 comparison Jewish communities and compares to 66% in South Palm Beach, 64% in Miami, 61% in West Palm Beach, 52% in Houston, and 44% in Las Vegas. The 62% compares to 46% in 1997.

The 58% of respondents **age 65 and over** who are extremely/very attached to Israel is about average among about 30 comparison Jewish communities and compares to 65% in South Palm Beach, 61% in West Palm Beach, 60% in Miami, 49% in Houston, and 41% in Las Vegas. The 58% compares to 46% in 1997.



**Jewish Identification.** Table 11-10 shows that the 83% of **Orthodox** respondents who are extremely/very attached to Israel is about average among about 20 comparison Jewish communities and compares to 100% in West Palm Beach, 86% in Miami, 84% in South Palm Beach, 67% in Houston, and 62% in Las Vegas. The 83% compares to 75% in 1997.

The 65% of **Conservative** respondents who are extremely/very attached to Israel is about average among about 30 comparison Jewish communities and compares to 76% in both Miami and South Palm Beach, 69% in West Palm Beach, 63% in Houston, and 49% in Las Vegas. The 65% compares to 50% in 1997.

The 55% of **Reform** respondents who are extremely/very attached to Israel is the second highest of about 30 comparison Jewish communities and compares to 56% in South Palm Beach, 53% in Miami, 51% in West Palm Beach, 45% in Houston, and 36% in Las Vegas. The 55% compares to 40% in 1997.

The 42% of **Just Jewish** respondents who are extremely/very attached to Israel is above average among about 30 comparison Jewish communities and compares to 53% in Miami, 44% in South Palm Beach, 40% in Houston, 39% in West Palm Beach, and 27% in Las Vegas. The 42% compares to 31% in 1997.

**Type of Marriage.** Table 11-11 shows that the 61% of respondents in **in-married** households who are extremely/very attached to Israel is about average among about 35 comparison Jewish communities and compares to 71% in Miami, 66% in South Palm Beach, 62% in West Palm Beach, 61% in Houston, and 43% in Las Vegas. The 61% compares to 50% in 1997.

The 55% of respondents in **conversionary in-married** households who are extremely/very attached to Israel is well above average among about 25 comparison Jewish communities and compares to 60% in Miami, 54% in South Palm Beach, 44% in West Palm Beach, 43% in Las Vegas, and 35% in Houston. The 55% compares to 40% in 1997.

The 42% of respondents in **intermarried** households who are extremely/very attached to Israel is the fourth highest of about 35 comparison Jewish communities and compares to 49% in both Houston and Miami, 41% in South Palm Beach, 34% in Las Vegas, and 30% in West Palm Beach. The 42% compares to 30% in 1997.

Note that the Community Comparisons need to be examined in light of events occurring in Israel at the time of each study.

**Comparisons Among Population Subgroups.** Table 11-7 shows that, overall, 55% of respondents are extremely/very attached to Israel. The percentage is much higher for respondents in:

- households in the Southeast (72%)
- elderly couple households (69%)
- Orthodox households (83%), Conservative households (65%), and Just Jewish households (76%)
- synagogue member households (65%), households who attended Chabad in the past year (78%), and Jewish organization member households (70%)
- households in which the respondent participated in a Jewish youth group as a teenager (67%)
- households in which the respondent participated in Hillel/Chabad while in college (71%)
- households in which an adult visited Israel on general trip (68%)
- households who donated to the Jewish Federation in the past year (67%)
- households who donated \$500-\$1,000 (87%) and \$1,000 and over (73%) to the Jewish Federation in the past year

The percentage is much lower for respondents in:

- households in the Northwest (40%)
- intermarried households (45%)
- households who asked but did not donate to the Jewish Federation in the past year (45%)

Note that 2.1% of respondents were not Jewish. In almost all of these cases, the respondent was the non-Jewish spouse, partner, or significant other of a Jewish adult. In these cases, the question reported on in this section was asked of the non-Jewish respondent on behalf of the Jewish household member (in a “proxy” fashion).

Non-Jewish household members were generally interviewed when the Jewish household member would not cooperate with our survey, but the non-Jewish household member would, or when the Jewish household member was unavailable.

<b>TABLE 1 1-7</b>					
<b>EMOTIONAL ATTACHMENT TO ISRAEL</b>					
<b>BASE: JEWISH RESPONDENTS</b>					
<b>Population Subgroup</b>	<b>Extremely + Very Attached</b>	<b>Extremely Attached</b>	<b>Very Attached</b>	<b>Somewhat Attached</b>	<b>Not Attached</b>
All	54.7%	24.7%	30.0	30.2	15.1
<b>GEOGRAPHIC AREA</b>					
Northwest	40.0%	21.2%	18.8	43.3	16.7
North Central	48.7%	20.3%	28.4	27.8	23.5
East	58.2%	26.5%	31.7	24.2	17.6
West Central	53.6%	26.3%	27.3	33.2	13.2
Southeast	71.8%	31.6%	40.2	19.5	8.7
Southwest	53.8%	21.2%	32.6	29.7	16.5
<b>LENGTH OF RESIDENCE IN BROWARD</b>					
0 - 4 years	54.7%	16.5%	38.2	23.8	21.5
5 - 9 years	53.5%	36.3%	17.2	20.9	25.6
10 - 19 years	62.8%	25.5%	37.3	27.1	10.1
20 or more years	52.1%	23.7%	28.4	33.2	14.7
<b>AGE OF RESPONDENT</b>					
Under 35	51.8%	13.2%	38.6	43.6	4.6
35 - 49	51.5%	28.4%	23.1	31.9	16.6
50 - 64	53.5%	29.3%	24.2	29.5	17.0
65 - 74	52.6%	22.4%	30.2	30.9	16.5
75 and over	62.3%	22.0%	40.3	23.6	14.1
→ 65 and over	57.5%	22.1%	35.4	27.2	15.3
<b>SEX OF RESPONDENT</b>					
Male	54.8%	26.0%	28.8	27.9	17.3
Female	54.7%	23.9%	30.8	31.8	13.5

<b>TABLE 1 1-7 EMOTIONAL ATTACHMENT TO ISRAEL</b>					
<b>BASE: JEWISH RESPONDENTS</b>					
<b>Population Subgroup</b>	<b>Extremely + Very Attached</b>	<b>Extremely Attached</b>	<b>Very Attached</b>	<b>Somewhat Attached</b>	<b>Not Attached</b>
All	54.7%	24.7%	30.0	30.2	15.1
<b>HOUSEHOLD STRUCTURE</b>					
Household with Children	52.2%	28.6%	23.6	31.4	16.4
Household with Only Adult Children	49.4%	21.2%	28.2	43.1	7.5
Non-Elderly Couple	60.0%	26.8%	33.2	29.8	10.2
Non-Elderly Single	52.4%	33.4%	19.0	28.4	19.2
Elderly Couple	69.0%	28.7%	40.3	16.5	14.5
Elderly Single	54.7%	19.1%	35.6	29.6	15.7
<b>HOUSEHOLD INCOME</b>					
Under \$25,000	59.7%	16.9%	42.8	14.7	25.6
\$25 - \$50,000	55.4%	22.8%	32.6	31.8	12.8
\$50 - \$100,000	50.2%	25.6%	24.6	34.6	15.2
\$100 - \$200,000	49.7%	15.9%	33.8	40.4	9.9
\$200,000 and over	62.5%	28.6%	33.9	27.7	9.8
<b>JEWISH IDENTIFICATION</b>					
Orthodox	82.9%	45.2%	37.7	14.5	2.6
Conservative	65.4%	37.9%	27.5	24.7	9.9
Reform	54.9%	19.1%	35.8	33.1	12.0
Just Jewish	42.0%	15.7%	26.3	34.3	23.7
<b>TYPE OF MARRIAGE</b>					
In-married	60.8%	28.3%	32.5	27.4	11.8
Conversionary	54.7%	28.0%	26.7	41.4	3.9
Intermarried	41.7%	22.4%	19.3	41.5	16.8

<b>TABLE 11-7 EMOTIONAL ATTACHMENT TO ISRAEL</b>					
<b>BASE: JEWISH RESPONDENTS</b>					
<b>Population Subgroup</b>	<b>Extremely + Very Attached</b>	<b>Extremely Attached</b>	<b>Very Attached</b>	<b>Somewhat Attached</b>	<b>Not Attached</b>
All	54.7%	24.7%	30.0	30.2	15.1
<b>SYNAGOGUE MEMBERSHIP</b>					
Member	64.5%	27.8%	36.7	29.3	6.2
Non-Member	49.6%	23.2%	26.4	30.7	19.7
<b>ATTENDED CHABAD IN THE PAST YEAR</b>					
Member	77.8%	43.8%	34.0	16.7	5.5
Non-Member	47.9%	19.1%	28.8	34.2	17.9
<b>JCC MEMBERSHIP</b>					
Member	52.8%	27.5%	25.3	33.5	13.7
Non-Member	55.0%	24.4%	30.6	29.7	15.3
<b>JEWISH ORGANIZATION MEMBERSHIP</b>					
Member	69.9%	29.4%	40.5	24.1	6.0
Non-Member	51.0%	23.6%	27.4	31.7	17.3
<b>RESPONDENT ATTENDED JEWISH EDUCATION AS A CHILD</b>					
To Jewish Day School	64.1%	29.9%	34.2	23.1	12.8
To Supplemental School	55.3%	24.0%	31.3	31.3	13.4
→ To Jewish Education	57.8%	26.5%	31.3	29.9	12.3
No	48.9%	18.9%	30.0	32.0	19.1
<b>RESPONDENT ATTENDED OR WORKED AT JEWISH OVERNIGHT CAMP AS A CHILD</b>					
To Overnight Camp	59.1%	29.5%	29.6	31.2	9.7
No	54.4%	22.1%	32.3	28.6	17.0

<b>TABLE 11-7 EMOTIONAL ATTACHMENT TO ISRAEL</b>					
<b>BASE: JEWISH RESPONDENTS</b>					
<b>Population Subgroup</b>	<b>Extremely + Very Attached</b>	<b>Extremely Attached</b>	<b>Very Attached</b>	<b>Somewhat Attached</b>	<b>Not Attached</b>
All	54.7%	24.7%	30.0	30.2	15.1
<b>RESPONDENT PARTICIPATED IN JEWISH YOUTH GROUP AS A TEENAGER</b>					
In Youth Group	66.8%	29.9%	36.9	23.1	10.1
No	48.1%	20.7%	27.4	34.1	17.8
<b>RESPONDENT PARTICIPATED IN HILLEL/CHABAD WHILE IN COLLEGE (EXCLUDING HIGH HOLIDAYS)</b>					
Hillel/Chabad Participant	70.8%	31.9%	38.9	25.5	3.7
No	51.1%	21.9%	29.2	33.2	15.7
<b>ANY ADULT VISITED ISRAEL</b>					
On Jewish Trip	63.0%	28.7%	34.3	31.1	5.9
On General Trip	68.4%	35.8%	32.6	24.4	7.2
No	36.5%	11.8%	24.7	35.0	28.5
<b>JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR</b>					
Donated to Federation	66.7%	29.2%	37.5	29.4	3.9
Asked, Did Not Donate	44.6%	24.7%	19.9	48.0	7.4
Not Asked	51.4%	23.5%	27.9	28.6	20.0
<b>DONATED TO JEWISH FEDERATION IN THE PAST YEAR</b>					
Nothing	50.7%	23.7%	27.0	30.7	18.6
Under \$100	63.1%	27.4%	35.7	33.2	3.7
\$100 - \$500	61.2%	22.8%	38.4	34.6	4.2
\$500 - \$1,000	87.3%	38.3%	49.0	11.0	1.7
\$1,000 and over	72.8%	41.8%	31.0	20.8	6.4

**TABLE 11-8  
EMOTIONAL ATTACHMENT TO ISRAEL  
COMMUNITY COMPARISONS**

**BASE: JEWISH RESPONDENTS**

<b>Community</b>	<b>Year</b>	<b><i>Extremely/ Very</i></b>	<b>Extremely Attached</b>	<b>Very Attached</b>	<b>Somewhat Attached</b>	<b>Not Attached</b>
Miami	2014	62%	32%	30	27	11
<b>S Palm Beach</b>	2005	61%	24%	36	33	7
Middlesex	2008	58%	27%	31	32	10
Detroit	2005	56%	26%	29	32	12
Jacksonville	2002	56%	25%	31	33	11
Bergen	2001	55%	26%	29	33	12
<b>BROWARD</b>	<b>2016</b>	<b>55%</b>	<b>25%</b>	<b>30</b>	<b>30</b>	<b>15</b>
San Antonio	2007	55%	23%	32	33	12
Lehigh Valley	2007	54%	21%	32	36	10
<b>W Palm Beach</b>	2005	54%	19%	35	37	9
Rhode Island	2002	53%	22%	31	37	10
Minneapolis	2004	52%	21%	31	37	11
Atlantic County	2004	51%	19%	32	39	10
St. Paul	2004	50%	20%	30	35	16
Sarasota	2001	49%	22%	26	41	11
Houston	2016	49%	21%	28	38	13
Washington	2003	49%	20%	29	37	15
Tucson	2002	47%	18%	29	37	16
New Haven	2010	47%	17%	30	36	17
Los Angeles	1997	45%	17%	28	39	15
Milwaukee	1996	44%	15%	29	41	15
<b>Broward</b>	<b>1997</b>	<b>42%</b>	<b>17%</b>	<b>25</b>	<b>41</b>	<b>17</b>
Monmouth	1997	42%	16%	26	43	15
San Francisco	2004	42%	16%	26	32	26
Harrisburg	1994	42%	13%	29	42	16

**TABLE 11-8  
EMOTIONAL ATTACHMENT TO ISRAEL  
COMMUNITY COMPARISONS**

**BASE: JEWISH RESPONDENTS**

<b>Community</b>	<b>Year</b>	<b><i>Extremely/ Very</i></b>	<b>Extremely Attached</b>	<b>Very Attached</b>	<b>Somewhat Attached</b>	<b>Not Attached</b>
Westport	2000	41%	14%	28	44	15
Richmond	1994	41%	11%	30	41	18
Tidewater	2001	40%	14%	26	41	20
Hartford	2000	40%	12%	27	46	15
Wilmington	1995	38%	11%	27	43	19
Rochester	1999	37%	12%	25	45	17
St. Petersburg	1994	37%	11%	26	44	20
<b>Las Vegas</b>	2005	36%	14%	22	40	24
Charlotte	1997	35%	11%	24	48	18
Portland (ME)	2007	33%	12%	22	46	21
York	1999	32%	10%	22	47	21
Essex-Morris	1998	NA	30%	52		18
<b>Alternative Response Categories</b>						
<b>Community</b>	<b>Year</b>	<b><i>Very/ Somewhat</i></b>	<b>Very Attached</b>	<b>Some- what Attached</b>	<b>Not Very Attached</b>	<b>Not at All Attached</b>
Cleveland	2011	86%	44%	42	8	6
Baltimore	2010	84%	46%	38	9	7
<b>Atlanta</b>	2006	81%	40%	41	14	5
Philadelphia	2009	79%	42%	37	12	8
New York	2011	78%	46%	32	11	11
Chicago	2010	77%	41%	36	15	8
St. Louis	2014	74%	38%	36	17	9
Denver	2007	71%	34%	37	16	13
Howard County	2010	69%	33%	36	14	17
Columbus	2013	68%	26%	42	13	20



**TABLE 11-9  
EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL  
BY AGE OF RESPONDENT  
COMMUNITY COMPARISONS**

**BASE: JEWISH RESPONDENTS**

<b>Community</b>	<b>Year</b>	<b>Under 35</b>	<b>35-49</b>	<b>50-64</b>	<b>65-74</b>	<b>75+</b>	<b>65+</b>	<b>All</b>
Miami	2014	65%	63%	64%	56%	64%	60%	62%
Bergen	2001	47%	56%	53%	58%	61%	59%	55%
San Antonio	2007	38%	55%	52%	62%	60%	61%	55%
Jacksonville	2002	47%	54%	52%	73%	63%	67%	56%
<b>BROWARD</b>	<b>2016</b>	<b>52%</b>	<b>52%</b>	<b>54%</b>	<b>53%</b>	<b>62%</b>	<b>58%</b>	<b>55%</b>
Detroit	2005	58%	51%	54%	63%	57%	59%	56%
Minneapolis	2004	33%	51%	46%	62%	68%	65%	52%
Middlesex	2008	58%	46%	52%	61%	68%	65%	58%
Washington	2003	48%	46%	52%	47%	53%	51%	49%
<b>S Palm Beach</b>	2005	35%	45%	54%	64%	66%	65%	61%
Houston	2016	56%	44%	44%	55%	52%	54%	49%
Rhode Island	2002	38%	44%	56%	70%	61%	64%	53%
Tucson	2002	47%	42%	43%	50%	59%	54%	47%
St. Paul	2004	44%	41%	57%	64%	54%	57%	50%
<b>Broward</b>	<b>1997</b>	<b>40%</b>	<b>39%</b>	<b>31%</b>	<b>46%</b>	<b>46%</b>	<b>46%</b>	<b>42%</b>
Lehigh Valley	2007	38%	39%	56%	60%	63%	62%	54%
Westport	2000	35%	39%	36%	47%	61%	55%	41%
Milwaukee	1996	32%	39%	48%	55%	51%	53%	44%
Harrisburg	1994	35%	37%	48%	54%	53%	54%	42%
Wilmington	1995	30%	37%	34%	59%	38%	50%	38%
Richmond	1994	28%	37%	51%	53%	54%	53%	41%
Monmouth	1997	32%	36%	43%	52%	52%	52%	42%
New Haven	2010	51%	35%	47%	49%	55%	53%	47%

**TABLE 11-9  
EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL  
BY AGE OF RESPONDENT  
COMMUNITY COMPARISONS**

**BASE: JEWISH RESPONDENTS**

<b>Community</b>	<b>Year</b>	<b>Under 35</b>	<b>35-49</b>	<b>50-64</b>	<b>65-74</b>	<b>75+</b>	<b>65+</b>	<b>All</b>
Hartford	2000	23%	35%	40%	52%	44%	48%	40%
Tidewater	2001	31%	34%	43%	47%	56%	52%	40%
Charlotte	1997	27%	33%	33%	NA	NA	56%	35%
<b>W Palm Beach</b>	2005	25%	33%	50%	61%	61%	61%	54%
<b>Las Vegas</b>	2005	32%	31%	37%	38%	44%	41%	36%
St. Petersburg	1994	37%	30%	39%	47%	35%	41%	37%
Rochester	1999	29%	30%	36%	53%	45%	49%	37%
York	1999	9%	27%	37%	42%	48%	44%	32%
Atlantic County	2004	37%		48%	58%	60%	59%	51%
Sarasota	2001	27%		48%	56%	53%	55%	49%
Portland (ME)	2007	24%		35%	48%	48%	48%	33%

**TABLE 11-10  
EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL  
BY JEWISH IDENTIFICATION  
COMMUNITY COMPARISONS**

**BASE: JEWISH RESPONDENTS**

<b>Community</b>	<b>Year</b>	<b>Orthodox</b>	<b>Conser- vative</b>	<b>Reform</b>	<b><i>Just Jewish</i></b>	<b>All <sup>1</sup></b>
<b>Miami</b>	2014	86%	76%	53%	53%	62%
Jacksonville	2002	NA	70%	41%	51%	56%
San Antonio	2007	89%	67%	52%	45%	55%
Middlesex	2008	92%	69%	51%	44%	58%
<b>S Palm Beach</b>	2005	84%	76%	56%	44%	61%
<b>BROWARD</b>	<b>2016</b>	<b>83%</b>	<b>65%</b>	<b>55%</b>	<b>42%</b>	<b>55%</b>
Minneapolis	2004	NA	68%	45%	41%	52%
St. Paul	2004	NA	65%	40%	41%	50%
Houston	2016	67%	63%	45%	40%	49%
Lehigh Valley	2007	NA	68%	46%	40%	54%
<b>W Palm Beach</b>	2005	100%	69%	51%	39%	54%
Bergen	2001	96%	65%	43%	39%	55%
Atlantic County	2004	NA	61%	52%	38%	51%
Tucson	2002	NA	64%	46%	37%	47%
Rhode Island	2002	85%	69%	52%	36%	53%
Sarasota	2001	NA	60%	53%	36%	49%
Wilmington	1995	64%	48%	28%	35%	38%
Milwaukee	1996	65%	63%	40%	33%	44%
Detroit	2005	94%	73%	46%	32%	56%
Washington	2003	96%	70%	42%	32%	49%
New Haven	2010	94%	62%	44%	31%	47%
<b>Broward</b>	<b>1997</b>	<b>75%</b>	<b>50%</b>	<b>40%</b>	<b>31%</b>	<b>42%</b>
Westport	2000	NA	58%	41%	29%	41%

**TABLE 11-10  
EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL  
BY JEWISH IDENTIFICATION  
COMMUNITY COMPARISONS**

**BASE: JEWISH RESPONDENTS**

<b>Community</b>	<b>Year</b>	<b>Orthodox</b>	<b>Conser- vative</b>	<b>Reform</b>	<b><i>Just Jewish</i></b>	<b>All <sup>1</sup></b>
Hartford	2000	84%	55%	32%	28%	40%
Harrisburg	1994	75%	54%	33%	28%	42%
<b>Las Vegas</b>	2005	62%	49%	36%	27%	36%
Monmouth	1997	65%	56%	28%	27%	42%
Richmond	1994	69%	57%	31%	27%	41%
Tidewater	2001	NA	55%	30%	26%	40%
Portland (ME)	2007	NA	54%	35%	24%	33%
Charlotte	1997	NA	57%	26%	24%	35%
St. Petersburg	1994	NA	56%	36%	24%	37%
Rochester	1999	67%	60%	33%	19%	37%
York	1999	NA	46%	31%	17%	32%

<sup>1</sup> Includes Reconstructionist, which is not shown in the table due to small sample sizes.

<b>TABLE 11-11 EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL BY TYPE OF MARRIAGE COMMUNITY COMPARISONS</b>				
<b>BASE: JEWISH RESPONDENTS</b>				
		<b>In-Married</b>		
<b>Community</b>	<b>Year</b>	<b>2 Born/Raised Jews</b>	<b>Conversionary</b>	<b><i>Intermarried</i></b>
San Antonio	2007	64%	49%	50%
<b>Miami</b>	2014	71%	60%	49%
Jacksonville	2002	67%	63%	46%
<b>BROWARD</b>	<b>2016</b>	<b>61%</b>	<b>55%</b>	<b>42%</b>
<b>S Palm Beach</b>	2005	66%	54%	41%
Rhode Island	2002	67%	30%	38%
Tucson	2002	55%	52%	38%
Middlesex	2008	64%	NA	36%
Houston	2016	61%	35%	49%
Atlantic County	2004	56%	NA	35%
San Francisco	2004	52%	NA	35%
<b>Las Vegas</b>	2005	43%	41%	34%
Lehigh Valley	2007	64%	56%	33%
Minneapolis	2004	66%	48%	32%
Westport	2000	51%	32%	32%
New Haven	2010	59%	46%	31%
<b>W Palm Beach</b>	2005	62%	44%	30%
Sarasota	2001	57%	NA	30%
<b>Broward</b>	<b>1997</b>	<b>50%</b>	<b>40%</b>	<b>30%</b>
Milwaukee	1996	53%	NA	30%
Washington	2003	61%	60%	29%
St. Paul	2004	64%	54%	28%

**TABLE 1 1-1 1**  
**EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL**  
**BY TYPE OF MARRIAGE**  
**COMMUNITY COMPARISONS**

**BASE: JEWISH RESPONDENTS**

<b>Community</b>	<b>Year</b>	<b>In-Married</b>		<b><i>Intermarried</i></b>
		<b>2 Born/Raised Jews</b>	<b>Conversionary</b>	
Wilmington	1995	45%	NA	27%
Portland (ME)	2007	45%	NA	26%
Richmond	1994	51%	38%	26%
Bergen	2001	65%	36%	25%
Detroit	2005	68%	43%	24%
Tidewater	2001	52%	45%	24%
Charlotte	1997	51%	32%	24%
Harrisburg	1994	61%	25%	24%
Monmouth	1997	45%	NA	21%
St. Petersburg	1994	48%	38%	20%
Hartford	2000	51%	15%	19%
York	1999	47%	26%	17%
Rochester	1999	52%	24%	10%

# CHAPTER 12

## ANTI-SEMITISM

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*A new king arose over Egypt who did not know Joseph. And he said to his people, "Look, the Israelite people are much too numerous for us. Let us deal shrewdly with them. "*

(EXODUS 1:8-10)

## **PERSONALLY EXPERIENCED ANTI-SEMITISM IN BROWARD IN THE PAST YEAR**

**R**espondents in Jewish households in Broward were asked whether they personally experienced anti-Semitism in Broward in the past year. The respondent defined “anti-Semitism” for himself/herself. The nature of the anti-Semitic incident was not queried. Respondents who perceive no anti-Semitism in Broward (see the “Perception of Anti-Semitism in Broward” section below) were assumed not to have personally experienced anti-Semitism in Broward in the past year.

**Table 12-1** shows that 12% (8,800 households) of respondents personally experienced anti-Semitism in Broward in the past year.

**Community Comparisons.** **Table 12-2** shows that the 12% who personally experienced anti-Semitism in the local community in the past year is about average among about 35 comparison Jewish communities and compares to 18% in Las Vegas, 15% in Houston, 12% in Miami, 9% in West Palm Beach, and 7% in South Palm Beach. The 12% compares to 11% in 1997.

**Comparisons Among Population Subgroups.** **Table 12-1** shows that, overall, 12% of respondents personally experienced anti-Semitism in Broward in the past year. The percentage is much higher for respondents (in):

- under age 35 (29%)
- households who donated \$500-\$1,000 to the Jewish Federation in the past year (23%)

The percentage is much lower (in):

- age 75 and over (5%)
- Reform households (1%)



<b>TABLE 12-1 PERSONALLY EXPERIENCED ANTI-SEMITISM IN BROWARD IN THE PAST YEAR</b>	
<b>BASE: RESPONDENTS</b>	
<b>Population Subgroup</b>	<b>Experienced Anti-Semitism in Broward in the Past Year</b>
All	12.2%
<b>GEOGRAPHIC AREA</b>	
Northwest	21.2%
North Central	13.8%
East	12.4%
West Central	8.3%
Southeast	15.4%
Southwest	8.1%
<b>LENGTH OF RESIDENCE IN BROWARD</b>	
0 - 4 years	7.9%
5 - 9 years	6.5%
10 - 19 years	9.6%
20 or more years	14.4%
<b>AGE OF RESPONDENT</b>	
Under 35	28.5%
35 - 49	10.1%
50 - 64	11.4%
65 - 74	16.4%
75 and over	4.5%
→ 65 and over	10.2%
<b>SEX OF RESPONDENT</b>	
Male	12.7%
Female	11.9%

<b>TABLE 12-1 PERSONALLY EXPERIENCED ANTI-SEMITISM IN BROWARD IN THE PAST YEAR</b>	
<b>BASE: RESPONDENTS</b>	
<b>Population Subgroup</b>	<b>Experienced Anti-Semitism in Broward in the Past Year</b>
All	12.2%
<b>HOUSEHOLD STRUCTURE</b>	
Household with Children	6.9%
Household with Only Adult Children	21.4%
Non-Elderly Couple	14.9%
Non-Elderly Single	20.2%
Elderly Couple	9.9%
Elderly Single	5.6%
<b>HOUSEHOLD INCOME</b>	
Under \$25,000	4.8%
\$25 - \$50,000	15.2%
\$50 - \$100,000	12.0%
\$100 - \$200,000	16.3%
\$200,000 and over	14.1%
<b>JEWISH IDENTIFICATION</b>	
Orthodox	9.6%
Conservative	9.4%
Reform	0.8%
Just Jewish	11.6%
<b>TYPE OF MARRIAGE</b>	
In-married	13.7%
Conversionary	18.8%
Intermarried	7.6%

<b>TABLE 12-1 PERSONALLY EXPERIENCED ANTI-SEMITISM IN BROWARD IN THE PAST YEAR</b>	
<b>BASE: RESPONDENTS</b>	
<b>Population Subgroup</b>	<b>Experienced Anti-Semitism in Broward in the Past Year</b>
All	12.2%
<b>SYNAGOGUE MEMBERSHIP</b>	
Member	11.8%
Non-Member	12.5%
<b>ATTENDED CHABAD IN THE PAST YEAR</b>	
Attended	17.4%
Did Not Attend	10.7%
<b>JCC MEMBERSHIP</b>	
Member	21.3%
Non-Member	11.0%
<b>JEWISH ORGANIZATION MEMBERSHIP</b>	
Member	11.7%
Non-Member	12.4%
<b>JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR</b>	
Donated to Federation	13.5%
Asked, Did Not Donate	8.7%
Not Asked	12.4%
<b>DONATED TO JEWISH FEDERATION IN THE PAST YEAR</b>	
Nothing	12.0%
Under \$100	15.1%
\$100 - \$500	10.6%
\$500 - \$1,000	22.6%
\$1,000 and over	6.5%
Note: Respondents who replied "don't know" to this question are omitted from the analysis.	

<b>TABLE 12-2</b> <b>PERSONALLY EXPERIENCED ANTI-SEMITISM IN THE LOCAL COMMUNITY</b> <b>IN THE PAST YEAR</b> <b>COMMUNITY COMPARISONS</b>						
<b>BASE: JEWISH RESPONDENTS</b>						
<b>Community</b>	<b>Year</b>	<b>%</b>		<b>Community</b>	<b>Year</b>	<b>%</b>
Orlando	1993	31%		Portland (ME)	2007	16%
Denver	2007	24%		Minneapolis	2004	16%
York	1999	24%		Houston	2016	15%
Milwaukee	1996	24%		Detroit	2005	15%
Richmond	1994	23%		New Haven	2010	14%
Charlotte	1997	22%		San Antonio	2007	14%
St. Petersburg	1994	22%		Hartford	2000	13%
Jacksonville	2002	21%		Westport	2000	13%
Harrisburg	1994	21%		Monmouth	1997	13%
San Diego	2003	19%		<b>BROWARD</b>	<b>2016</b>	<b>12%</b>
Rochester	1999	19%		<b>Miami</b>	2014	12%
<b>Las Vegas</b>	2005	18%		Washington	2003	12%
St. Paul	2004	18%		Bergen	2001	12%
Tucson	2002	18%		Atlantic County	2004	11%
Tidewater	2001	18%		Sarasota	2001	11%
Rhode Island	2002	17%		<b>Broward</b>	<b>1997</b>	<b>11%</b>
Lehigh Valley	2007	16%		<b>W Palm Beach</b>	2005	9%
				Middlesex	2008	8%
				<b>S Palm Beach</b>	2005	7%

## JEWISH CHILDREN EXPERIENCED ANTI-SEMITISM IN BROWARD IN THE PAST YEAR

**T**able 12-3 shows that 13% (1,500 households) of households with Jewish children age 6-17 in Broward contain a Jewish child age 6-17 who experienced anti-Semitism in Broward.

**Community Comparisons.** Table 12-4 shows that the 13% with a Jewish child age 6-17 who **experienced anti-Semitism** in the local community in the past year is about average among about 30 comparison Jewish communities and compares to 28% in both Houston and West Palm Beach, 20% in Las Vegas, 9% in South Palm Beach, and 6% in Miami. The 18% compares to 16% in 1997.

<b>TABLE 12-3 HOUSEHOLDS IN WHICH A JEWISH CHILD AGE 6-17 EXPERIENCED ANTI-SEMITISM IN BROWARD IN THE PAST YEAR</b>	
<b>BASE: HOUSEHOLDS WITH JEWISH CHILDREN AGE 6-17</b>	
<b>Experience with Anti-Semitism</b>	<b>Percentage</b>
Child Experienced Anti-Semitism	13.8%
Child Did Not Experience Anti-Semitism	86.2
Total	100.0%

<b>TABLE 12-4</b>				
<b>HOUSEHOLDS IN WHICH A JEWISH CHILD AGE 6-17</b>				
<b>EXPERIENCED ANTI-SEMITISM IN THE LOCAL COMMUNITY IN THE PAST YEAR</b>				
<b>COMMUNITY COMPARISONS</b>				
<b>BASE: HOUSEHOLDS WITH JEWISH CHILDREN AGE 6-17</b>				
		<b>Experienced Anti-Semitism:</b>		
<b>Community</b>	<b>Year</b>	<b>At School</b>	<b>Elsewhere</b>	<b>Total</b>
San Antonio	2007	31%	3	34%
York	1999	NA	NA	30%
St. Petersburg	1994	NA	NA	30%
Sarasota	2001	22%	6	29%
Houston	2016	NA	NA	28%
<b>W Palm Beach</b>	2005	26%	2	28%
Tidewater	2001	22%	1	23%
<b>Las Vegas</b>	2005	17%	3	20%
Jacksonville	2002	18%	1	20%
Harrisburg	1994	NA	NA	19%
Lehigh Valley	2007	15%	3	18%
Detroit	2005	8%	10	18%
Minneapolis	2004	16%	2	18%
Rhode Island	2002	15%	3	18%
Charlotte	1997	NA	NA	18%
New Haven	2010	14%	3	17%
Milwaukee	1996	NA	NA	17%
Rochester	1999	13%	3	16%
<b>Broward</b>	<b>1997</b>	<b>NA</b>	<b>NA</b>	<b>16%</b>
Atlantic County	2004	14%	1	15%
<b>BROWARD</b>	<b>2016</b>	<b>NA</b>	<b>NA</b>	<b>13%</b>
Middlesex	2008	9%	4	13%
Portland (ME)	2007	11%	2	13%

<b>TABLE 12-4</b>				
<b>HOUSEHOLDS IN WHICH A JEWISH CHILD AGE 6-17</b>				
<b>EXPERIENCED ANTI-SEMITISM IN THE LOCAL COMMUNITY IN THE PAST YEAR</b>				
<b>COMMUNITY COMPARISONS</b>				
<b>BASE: HOUSEHOLDS WITH JEWISH CHILDREN AGE 6-17</b>				
		<b>Experienced Anti-Semitism:</b>		
<b>Community</b>	<b>Year</b>	<b>At School</b>	<b>Elsewhere</b>	<b>Total</b>
Hartford	2000	12%	1	13%
Westport	2000	10%	2	12%
Bergen	2001	7%	3	11%
St. Paul	2004	9%	1	10%
Monmouth	1997	NA	NA	10%
<b>S Palm Beach</b>	2005	7%	2	9%
Tucson	2002	9%	0	9%
Washington	2003	5%	3	8%
<b>Miami</b>	2014	NA	NA	6%

## PERCEPTION OF ANTI-SEMITISM IN BROWARD

**T**able 12-5 shows that 7% of respondents in Jewish households in Broward perceive a great deal of anti-Semitism in Broward; 34%, a moderate amount; 44%, a little; and 15%, none at all. In total, 38% of respondents perceive a great deal/moderate amount of anti-Semitism in Broward.

✓ Omitted from this analysis are the 10% of respondents who responded “don't know” to this question.

**Community Comparisons.** Table 12-6 shows that the 41% who perceive a **great deal/moderate amount** of anti-Semitism in the local community is about average among about 35 comparison Jewish communities and compares to 45% in Las Vegas, 43% in Houston, 41% in South Palm Beach, and 38% in Miami. The 41% compares to 54% in 1997.

The 7% who perceive a **great deal** of anti-Semitism in the local community is about average among about 35 comparison Jewish communities and compares to 11% in Las Vegas, 9% in both Miami and South Palm Beach, 5% in Houston, and 3% in Washington. The 7% compares to 15% in 1997.

The 15% who perceive **no anti-Semitism at all** in the local community is about average among about 35 comparison Jewish communities and compares to 26% in South Palm Beach, 20% in Miami, and 15% in Houston, 13% in Las Vegas. The 15% compares to 14% in 1997.

**Comparisons Among Population Subgroups.** Table 12-5 shows that, overall, 41% of respondents perceive a great deal/moderate amount of anti-Semitism in Broward. The percentage is much higher for respondents (in):

- who personally experienced anti-Semitism in Broward in the past year (62%)
- age 75 and over (60%)
- elderly couple households (49%) and elderly single households (55%)
- households earning an annual income under \$25,000 (55%)
- households who donated under \$100 to the Jewish Federation in the past year (54%)

The percentage is much lower for respondents (in):

- households in the East (22%)
- households in residence in Broward for 0-4 years (21%) and 5-9 years (21%)
- under age 35 (21%) and age 35-49 (28%)
- households with children (26%)
- households earning an annual income of \$200,000 and over (27%)
- households who donated \$1,000 and over to the Jewish Federation in the past year (27%)



<b>TABLE 12-5</b>					
<b>PERCEPTION OF ANTI-SEMITISM IN BROWARD</b>					
<b>BASE: RESPONDENTS</b>					
<b>Population Subgroup</b>	<b>Great Deal + Moderate Amount</b>	<b>A Great Deal</b>	<b>A Moderate Amount</b>	<b>A Little</b>	<b>None at All</b>
All	41.0%	6.7%	34.3	43.6	15.4
<b>EXPERIENCED ANTI-SEMITISM IN BROWARD IN THE PAST YEAR</b>					
Experienced	62.1%	15.6%	46.5	37.9	0.0
No	37.6%	5.3%	32.3	44.5	17.9
<b>GEOGRAPHIC AREA</b>					
Northwest	42.9%	2.5%	40.4	46.2	10.9
North Central	49.1%	6.3%	42.8	29.6	21.3
East	22.1%	3.4%	18.7	51.3	26.6
West Central	47.3%	8.8%	38.5	38.6	14.1
Southeast	41.4%	8.2%	33.2	48.6	10.0
Southwest	37.2%	7.6%	29.6	46.6	16.2
<b>LENGTH OF RESIDENCE IN BROWARD</b>					
0 - 4 years	21.0%	8.1%	12.9	61.9	17.1
5 - 9 years	21.4%	2.0%	19.4	49.8	28.8
10 - 19 years	37.3%	2.9%	34.4	41.1	21.6
20 or more years	46.7%	8.5%	38.2	42.0	11.3
<b>AGE OF RESPONDENT</b>					
Under 35	20.9%	0.5%	20.4	66.0	13.1
35 - 49	27.9%	4.2%	23.7	50.4	21.7
50 - 64	43.7%	4.0%	39.7	43.6	12.7
65 - 74	40.7%	9.9%	30.8	46.5	12.8
75 and over	59.6%	13.6%	46.0	22.5	17.9
→ 65 and over	49.8%	11.6%	38.2	34.9	15.3
<b>SEX OF RESPONDENT</b>					
Male	38.8%	6.5%	32.3	48.0	13.2
Female	42.7%	6.9%	35.8	40.3	17.0

<b>TABLE 12-5</b>					
<b>PERCEPTION OF ANTI-SEMITISM IN BROWARD</b>					
<b>BASE: RESPONDENTS</b>					
<b>Population Subgroup</b>	<b>Great Deal + Moderate Amount</b>	<b>A Great Deal</b>	<b>A Moderate Amount</b>	<b>A Little</b>	<b>None at All</b>
All	41.0%	6.7%	34.3	43.6	15.4
<b>HOUSEHOLD STRUCTURE</b>					
Household with Children	25.5%	3.9%	21.6	55.3	19.2
Household with Only Adult Children	41.1%	8.0%	33.1	42.3	16.6
Non-Elderly Couple	42.5%	1.6%	40.9	44.2	13.3
Non-Elderly Single	49.1%	1.3%	47.8	44.2	6.7
Elderly Couple	49.4%	9.8%	39.6	34.9	15.7
Elderly Single	50.2%	13.7%	36.5	30.6	19.2
<b>HOUSEHOLD INCOME</b>					
Under \$25,000	54.7%	20.7%	34.0	25.7	19.6
\$25 - \$50,000	43.4%	2.1%	41.3	37.5	19.1
\$50 - \$100,000	42.8%	5.9%	36.9	46.9	10.3
\$100 - \$200,000	32.0%	3.6%	28.4	58.3	9.7
\$200,000 and over	27.3%	0.6%	26.7	50.7	22.0
<b>JEWISH IDENTIFICATION</b>					
Orthodox	41.3%	9.0%	32.3	32.5	26.2
Conservative	42.0%	7.7%	34.3	34.6	23.4
Reform	43.6%	2.2%	41.4	46.1	10.3
Just Jewish	38.0%	8.8%	29.2	50.0	12.0
<b>TYPE OF MARRIAGE</b>					
In-married	44.4%	6.3%	38.1	41.0	14.6
Conversionary	30.2%	11.7%	18.5	58.7	11.1
Intermarried	29.7%	2.5%	27.2	52.3	18.0
<b>SYNAGOGUE MEMBERSHIP</b>					
Member	43.4%	2.5%	40.9	41.7	14.9
Non-Member	39.8%	9.0%	30.8	44.6	15.6

<b>TABLE 12-5</b>					
<b>PERCEPTION OF ANTI-SEMITISM IN BROWARD</b>					
<b>BASE: RESPONDENTS</b>					
<b>Population Subgroup</b>	<b>Great Deal + Moderate Amount</b>	<b>A Great Deal</b>	<b>A Moderate Amount</b>	<b>A Little</b>	<b>None at All</b>
All	41.0%	6.7%	34.3	43.6	15.4
<b>ATTENDED CHABAD IN THE PAST YEAR</b>					
Attended	34.9%	4.9%	30.0	40.0	25.1
Did Not Attend	42.9%	7.2%	35.7	44.7	12.4
<b>JCC MEMBERSHIP</b>					
Member	39.3%	1.2%	38.1	49.3	11.4
Non-Member	41.3%	7.5%	33.8	42.8	15.9
<b>JEWISH ORGANIZATION MEMBERSHIP</b>					
Member	46.4%	8.1%	38.3	33.7	19.9
Non-Member	39.8%	6.4%	33.4	45.9	14.3
<b>JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR</b>					
Donated to Federation	42.7%	4.7%	38.0	42.7	14.6
Asked, Did Not Donate	40.1%	4.7%	35.4	54.4	5.5
Not Asked	40.3%	7.8%	32.5	42.7	17.0
<b>DONATED TO JEWISH FEDERATION IN THE PAST YEAR</b>					
Nothing	40.3%	7.5%	32.8	43.9	15.8
Under \$100	53.6%	3.5%	50.1	29.8	16.6
\$100 - \$500	35.0%	9.4%	25.6	49.3	15.7
\$500 - \$1,000	39.3%	0.8%	38.5	56.2	4.5
\$1,000 and over	27.0%	0.5%	26.5	58.0	15.0
<p><sup>1</sup> Respondents who perceive no anti-Semitism in Broward were assumed not to have experienced anti-Semitism in Broward in the past year.  Note: Respondents who replied "don't know" to this question are omitted from the analysis.</p>					

**TABLE 12-6  
PERCEPTION OF ANTI-SEMITISM IN THE LOCAL COMMUNITY  
COMMUNITY COMPARISONS**

BASE: RESPONDENTS

Community	Year	Great Deal/ Moderate Amount	A Great Deal	A Moderate Amount	A Little	None at All
York	1999	69%	26%	43	25	6
Orlando	1993	63%	18%	45	29	8
Detroit	2005	61%	13%	48	35	5
Milwaukee	1996	58%	18%	40	37	5
Harrisburg	1994	57%	10%	47	38	6
St. Petersburg	1994	55%	16%	40	30	15
<b>Broward</b>	<b>1997</b>	<b>54%</b>	<b>15%</b>	<b>39</b>	<b>32</b>	<b>14</b>
Richmond	1994	50%	10%	40	42	7
Jacksonville	2002	48%	12%	37	43	9
Hartford	2000	48%	6%	42	45	7
Minneapolis	2004	46%	12%	34	50	5
<b>Las Vegas</b>	2005	45%	11%	34	42	13
Charlotte	1997	45%	10%	35	43	12
St. Paul	2004	45%	7%	38	49	6
Lehigh Valley	2007	45%	7%	38	45	10
Tidewater	2001	45%	7%	38	45	10
Rhode Island	2002	43%	8%	34	51	6
Rochester	1999	43%	6%	37	50	7
Houston	2016	43%	5%	38	42	15
<b>S Palm Beach</b>	2005	41%	9%	31	33	26
Monmouth	1997	41%	8%	33	47	13
<b>BROWARD</b>	<b>2016</b>	<b>41%</b>	<b>7%</b>	<b>34</b>	<b>44</b>	<b>15</b>
<b>Miami</b>	2014	38%	9%	29	42	20
Sarasota	2001	37%	8%	30	42	21

**TABLE 12-6  
PERCEPTION OF ANTI-SEMITISM IN THE LOCAL COMMUNITY  
COMMUNITY COMPARISONS**

**BASE: RESPONDENTS**

<b>Community</b>	<b>Year</b>	<b>Great Deal/ Moderate Amount</b>	<b>A Great Deal</b>	<b>A Moderate Amount</b>	<b>A Little</b>	<b>None at All</b>
Bergen	2001	37%	6%	31	49	15
New Haven	2010	36%	7%	29	48	16
Atlantic County	2004	34%	7%	28	43	23
Portland (ME)	2007	34%	4%	30	56	10
Westport	2000	33%	4%	29	56	11
Middlesex	2008	31%	5%	26	48	21
Washington	2003	29%	3%	26	60	12
San Francisco	2004	28%	6%	22	64	7
San Antonio	2007	26%	4%	23	57	16
Tucson	2002	24%	3%	21	60	16
Essex-Morris	1998	NA	8%	92		
NJPS <sup>1</sup>	2000	82%	34%	48	17	1

<sup>1</sup> NJPS 2000 queried the perception of anti-Semitism *in the United States*, not in the local community.

Note: Respondents who responded "don't know" to this question are omitted from the analysis.

## HOLOCAUST SURVIVORS AND CHILDREN AND GRANDCHILDREN OF SURVIVORS

**R**espondents in Jewish households in Broward were asked whether each born or raised Jewish adult in the household considered himself/herself to be a Holocaust survivor or *someone who between 1933 and 1945 fled an area that came under NAZI rule or influence (survivor)*, a child of a survivor, or a grandchild of a survivor. The question about being a survivor was only asked of and about adults who are at least 68 years old and foreign born.

The definition of survivor is similar to that used in NJPS 2000-01, the 2011 New York study, the 2011 Cleveland study, and the Miami 2014 study. It is also consistent with the definition used by the Claims Conference (The Conference on Jewish Material Claims Against Germany). Note that in all the other communities included in **Table 12-8** respondents were asked whether each born or raised Jewish adult in the household considered himself/herself to be a Holocaust survivor.

**Table 12-7** shows that 4% (3,100 households) of *households* contain a survivor, 13% (9,600 households) contain a child of a survivor, and 21% (15,000 households) contain a grandchild of a survivor. Overall, 27% (19,200 households) of households contain either a survivor, a child of a survivor, or a grandchild of a survivor.

3% (3,300 adults) of *Jewish adults* consider themselves to be survivors, 9% (11,600 adults) consider themselves to be children of survivors, and 16% (20,500 adults) consider themselves to be grandchildren of survivors.

**Community Comparisons.** **Table 12-8** shows the results in comparison with other Jewish communities. The number of survivors in Broward decreased from 7,400 in 1997 to 3,300 in 2016 (55%). The number of children of survivors increased from 7,600 in 1007 to 11,000 in 2016 (45%).

Of studies completed since 2000, Broward has the second largest number of survivors and the largest number of children of survivors.

Note that estimates of the percentage and number of survivors should be treated as minimum estimates for the following reasons. First, some survivors live in nursing homes without their own telephone numbers and are therefore excluded from the Telephone Survey. Second, survivors are probably over-represented among respondents who refused to admit being Jewish when called "out of the blue" and asked if they are Jewish by the Telephone Survey. Third, survivors, who are age 68 and over, are probably also more likely to be over-represented among "ineligible respondents," that is, among respondents who were unable to complete the Telephone Survey due to health reasons (such as hearing and mental impairments).

<b>TABLE 12-7 HOLOCAUST SURVIVORS AND CHILDREN AND GRANDCHILDREN OF SURVIVORS</b>	
<b>Status</b>	<b>Percentage</b>
<b>BASE: JEWISH HOUSEHOLDS</b>	
Household Contains a Survivor	4.3%
Household Contains a Child of a Survivor	13.4%
Household Contains a Grandchild of a Survivor	20.9%
Household Contains a Survivor or a Child of a Survivor	14.6%
Household Contains a Survivor or a Child or Grandchild of a Survivor	26.7%
<b>BASE: JEWISH ADULTS</b>	
Survivor	2.6%
Child of a Survivor	9.1%
Grandchild of a Survivor	16.1%

**TABLE 12-8  
HOLOCAUST SURVIVORS AND CHILDREN OF SURVIVORS  
COMMUNITY COMPARISONS**

		Jewish Adults				House- holds with a Survivor or Child of a Survivor
		Survivors		Children of Survivors		
		Percentage	Number	Percentage	Number	
Community	Year	Percentage	Number	Percentage	Number	
Los Angeles	1997	3.3%	14,000	NA	NA	NA
<b>Broward</b>	<b>1997</b>	<b>3.5%</b>	<b>7,360</b>	<b>3.6%</b>	<b>7,569</b>	<b>7.5%</b>
<b>S Palm Beach</b>	2005	2.2%	2,637	1.3%	1,559	5.4%
<b>W Palm Beach</b>	2005	1.9%	2,197	2.0%	2,313	6.3%
Bergen	2001	3.4%	1,777	9.0%	4,704	15.6%
Washington	2003	0.6%	1,010	6.2%	10,437	8.7%
Monmouth	1997	0.9%	455	4.4%	2,224	8.1%
<b>Las Vegas</b>	2005	0.5%	305	5.5%	3,360	6.6%
Columbus	2001	1.3%	226	4.6%	774	NA
Seattle	2000	0.5%	150	19.6%	5,500	NA
<b>BROWARD *</b>	<b>2016</b>	<b>4.3%</b>	<b>3,300</b>	<b>9.1%</b>	<b>11,000</b>	<b>26.7%</b>
<b>Miami *</b>	2014	2.1%	2,076	5.8%	5,734	10.9%
New York *	2011	2.6%	31,000	NA	NA	NA
Cleveland *	2011	1.4%	839	NA	NA	NA
NJPS *	2000	2.3%	122,000	NA	NA	NA

\* Includes flight cases.



# CHAPTER 13

## THE MEDIA

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*Speak to the Israelite people and say to them..*

(LEVITICUS 25:1)

## READERSHIP OF A LOCAL NEWSPAPER

**T**able 13-1 shows that 52% of Jewish respondents in Broward do not read a local newspaper like the *Sun Sentinel*, 25% read a print version only, 12% read an on-line version only; and 11%, read both a print and an on-line version. In total, 37% read a print version and 23% an on-line version.

**Comparisons Among Population Subgroups.** Table 13-1 shows that, overall, 37% of respondents read a **print version**. The percentage is much higher for respondents (in):

- the West Central (49%)
- households in residence in Broward for 20 or more years (48%)
- age 75 and over (69%) and age 65 and over (58%)
- elderly couple households (69%) and elderly single households (48%)
- households earning an annual income of under \$25,000 (53%)
- Orthodox households (48%)  
in-married households (51%)
- synagogue member households (47%), JCC member households (49%), and Jewish organization member households (55%)
- households in which an adult visited Israel on a general trip (48%)
- households who donated to the Jewish Federaiton in the past year (58%) and households who were asked, but did not donate to the Jewish Federation in the past year (52%)
- households who donated under \$100 (64%), \$100-\$500 (57%), \$500-\$1,000 (51%), and \$1,000 and over (51%) to the Jewish Federation in the past year

The percentage who always/usually read a newspaper in print is much lower for respondents (in):

- The East (25%)
- households in residence in Broward for 5-9 years (22%)
- under age 35 (19%) and age 35-49 (20%)

Table 13-1 shows that, overall, 23% of respondents read an **on-line version**. The percentage is much higher for respondents (in):

- non-elderly couple households (41%)
- households earning an annual income of \$100,000-\$200,000 (35%) and \$200,000 and over (36%)
- households who donated \$500-\$1,000 to the Jewish Federation in the past year (33%)

The percentage who read a newspaper on-line is much lower for respondents (in):

- age 75 and over (11%) and age 65 and over (13%)
- elderly couple households (9%) and elderly single households (13%)
- households earning an annual income of \$25,000-\$50,000

<b>TABLE 13-1 READERSHIP OF A LOCAL NEWSPAPER</b>						
<b>BASE: JEWISH RESPONDENTS</b>						
<b>Population Subgroup</b>	<b>Print Total</b>	<b>On-Line Total</b>	<b>Do Not Read</b>	<b>Print</b>	<b>On-Line</b>	<b>Both</b>
All	36.7%	23.0%	51.6%	25.4	11.7	11.3
<b>GEOGRAPHIC AREA</b>						
Northwest	36.7%	23.0%	51.6%	25.4	11.7	11.3
North Cental	44.2%	25.2%	48.5%	26.3	7.3	17.9
East	25.1%	22.3%	61.3%	16.4	13.6	8.7
West Central	49.0%	15.7%	42.9%	41.4	8.1	7.6
Southeast	40.3%	28.0%	47.0%	25.0	12.7	15.3
Southwest	46.3%	23.0%	42.7%	34.3	11.0	12.0
<b>LENGTH OF RESIDENCE IN BROWARD</b>						
0 - 4 years	30.5%	18.3%	59.9%	21.8	9.6	8.7
5 - 9 years	21.6%	25.5%	67.5%	7.0	10.9	14.6
10 - 19 years	37.6%	19.1%	49.1%	31.8	13.3	5.8
20 or more years	48.4%	22.8%	42.1%	35.1	9.5	13.3
<b>AGE OF RESPONDENT</b>						
Under 35	19.1%	26.0%	63.3%	10.7	17.6	8.4
35 - 49	20.1%	30.3%	59.8%	9.9	20.1	10.2
50 - 64	41.4%	28.1%	46.5%	25.4	12.1	16.0
65 - 74	47.1%	14.6%	47.8%	37.6	5.1	9.5
75 and over	68.8%	10.6%	29.5%	59.9	1.7	8.9
→ 65 and over	58.3%	12.6%	38.3%	49.1	3.4	9.2
<b>SEX OF RESPONDENT</b>						
Male	43.7%	26.2%	45.5%	28.3	10.8	15.4
Female	41.7%	19.0%	48.0%	33.0	10.3	8.7

<b>TABLE 13-1</b>						
<b>READERSHIP OF A LOCAL NEWSPAPER</b>						
<b>BASE: JEWISH RESPONDENTS</b>						
<b>Population Subgroup</b>	<b>Print Total</b>	<b>On-Line Total</b>	<b>Do Not Read</b>	<b>Print</b>	<b>On-Line</b>	<b>Both</b>
All	36.7%	23.0%	51.6%	25.4	11.7	11.3
<b>HOUSEHOLD STRUCTURE</b>						
Household with Children	27.5%	28.8%	59.2%	12.0	13.3	15.5
Household with Only Adult Children	41.2%	20.0%	44.6%	35.4	14.2	5.8
Non-Elderly Couple	32.5%	41.1%	47.7%	11.2	19.8	21.3
Non-Elderly Single	30.5%	26.2%	55.4%	18.4	14.1	12.1
Elderly Couple	69.3%	9.3%	29.3%	61.4	1.4	7.9
Elderly Single	48.4%	12.9%	45.8%	41.3	5.8	7.1
<b>HOUSEHOLD INCOME</b>						
Under \$25,000	53.4%	15.0%	46.2%	38.8	0.4	14.6
\$25 - \$50,000	40.5%	12.6%	55.0%	32.4	4.5	8.1
\$50 - \$100,000	38.4%	19.3%	50.9%	29.8	10.7	8.6
\$100 - \$200,000	40.4%	34.7%	42.1%	23.2	17.5	17.2
\$200,000 and over	39.3%	35.9%	36.5%	27.6	24.2	11.7
<b>JEWISH IDENTIFICATION</b>						
Orthodox	47.5%	24.1%	46.2%	29.7	6.3	17.8
Conservative	41.3%	20.8%	49.5%	29.7	9.2	11.6
Reform	43.0%	19.1%	47.4%	33.5	9.6	9.5
Just Jewish	41.8%	24.3%	45.5%	30.2	12.7	11.6
<b>TYPE OF MARRIAGE</b>						
In-married	50.5%	25.6%	38.5%	35.9	11.0	14.6
Conversionary	35.2%	28.7%	48.8%	22.5	16.0	12.7
Intermarried	35.2%	25.2%	52.2%	22.6	12.6	12.6

<b>TABLE 13-1 READERSHIP OF A LOCAL NEWSPAPER</b>						
<b>BASE: JEWISH RESPONDENTS</b>						
<b>Population Subgroup</b>	<b>Print Total</b>	<b>On-Line Total</b>	<b>Do Not Read</b>	<b>Print</b>	<b>On-Line</b>	<b>Both</b>
All	36.7%	23.0%	51.6%	25.4	11.7	11.3
<b>SYNAGOGUE MEMBERSHIP</b>						
Member	46.5%	28.2%	41.3%	30.5	12.2	16.0
Non-Member	40.4%	18.7%	50.0%	31.3	9.6	9.1
<b>JCC MEMBERSHIP</b>						
Member	49.1%	26.4%	39.5%	34.1	11.4	15.0
Non-Member	41.6%	21.4%	48.0%	30.6	10.4	11.0
<b>JEWISH ORGANIZATION MEMBERSHIP</b>						
Member	55.3%	22.6%	34.8%	42.6	9.9	12.7
Non-Member	39.3%	21.8%	50.1%	28.1	10.6	11.2
<b>ANY ADULT VISITED ISRAEL</b>						
On Jewish Trip	41.1%	24.8%	46.3%	28.9	12.6	12.2
On General Trip	48.0%	23.6%	39.1%	37.3	12.9	10.7
No	38.3%	18.7%	54.8%	26.5	6.9	11.8
<b>JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR</b>						
Donated to Federation	58.4%	28.9%	28.1%	43.0	13.5	15.4
Asked, Did Not Donate	52.4%	27.1%	37.7%	35.2	9.9	17.2
Not Asked	35.4%	19.3%	54.9%	25.8	9.7	9.6
<b>DONATED TO JEWISH FEDERATION IN THE PAST YEAR</b>						
Nothing	37.2%	20.1%	53.1%	26.8	9.7	10.4
Under \$100	63.6%	26.7%	22.1%	51.2	14.3	12.4
\$100 - \$500	56.7%	29.4%	32.0%	38.6	11.3	18.1
\$500 - \$1,000	50.8%	32.5%	32.4%	35.1	16.8	15.7
\$1,000 and over	51.2%	31.7%	36.0%	32.3	12.8	18.9

## VISITED THE LOCAL JEWISH FEDERATION WEBSITE

**T**able 13-2 shows that 18% of Jewish respondents in Broward visited the Jewish Federation of Broward County website ([www.jewishbroward.org](http://www.jewishbroward.org)) in the past year.

**Community Comparisons.** The comparisons of Internet usage with other local Jewish communities are impacted significantly by the year of the study, as Internet usage has been increasing for all purposes over the past 20 years. **Table 13-3** shows that the 18% who visited the local Jewish Federation website in the past year is the highest of about 15 comparison Jewish communities and compares to 15% in Miami, 9% in Las Vegas, 4% in West Palm Beach, and 3% in South Palm Beach.

**Comparisons Among Population Subgroups.** **Table 13-2** shows that, overall, 18% of respondents visited the Jewish Federation website in the past year. The percentage is much higher for respondents (in):

- households who earned an annual income of \$100,00-\$200,000 (28%) and \$200,000 and over (34%)
- households who attended Chabad in the past year (35%) and JCC member households (28%)
- households in which an adult visited Israel on a Jewish trip (30%)
- households who donated to the Jewish Federation in the past year (40%)
- households who donated under \$100 (36%, \$100-500 (38%), and \$1,000 and over (75%) to the Jewish Federation in the past year

The percentage is much lower for respondents (in):

- the North Central (6%)
- age 75 and over (8%)
- elderly single households (7%)

<b>TABLE 13-2</b>	
<b>VISITED THE JEWISH FEDERATION OF BROWARD COUNTY WEBSITE</b>	
<b>BASE: JEWISH RESPONDENTS</b>	
<b>Population Subgroup</b>	<b>Visited the Jewish Federation Website</b>
All	18.2%
<b>GEOGRAPHIC AREA</b>	
Northwest	19.0%
North Cental	5.9%
East	27.1%
West Central	17.4%
Southeast	23.0%
Southwest	16.7%
<b>AGE OF RESPONDENT</b>	
Under 35	21.2%
35 - 49	24.7%
50 - 64	22.7%
65 - 74	14.4%
75 and over	8.4%
→ 65 and over	11.3%
<b>SEX OF RESPONDENT</b>	
Male	16.5%
Female	19.5%
<b>HOUSEHOLD STRUCTURE</b>	
Household with Children	23.3%
Household with Only Adult Children	22.9%
Non-Elderly Couple	20.8%
Non-Elderly Single	18.0%
Elderly Couple	17.0%
Elderly Single	6.7%

<b>TABLE 13-2</b>	
<b>VISITED THE JEWISH FEDERATION OF BROWARD COUNTY WEBSITE</b>	
<b>BASE: JEWISH RESPONDENTS</b>	
<b>Population Subgroup</b>	<b>Visited the Jewish Federation Website</b>
All	18.2%
<b>HOUSEHOLD INCOME</b>	
Under \$25,000	10.7%
\$25 - \$50,000	12.3%
\$50 - \$100,000	16.2%
\$100 - \$200,000	28.1%
\$200,000 and over	34.1%
<b>JEWISH IDENTIFICATION</b>	
Orthodox	20.1%
Conservative	17.7%
Reform	22.7%
Just Jewish	14.7%
<b>TYPE OF MARRIAGE</b>	
In-married	23.3%
Conversionary	20.1%
Intermarried	10.1%
<b>SYNAGOGUE MEMBERSHIP</b>	
Member	26.0%
Non-Member	14.2%
<b>ATTENDED CHABAD IN THE PAST YEAR</b>	
Attended	34.6%
Did Not Attend	13.4%
<b>JCC MEMBERSHIP</b>	
Member	28.4%
Non-Member	16.8%



<b>TABLE 13-2</b>	
<b>VISITED THE JEWISH FEDERATION OF BROWARD COUNTY WEBSITE</b>	
<b>BASE: JEWISH RESPONDENTS</b>	
<b>Population Subgroup</b>	<b>Visited the Jewish Federation Website</b>
All	18.2%
<b>JEWISH ORGANIZATION MEMBERSHIP</b>	
Member	25.0%
Non-Member	16.6%
<b>ANY ADULT VISITED ISRAEL</b>	
On Jewish Trip	29.7%
On General Trip	19.8%
No	9.4%
<b>JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR</b>	
Donated to Federation	40.3%
Asked, Did Not Donate	26.9%
Not Asked	10.1%
<b>DONATED TO JEWISH FEDERATION IN THE PAST YEAR</b>	
Nothing	11.8%
Under \$100	35.6%
\$100 - \$500	37.9%
\$500 - \$1,000	27.1%
\$1,000 and over	74.8%

<b>TABLE 13-3</b> <b>VISITED THE LOCAL JEWISH FEDERATION WEBSITE IN THE PAST YEAR</b> <b>COMMUNITY COMPARISONS</b>						
<b>BASE: JEWISH RESPONDENTS</b>						
<b>Community</b>	<b>Year</b>	<b>%</b>		<b>Community</b>	<b>Year</b>	<b>%</b>
<b>BROWARD</b>	<b>2016</b>	<b>18%</b>		Tucson	2002	9%
<b>Miami</b>	2014	15%		New Haven	2010	8%
Lehigh Valley	2007	13%		Middlesex	2008	8%
Portland (ME)	2007	13%		<b>W Palm Beach</b>	2005	4%
San Antonio	2007	13%		<b>S Palm Beach</b>	2005	3%
St. Paul	2004	13%		Atlantic County	2004	1%
Detroit	2005	12%				
Minneapolis	2004	11%				
<b>Las Vegas</b>	2005	9%				

## USE OF SOCIAL MEDIA

**T**able 13-4 shows that 62% (44,400 households) of respondents use social media. Facebook, by far is the leader at 58% followed by Twitter, LinkedIn, and Instagram at 6%-7% each.

**Comparisons Among Population Subgroups.** Table 13-5 shows that, overall, 58% of respondents use **Facebook**. The percentage is much higher for respondents (in):

- households in the East (69%)
- under age 35 (93%) and age 35-49 (74%)
- households with children (75%) and non-elderly couple households (70%)
- households earning an annual income of \$100,000-\$200,000 (70%)
- households in which an adult visited Israel on a Jewish trip (68%)
- households who donated \$500-\$1,000 (72%) and \$1,000 and over (73%) to the Jewish Federation in the past year

The percentage is much lower for respondents (in):

- households in the North Central (48%)
- age 75 and over (31%) and age 65 and over (40%)
- elderly couple households (39%) and elderly single households (44%)
- households earning an annual income under \$25,000 (25%) and \$25,000-\$50,000 (47%)
- households who donated under \$100 to the Jewish Federation in the past year (45%)

Table 13-5 shows that, overall, 6% of respondents use **Instagram**. The percentage is much higher for respondents (in):

- households in the East (14%)
- under age 35 (36%)
- non-elderly single households (16%)
- JCC member households (15%)
- households who donated \$1,000 and over to the Jewish Federation in the past year (12%)

The percentage is much lower for respondents (in):

- the North Central (1%)
- age 75 and over (0%) and age 65 and over (0%)
- elderly couple households (0%) and elderly single households (0%)

Table 13-5 shows that, overall, 6% of respondents use **LinkedIn**. The percentage is much higher for respondents (in):

- under age 50-64 (12%)
- households with children (13%) and households with only adult children (13%)
- households who donated to the Jewish Federation in the past year (12%) and households who were asked but did not donate to the Jewish Federation in the past year (13%)

- households who donated \$500-\$1,000 (25%) and \$1,000 and over (16%) to the Jewish Federation in the past year

The percentage is much lower for respondents (in):

- age 75 and over (0%) and age 65 and over (0%)
- elderly single households (0%)
- households earning an annual income of \$25,000-\$50,000 (1%)

**Table 13-5** shows that, overall, 7% of respondents use **Twitter**. The percentage is much higher for respondents (in):

- households in the Southwest (14%)

The percentage is much lower for respondents (in):

- age 75 and over (0%) and age 65 and over (2%)
- elderly single households (2%)
- households earning an annual income of \$25,000-\$50,000 (1%)
- Orthodox households (1%)
- JCC member households (2%)

<b>TABLE 13-4 TYPE OF SOCIAL MEDIA</b>	
<b>BASE: JEWISH HOUSEHOLDS</b>	
<b>Social Media</b>	<b>Percentage</b>
Use one or more social media	61.7%
Facebook	57.6%
Twitter	7.0%
LinkedIn	6.4%
Instagram	6.1%
SnapChat	3.0%
Pinterest	1.0%
Google Plus+	0.4%
Vine	0.1%
Ask.fm	0.0%
Classmates	0.0%
Flickr	0.0%
Meet up	0.0%
Meetme	0.0%
MySpace	0.0%
Tagged	0.0%
Tumblr	0.0%

<b>TABLE 13-5 USE OF SOCIAL MEDIA</b>				
<b>BASE: JEWISH RESPONDENTS</b>				
<b>Population Subgroup</b>	<b>Facebook</b>	<b>Instagram</b>	<b>Linkedin</b>	<b>Twitter</b>
All	57.6%	6.1%	6.4%	7.0%
<b>GEOGRAPHIC AREA</b>				
Northwest	62.8%	6.1%	11.2%	5.7%
North Central	48.2%	0.9%	5.6%	4.9%
East	69.1%	13.9%	2.1%	11.4%
West Central	51.7%	4.9%	5.7%	2.9%
Southeast	64.2%	9.4%	6.4%	4.9%
Southwest	56.0%	4.3%	6.5%	13.6%
<b>AGE OF RESPONDENT</b>				
Under 35	92.5%	35.6%	3.9%	13.2%
35 - 49	74.4%	10.0%	10.6%	11.7%
50 - 64	61.2%	3.3%	11.5%	9.3%
65 - 74	49.8%	0.3%	2.7%	3.7%
75 and over	30.7%	0.0%	0.0%	0.1%
→ 65 and over	39.9%	0.2%	1.3%	1.8%
<b>SEX OF RESPONDENT</b>				
Male	52.6%	6.1%	7.3%	11.0%
Female	61.3%	6.2%	5.9%	4.1%
<b>HOUSEHOLD STRUCTURE</b>				
Household with Children	75.2%	11.2%	12.9%	11.5%
Household with Only Adult Children	62.0%	3.1%	13.0%	9.5%
Non-Elderly Couple	70.3%	4.2%	4.7%	3.5%
Non-Elderly Single	58.8%	15.5%	8.4%	10.5%
Elderly Couple	38.8%	0.3%	3.0%	2.4%
Elderly Single	43.8%	0.2%	0.1%	1.9%

<b>TABLE 13-5 USE OF SOCIAL MEDIA</b>				
<b>BASE: JEWISH RESPONDENTS</b>				
<b>Population Subgroup</b>	<b>Facebook</b>	<b>Instagram</b>	<b>Linkedin</b>	<b>Twitter</b>
All	57.6%	6.1%	6.4%	7.0%
<b>HOUSEHOLD INCOME</b>				
Under \$25,000	24.9%	4.1%	1.9%	3.9%
\$25 - \$50,000	47.2%	3.5%	0.7%	0.7%
\$50 - \$100,000	63.8%	10.7%	5.6%	10.1%
\$100 - \$200,000	69.7%	8.5%	8.9%	9.6%
\$200,000 and over	65.1%	6.7%	10.3%	5.0%
<b>JEWISH IDENTIFICATION</b>				
Orthodox	57.1%	7.3%	1.8%	1.3%
Conservative	60.0%	3.7%	6.6%	12.4%
Reform	63.5%	6.0%	8.3%	3.3%
Just Jewish	50.7%	7.9%	5.4%	6.1%
<b>TYPE OF MARRIAGE</b>				
In-married	58.1%	3.5%	8.8%	6.8%
Conversionary	58.0%	6.2%	4.8%	3.1%
Intermarried	62.0%	4.2%	7.0%	11.3%
<b>SYNAGOGUE MEMBERSHIP</b>				
Member	60.0%	6.5%	10.1%	7.0%
Non-Member	56.4%	6.0%	4.6%	7.0%
<b>ATTENDED CHABAD IN THE PAST YEAR</b>				
Member	66.6%	4.9%	10.5%	11.1%
Non-Member	55.0%	6.5%	5.2%	5.8%
<b>JCC MEMBERSHIP</b>				
Member	64.2%	14.6%	9.1%	2.0%
Non-Member	56.7%	5.0%	6.1%	7.7%

<b>TABLE 13-5 USE OF SOCIAL MEDIA</b>				
<b>BASE: JEWISH RESPONDENTS</b>				
<b>Population Subgroup</b>	<b>Facebook</b>	<b>Instagram</b>	<b>Linkedin</b>	<b>Twitter</b>
All	57.6%	6.1%	6.4%	7.0%
<b>JEWISH ORGANIZATION MEMBERSHIP</b>				
Member	49.9%	4.4%	7.6%	4.4%
Non-Member	59.5%	6.6%	6.2%	7.6%
<b>ANY ADULT VISITED ISRAEL</b>				
On Jewish Trip	68.3%	9.8%	8.9	8.5%
On General Trip	56.7%	3.9%	5.1	7.3%
No	51.6%	5.8%	6.2	5.7%
<b>JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR</b>				
Donated to Federation	57.2%	6.5%	11.7%	6.2%
Asked, Did Not Donate	52.5%	3.2%	12.6%	11.6%
Not Asked	58.8%	6.4%	4.1%	6.8%
<b>DONATED TO JEWISH FEDERATION IN THE PAST YEAR</b>				
Nothing	58.1%	6.0%	5.0%	7.3%
Under \$100	45.4%	4.7%	8.3%	2.6%
\$100 - \$500	62.5%	7.0%	9.9%	11.7%
\$500 - \$1,000	71.9%	5.8%	24.5%	3.5%
\$1,000 and over	72.7%	12.1%	16.3%	8.0%



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