

CHAPTER 9

JEWISH AGENCIES

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If a person is occupied with the needs of the community, it is as though he or she were occupied with Torah.

(JERUSALEM TALMUD BERAKHOT 5A)

FAMILIARITY WITH JEWISH AGENCIES

Respondents in Jewish households in Broward County were asked whether they are very familiar, somewhat familiar, or not at all familiar with the Jewish Federation of Broward County (*Jewish Federation*) and other Jewish agencies. **Table 9-1** shows that, overall, a significant portion of the Broward County Jewish community is not at all familiar with the Jewish Federation and other Jewish agencies, ranging from the 23% of respondents in South Broward County (south of I 595) who are not at all familiar with the David Posnack Jewish Community Center (*DPJCC*) to the 77% of respondents who are not at all familiar with the Central Agency for Jewish Education (*CAJE*).

Note that only respondents residing south of I-595 were queried about the David Posnack Jewish Community Center and only respondents residing north of I-595 were queried about the Samuel M. And Helene Soref Jewish Community Center.

TABLE 9-1			
FAMILIARITY WITH JEWISH AGENCIES			
BASE: RESPONDENTS			
Jewish Agency	Very Familiar	Somewhat Familiar	Not at All Familiar
David Posnack Jewish Community Center	40.1%	37.1	22.8
Samuel M. And Helene Soref Jewish Community Center	19.7%	23.5	56.8
Jewish Federation of Broward County	19.7%	42.2	38.1
Jewish Adoption and Foster Care Options Organization (JAFCO)	19.1%	26.1	54.8
Broward Jewish Family Service	9.4%	27.5	63.1
Central Agency for Jewish Education (CAJE)	8.1%	14.8	77.1
Daniel D. Cantor Senior Center	5.7%	21.1	73.2

PERCEPTION OF JEWISH AGENCIES

Respondents in Jewish households in Broward County who are very familiar or somewhat familiar with the Jewish Federation of Broward County (*Jewish Federation*) and other Jewish agencies were asked to provide perceptions of those agencies on a scale of excellent, good, fair, and poor. **Note that only respondents who are very/somewhat familiar with each agency were asked to provide their perceptions of those agencies.** Many respondents who are only somewhat familiar, and some respondents who are very familiar, with an agency were unable to provide a perception of that agency. Also, some respondents who provided perceptions of the agencies may have used their services recently while others have not.

Table 9-2 shows that the majority (79%-96%) of respondents who are very/somewhat familiar with the Jewish Federation and other Jewish agencies and were able to provide a perception have positive (excellent and good) perceptions of them.

Note that only respondents residing south of I-595 were queried about the David Posnack Jewish Community Center and only respondents residing north of I-595 were queried about the Samuel M. And Helene Soref Jewish Community Center.

TABLE 9-2					
PERCEPTION OF JEWISH AGENCIES					
BASE: RESPONDENTS VERY/SOMEWHAT FAMILIAR WITH THE AGENCY					
Jewish Agency	Excellent	Good	Fair	Poor	Excellent + Good
David Posnack Jewish Community Center	63.3%	32.3	4.3	0.1	95.6%
Samuel M. And Helene Soref Jewish Community Center	46.9%	39.8	11.1	2.2	86.7%
Jewish Federation of Broward County	34.1%	47.4	15.5	3.0	81.5%
Jewish Adoption and Foster Care Options Organization (JAFCO)	62.7%	33.3	2.9	1.1	96.0%
Broward Jewish Family Service	29.8%	49.1	15.7	5.4	78.9%
Central Agency for Jewish Education (CAJE)	25.5%	67.0	5.8	1.7	92.5%
Daniel D. Cantor Senior Center	31.7%	54.3	13.8	0.2	86.0%

DAVID POSNACK JEWISH COMMUNITY CENTER

FAMILIARITY WITH THE DAVID POSNACK JEWISH COMMUNITY CENTER

Table 9-3 shows that 40% of respondents in Jewish households in Broward County south of I-595 are very familiar, 37% are somewhat familiar, and 23% are not at all familiar with the David Posnack Jewish Community Center (Posnack). In examining these results, it should be noted that this study overestimates the true level of familiarity with the JCC. Some respondents provide “false positive” responses to this question, because they confuse the JCC with synagogues, the Jewish Federation, and other Jewish organizations.

Community Comparisons. Table 9-4 shows that the 40% **very familiar** with the Posnack JCC is about average among about 40 comparison JCCs and compares to 35% in Miami (Alper), 32% in Miami (Russell), 30% in Miami (Miami Beach), 22% in West Palm Beach (Kaplan), 20% in Broward (Soref), 15% in South Palm Beach, 14% in West Palm Beach (Boynton), and 5% in Las Vegas. The 40% compares to 18% in 1997.

The 23% **not at all familiar** with the Posnack JCC is about average among the comparison JCCs and compares to 73% in Las Vegas, 57% in Broward (Soref), 56% in South Palm Beach, 53% in West Palm Beach (Boynton), 41% in Miami (Miami Beach), 39% in West Palm Beach (Kaplan), 32% in Miami (Russell), 31% in Miami (Alper), The 23% compares to 43% in 1997.

Comparisons Among Population Subgroups. Table 9-3 shows that, overall, 40% of respondents are very familiar with the Posnack JCC. The percentage is much higher for respondents (in):

- under age 35 (68%) and age 65-74 (53%)
- households with only adult children (42%) and elderly couple households (52%)
- households earning an annual income of \$200,000 and over (64%)
- Orthodox households (52%)
- in-married households (56%)
- synagogue member households (60%), JCC member households (86%), and Jewish organization member households (56%)
- households in which an adult visited Israel on a Jewish trip (64%)
- households who donated to the Jewish Federation in the past year (67%)
- households who donated under \$100 (56%), \$100-\$1,000 (71%) and \$1,000 and over 78%) to the Jewish Federation in the past year

The percentage very familiar with the Posnack JCC is much lower for respondents in:

- non-elderly single households (19%)
- households earning an annual income under \$25,000 (9%) and \$25,000-\$50,000 (18%)
- Just Jewish households (14%)
- intermarried households (18%)
- synagogue non-member households (26%)

- households in which no adult visited Israel (29%)
- households who were not asked to donate to the Jewish Federation in the past year (30%)

Recall that the level of familiarity with the JCC is that of the respondent. In some cases, the respondent is not the active JCC member in the household, which helps to explain why some respondents in JCC member households are only somewhat familiar or not at all familiar with the JCC.

TABLE 9-3			
FAMILIARITY WITH THE DAVID POSNACK JEWISH COMMUNITY CENTER			
BASE: RESPONDENTS			
Population Subgroup	Very Familiar	Somewhat Familiar	Not at All Familiar
All South Broward	40.2%	37.0	22.8
GEOGRAPHIC AREA			
Southeast	32.6%	33.2	34.2
Southwest	46.0%	40.0	14.0
LENGTH OF RESIDENCE IN BROWARD COUNTY			
0 - 9 years	18.5%	41.6	39.9
10 - 19 years	37.9%	38.3	23.8
20 or more years	46.6%	35.4	18.0
AGE OF RESPONDENT			
Under 35	67.5%	12.1	20.4
35 - 49	37.7%	33.7	28.6
50 - 64	35.8%	45.1	19.1
65 - 74	52.6%	40.4	7.0
75 and over	30.4%	31.8	37.8
→ 65 and over	40.7%	35.8	23.5
SEX OF RESPONDENT			
Male	41.9%	36.1	22.0
Female	38.9%	37.8	23.3

TABLE 9-3			
FAMILIARITY WITH THE DAVID POSNACK JEWISH COMMUNITY CENTER			
BASE: RESPONDENTS			
Population Subgroup	Very Familiar	Somewhat Familiar	Not at All Familiar
All South Broward	40.2%	37.0	22.8
HOUSEHOLD STRUCTURE			
Household with Children	47.7%	30.6	21.7
Household with Only Adult Children	63.2%	26.8	10.0
Non-Elderly Couple	38.1%	54.6	7.3
Non-Elderly Single	19.2%	39.9	40.9
Elderly Couple	51.8%	22.8	25.4
Elderly Single	32.2%	43.8	24.0
HOUSEHOLD INCOME			
Under \$25,000	9.1%	24.7	66.2
\$25 - \$50,000	18.0%	36.4	45.6
\$50 - \$100,000	34.7%	39.1	26.2
\$100 - \$200,000	47.2%	49.6	3.2
\$200,000 and over	64.2%	26.5	9.3
JEWISH IDENTIFICATION			
Orthodox	51.7%	23.4	24.9
Conservative	46.7%	39.0	14.3
Reform	57.2%	33.0	9.8
Just Jewish	14.4%	40.4	45.2
TYPE OF MARRIAGE			
In-married	56.3%	31.5	12.2
Conversionary	43.1%	28.4	28.5
Intermarried	17.5%	58.6	23.9

TABLE 9-3			
FAMILIARITY WITH THE DAVID POSNACK JEWISH COMMUNITY CENTER			
BASE: RESPONDENTS			
Population Subgroup	Very Familiar	Somewhat Familiar	Not at All Familiar
All South Broward	40.2%	37.0	22.8
SYNAGOGUE MEMBERSHIP			
Member	59.8%	27.0	13.2
Non-Member	26.0%	44.3	29.7
JCC MEMBERSHIP			
Member	85.8%	12.7	1.5
Non-Member	32.2%	41.3	26.5
JEWISH ORGANIZATION MEMBERSHIP			
Member	55.8%	27.7	16.5
Non-Member	35.6%	39.8	24.6
ANY ADULT VISITED ISRAEL			
On Jewish Trip	63.5%	28.9	7.6
On General Trip	29.2%	37.0	33.8
No	28.7%	46.4	24.9
JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR			
Donated to Federation	67.1%	24.0	8.9
Asked, Did Not Donate	39.8%	51.1	9.1
Not Asked	30.1%	40.7	29.2
DONATED TO JEWISH FEDERATION IN THE PAST YEAR			
Nothing	30.9%	41.6	27.5
Under \$100	56.0%	27.0	17.0
\$100 - \$1,000	70.9%	23.4	5.7
\$1,000 and over	77.6%	19.9	2.5

TABLE 9-4 FAMILIARITY WITH THE LOCAL JEWISH COMMUNITY CENTER COMMUNITY COMPARISONS				
BASE: RESPONDENTS				
Community	Year	Very Familiar	Somewhat Familiar	Not at All Familiar
Rochester	1999	59%	36	6
York	1999	56%	36	9
St. Paul	2004	54%	31	15
Richmond	1994	52%	36	12
Charlotte	1997	51%	34	15
Detroit	2005	49%	37	14
Milwaukee	1996	49%	37	14
Wilmington	1995	48%	30	22
San Antonio	2007	46%	38	16
Monmouth (Deal) *	1997	46%	31	23
Tidewater	2001	45%	38	17
Washington (Gr. Wash.) *	2003	44%	42	14
Jacksonville	2002	44%	36	21
Lehigh Valley	2007	43%	36	21
Hartford	2000	41%	41	18
BROWARD (Posnack) *	2016	40%	37	23
Tucson	2002	39%	48	13
Bergen (Palisades) *	2001	38%	42	20
Minneapolis	2004	36%	40	24
New Haven	2010	35%	42	23
Miami (Alper) *	2014	35%	34	31
Washington (DCJCC) *	2003	34%	51	15
Orlando	1993	33%	40	27
Miami (Russell) *	2014	32%	35	32

**TABLE 9-4
FAMILIARITY WITH THE LOCAL JEWISH COMMUNITY CENTER
COMMUNITY COMPARISONS**

BASE: RESPONDENTS

Community	Year	Very Familiar	Somewhat Familiar	Not at All Familiar
Rhode Island	2002	31%	46	23
Atlantic County	2004	31%	42	26
Miami (Miami Beach) *	2014	30%	29	41
Bergen (YJCC) *	2001	22%	44	34
W Palm Beach (Kaplan) *	2005	22%	39	39
BROWARD (Soref) *	2016	20%	24	57
Washington (NOVA) *	2003	19%	40	42
Sarasota	2001	18%	43	39
Broward (Posnack) *	1997	18%	40	43
S Palm Beach	2005	15%	28	56
W Palm Beach (Boynton) *	2005	14%	33	53
Broward (Soref) *	1997	8%	24	68
Middlesex (YM-YWHA) * ☉	2008	7%	19	74
Las Vegas ☉	2005	5%	22	73
Monmouth (Western) * ☉	1997	5%	13	83
Middlesex (JCC) *	2008	4%	20	76

* In communities with more than one JCC and where data are available for each JCC, results reflect only the familiarity of respondents who live in the service area of each JCC.

☉ JCC is not a full service facility.

DAVID POSNACK JEWISH COMMUNITY CENTER

PERCEPTION OF THE DAVID POSNACK JEWISH COMMUNITY CENTER

Table 9-5 shows that 63% of respondents in Jewish households in Broward County south of I-595 (who are very familiar or somewhat familiar with the David Posnack Jewish Community Center (DPJCC)) perceive the DPJCC as excellent; 32%, good; 4%, fair; and 0%, poor. In total, 96% of respondents who are very familiar or somewhat familiar with the DPJCC and who were willing to provide a perception have positive (excellent + good) perceptions. Of respondents who are very familiar with the DPJCC, 74% perceive it as excellent; 24%, good; 2%, fair; and 0%, poor.

Community Comparisons. Table 9-6 shows that the 63% **excellent perceptions** of the Posnack JCC is the highest of about 40 comparison Jewish Community Centers and compares to 43% in Miami (Alper), 40% in West Palm Beach (Kaplan), 39% in South Palm Beach, 37% in Miami (Russell), 35% in Miami (Miami Beach), 30% in West Palm Beach (Boynton), 47% in Broward (Soref), and 13% in Las Vegas. The 63% compares 40% in 1997.

The 4% **fair/poor perceptions** of the Posnack JCC is the lowest of about 40 comparison Jewish Community Centers and compares to 34% in Las Vegas, 25% in Broward (Soref), 13% in Miami (Russell), 12% in West Palm Beach (Kaplan), 11% in Miami (Miami Beach), 10% in Miami (Alper), and 9% in both South Palm Beach and West Palm Beach (Boynton). The 4% compares to 10% in 1997.

Comparisons Among Population Subgroups. Table 9-5 shows that, overall, 63% of respondents perceive the DPJCC as excellent. The percentage is much higher for respondents (in):

- who are very familiar with the Jewish Federation (74%)
- age 75 and over (73%)
- elderly couple households (73%) and elderly single households (77%)
- households in which no adult visited Israel (75%)
- households who donated \$100-\$1,000 (74%) and \$1,000 and over (73%) to the Jewish Federation in the past year

The percentage who perceive the JCC as excellent is much lower for respondents in:

- under age 35 (40%)
- Orthodox households (46%) and Just Jewish households (43%)
- households earning under \$25,000 (25%)
- households who donated under \$100 to the Jewish Federation in the past year (51%)

TABLE 9-5					
PERCEPTION OF THE DAVID POSNACK JEWISH COMMUNITY CENTER					
BASE: RESPONDENTS VERY/SOMEWHAT FAMILIAR WITH THE DPJCC					
Population Subgroup	Excellent	Good	Fair	Poor	Excellent + Good
All South Broward	63.3%	32.3	4.3	0.1	95.6%
Very Familiar	74.4%	23.7	1.8	0.1	98.1%
GEOGRAPHIC AREA					
Southeast	60.8%	35.5	3.4	0.3	96.3%
Southwest	64.6%	30.6	4.7	0.1	95.2%
AGE OF RESPONDENT					
Under 35	40.1%	48.2	11.7	0.0	88.3%
35 - 49	56.1%	41.4	2.3	0.2	97.5%
50 - 64	62.8%	32.8	4.1	0.3	95.6%
65 - 74	71.0%	21.7	7.3	0.0	92.7%
75 and over	73.0%	27.0	0.0	0.0	100.0%
→ 65 and over	71.9%	24.2	3.9	0.0	96.1%
SEX OF RESPONDENT					
Male	54.9%	36.5	8.6	0.0	91.4%
Female	69.7%	29.1	0.9	0.3	98.8%
HOUSEHOLD STRUCTURE					
Household with Children	59.4%	29.6	10.4	0.6	89.0%
Household with Only Adult Children	70.3%	21.2	8.5	0.0	91.5%
Non-Elderly Couple	65.5%	33.6	0.9	0.0	99.1%
Non-Elderly Single	56.9%	41.3	1.8	0.0	98.2%
Elderly Couple	73.2%	26.6	0.2	0.0	99.8%
Elderly Single	76.6%	23.4	0.0	0.0	100.0%

TABLE 9-5					
PERCEPTION OF THE DAVID POSNACK JEWISH COMMUNITY CENTER					
BASE: RESPONDENTS VERY/SOMEWHAT FAMILIAR WITH THE DPJCC					
Population Subgroup	Excellent	Good	Fair	Poor	Excellent + Good
All South Broward	63.3%	32.3	4.3	0.1	95.6%
HOUSEHOLD INCOME					
Under \$50,000	54.1%	45.9	0.0	0.0	100.0%
\$50,000 - \$100,000	58.7%	30.6	10.7	0.0	89.3%
\$100,000 - \$200,000	58.4%	35.1	6.3	0.2	93.5%
\$200,000 and over	71.4%	26.4	2.2	0.0	97.8%
JEWISH IDENTIFICATION					
Orthodox	45.5%	49.7	4.8	0.0	95.2%
Conservative	72.1%	24.7	2.9	0.3	96.8%
Reform	70.0%	28.7	1.2	0.1	98.7%
Just Jewish	42.7%	48.4	8.9	0.0	91.1%
TYPE OF MARRIAGE					
In-married	68.5%	27.3	3.9	0.3	95.8%
Conversionary	63.0%	13.5	23.5	0.0	76.5%
SYNAGOGUE MEMBERSHIP					
Member	65.2%	31.3	3.2	0.3	96.5%
Non-Member	61.5%	33.2	5.3	0.0	94.7%
JCC MEMBERSHIP					
Member	69.1%	29.2	1.7	0.0	98.3%
Non-Member	61.9%	33.0	4.9	0.2	94.9%
JEWISH ORGANIZATION MEMBERSHIP					
Member	69.0%	29.2	1.7	0.1	98.2%
Non-Member	61.5%	33.3	5.1	0.1	94.8%

TABLE 9-5					
PERCEPTION OF THE DAVID POSNACK JEWISH COMMUNITY CENTER					
BASE: RESPONDENTS VERY/SOMEWHAT FAMILIAR WITH THE DPJCC					
Population Subgroup	Excellent	Good	Fair	Poor	Excellent + Good
All South Broward	63.3%	32.3	4.3	0.1	95.6%
ANY ADULT VISITED ISRAEL					
On Jewish Trip	59.5%	34.3	6.1	0.1	93.8%
On General Trip	58.8%	36.0	4.9	0.3	94.8%
No	74.5%	24.7	0.8	0.0	99.2%
JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR					
Donated to Federation	67.1%	30.7	2.1	0.1	97.8%
Asked, Did Not Donate	58.0%	37.4	4.6	0.0	95.4%
Not Asked	61.5%	32.9	5.4	0.2	94.4%
DONATED TO JEWISH FEDERATION IN THE PAST YEAR					
Nothing	61.1%	33.4	5.3	0.2	94.5%
Under \$100	51.3%	46.8	1.9	0.0	98.1%
\$100 - \$1,000	74.2%	24.0	1.6	0.2	98.2%
\$1,000 and over	72.5%	23.1	4.4	0.0	95.6%

TABLE 9-6 PERCEPTION OF THE LOCAL JEWISH COMMUNITY CENTER COMMUNITY COMPARISONS						
BASE: RESPONDENTS VERY/SOMEWHAT FAMILIAR WITH THE LOCAL JCC						
Community	Year	Excellent	Good	Fair	Poor	Excellent/ Good
BROWARD (Posnack) *	2016	63%	32	4	0	96%
St. Paul	2004	54%	37	8	1	91%
Tucson	2002	53%	38	8	2	91%
York	1999	53%	36	7	3	89%
Rochester	1999	48%	44	6	2	92%
Charlotte	1997	47%	44	7	2	91%
Bergen (Palisades) *	2001	47%	40	10	3	87%
San Antonio	2007	46%	47	6	1	94%
Atlantic County	2004	45%	49	5	1	94%
Sarasota	2001	44%	47	8	2	90%
Jacksonville	2002	43%	47	9	2	89%
Miami (Alper) *	2014	43%	47	8	2	90%
Orlando	1993	42%	45	10	4	86%
Hartford	2000	41%	51	8	1	91%
Tidewater	2001	41%	49	8	2	90%
Broward (Posnack) *	1997	40%	50	8	2	90%
W Palm Beach (Kaplan) *	2005	40%	48	9	3	88%
S Palm Beach	2005	39%	51	7	2	90%
Richmond	1994	39%	50	9	2	89%
New Haven	2010	38%	48	12	2	86%
Washington (DCJCC) *	2003	37%	57	5	1	94%
Broward (Soref) *	1997	37%	53	6	4	90%
Milwaukee	1996	37%	50	10	3	88%
Miami (Russell) *	2014	37%	49	10	3	87%

TABLE 9-6 PERCEPTION OF THE LOCAL JEWISH COMMUNITY CENTER COMMUNITY COMPARISONS						
BASE: RESPONDENTS VERY/SOMEWHAT FAMILIAR WITH THE LOCAL JCC						
Community	Year	Excellent	Good	Fair	Poor	Excellent/ Good
Wilmington	1995	37%	47	14	2	84%
Washington (Gr. Wash.) *	2003	35%	56	9	1	90%
Miami (Miami Beach) *	2014	35%	55	10	1	90%
Detroit	2005	34%	49	14	3	83%
Monmouth (Deal) *	1997	33%	50	14	2	83%
Minneapolis	2004	31%	57	9	3	88%
W Palm Beach (Boynton) *	2005	30%	61	7	2	91%
Rhode Island	2002	30%	57	13	1	86%
Lehigh Valley	2007	26%	52	19	3	78%
BROWARD (Soref) *	2016	25%	50	20	5	75%
Washington (NOVA) *	2003	24%	70	6	0	94%
Bergen (YJCC) *	2001	24%	62	13	2	86%
Middlesex (JCC) *	2008	16%	59	21	5	74%
Las Vegas ☼	2005	13%	53	29	5	66%
Middlesex (YM-YWHA) * ☼	2008	12%	62	15	11	74%
Monmouth (Western) * ☼	1997	10%	70	13	7	80%

* In communities with more than one JCC and where data are available for each JCC, results reflect only the perception of respondents who live in the service area of each JCC.

☼ JCC is not a full service facility.

SAMUEL M. AND HELENE SOREF JEWISH COMMUNITY CENTER

FAMILIARITY WITH THE SOREF JEWISH COMMUNITY CENTER

Table 9-7 shows that 20% of respondents in Jewish households in Broward County north of I-595 are very familiar, 24% are somewhat familiar, and 57% are not at all familiar with the Soref Jewish Community Center (SJCC). In examining these results, it should be noted that this study overestimates the true level of familiarity with the Soref JCC. Some respondents provide “false positive” responses to this question, because they confuse the Soref JCC with synagogues, the Jewish Federation, and other Jewish organizations.

Community Comparisons. Table 9-4 shows that the 20% **very familiar** with the Soref JCC is well below average among about 40 comparison JCCs and compares to 40% in Broward (Posnack), 35% in Miami (Alper), 32% in Miami (Russell), 30% in Miami (Miami Beach), 22% in West Palm Beach (Kaplan), 15% in South Palm Beach, 14% in West Palm Beach (Boynton), and 5% in Las Vegas. The 20% compares to 8% in 1997.

The 57% **not at all familiar** with Soref JCC is the sixth highest of the comparison JCCs and compares to 73% in Las Vegas, 56% in South Palm Beach, 53% in West Palm Beach (Boynton), 41% in Miami (Miami Beach), 39% in West Palm Beach (Kaplan), 32% in Miami (Russell), 31% in Miami (Alper), and 23% in Broward (Posnack). The 57% compares to 68% in 1997.

Comparisons Among Population Subgroups. Table 9-7 shows that, overall, 20% of respondents are very familiar with the Soref JCC. The percentage is much higher for respondents (in):

- households in the Northwest (35%)
- under age 35 (37%) and age 35-49 (37%)
- households with children (36%) and households with only adult children (30%)
- in-married households (35%)
- JCC member households (37%)
- households in which an adult visited Israel on a Jewish trip (34%)
- households who donated to the Jewish Federation in the past year (33%)
- households who donated under \$100 (39%) and \$1,000 and over (37%) to the Jewish Federation in the past year

The percentage is much lower for respondents in:

- the North Central (2%) and the East (7%)
- households in residence in Broward for 0-4 years (6%)
- age 65 and over (9%)
- non-elderly single households (10%) and elderly single households (5%)
- intermarried households (10%)

Recall that the level of familiarity with the Soref JCC is that of the respondent. In some cases, the respondent is not the active JCC member in the household, which helps to explain why some respondents in JCC member households are only somewhat familiar or not at all familiar with the JCC.

TABLE 9-7			
FAMILIARITY WITH THE SOREF JEWISH COMMUNITY CENTER			
BASE: RESPONDENTS			
Population Subgroup	Very Familiar	Somewhat Familiar	Not at All Familiar
All North Broward	19.7%	23.5	56.8
GEOGRAPHIC AREA			
Northwest	34.6%	21.9	43.5
North Central	1.7%	14.6	83.7
East	7.2%	30.2	62.6
West Central	22.2%	25.4	52.4
LENGTH OF RESIDENCE			
0 - 4 years	5.9%	3.3	90.8
5 - 9 years	15.0%	34.9	50.1
10 -19 years	24.5%	16.6	58.9
20 or more years	20.4%	26.3	53.3
AGE OF RESPONDENT			
Under 35	30.6%	11.2	58.2
35 - 49	36.9%	28.3	34.8
50 - 64	22.0%	25.0	53.0
65 - 74	8.8%	27.5	63.7
75 and over	9.0%	20.8	70.2
→ 65 and over	8.9%	24.1	67.0
SEX OF RESPONDENT			
Male	13.8%	23.4	62.8
Female	23.4%	23.7	52.9

TABLE 9-7			
FAMILIARITY WITH THE SOREF JEWISH COMMUNITY CENTER			
BASE: RESPONDENTS			
Population Subgroup	Very Familiar	Somewhat Familiar	Not at All Familiar
All North Broward	19.7%	23.5	56.8
HOUSEHOLD STRUCTURE			
Household with Children	36.3%	30.3	33.4
Household with Only Adult Children	29.5%	17.5	53.0
Non-Elderly Couple	21.2%	25.8	53.0
Non-Elderly Single	10.0%	12.7	77.3
Elderly Couple	14.7%	16.8	68.5
Elderly Single	4.5%	25.8	69.7
HOUSEHOLD INCOME			
Under \$25,000	19.4%	16.1	64.5
\$25 - \$50,000	14.9%	19.1	66.0
\$50 - \$100,000	16.2%	24.9	58.9
\$100 - \$200,000	28.9%	34.3	36.8
\$200,000 and over	25.1%	19.0	55.9
JEWISH IDENTIFICATION			
Conservative	15.1%	34.1	50.8
Reform	24.6%	19.3	56.1
Just Jewish	19.7%	20.1	60.2
TYPE OF MARRIAGE			
In-married	35.1%	17.2	47.7
Conversionary	24.1%	36.5	39.4
Intermarried	10.3%	18.8	70.9
SYNAGOGUE MEMBERSHIP			
Member	28.3%	28.5	43.2
Non-Member	16.3%	21.5	62.2

TABLE 9-7			
FAMILIARITY WITH THE SOREF JEWISH COMMUNITY CENTER			
BASE: RESPONDENTS			
Population Subgroup	Very Familiar	Somewhat Familiar	Not at All Familiar
All North Broward	19.7%	23.5	56.8
JCC MEMBERSHIP			
Member	37.1%	21.1	41.8
Non-Member	17.7%	23.8	58.5
JEWISH ORGANIZATION MEMBERSHIP			
Member	23.4%	26.5	50.1
Non-Member	18.9%	22.9	58.2
ANY ADULT VISITED ISRAEL			
On Jewish Trip	33.7%	28.3	38.0
On General Trip	22.4%	26.7	50.9
No	11.5%	19.1	69.4
JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR			
Donated to Federation	32.9%	32.4	34.7
Asked, Did Not Donate	24.3%	16.7	59.0
Not Asked	15.0%	20.9	64.1
DONATED TO JEWISH FEDERATION IN THE PAST YEAR			
Nothing	16.1%	20.4	63.5
Under \$100	38.8%	23.8	37.4
\$100 - \$1,000	22.8%	45.2	32.0
\$1,000 and over	37.3%	33.2	29.5

SAMUEL M. AND HELENE SOREF JEWISH COMMUNITY CENTER

PERCEPTION OF THE SOREF JEWISH COMMUNITY CENTER

Table 9-8 shows that 25% of respondents in Jewish households in Broward County north of I-595 (who are very familiar or somewhat familiar with the Soref Jewish Community Center (SJCC)) perceive the SJCC as excellent; 50%, good; 20%, fair; and 5%, poor. In total, 75% of respondents who are very familiar or somewhat familiar with the SJCC and who were willing to provide a perception have positive (excellent + good) perceptions. Of respondents who are very familiar with the SJCC, 32% perceive it as excellent; 46%, good; 18%, fair; and 4%, poor.

Community Comparisons. Table 9-6 shows that the 25% **excellent perceptions** of the Soref JCC is the seventh lowest of about 40 comparison Jewish Community Centers and compares to 63% in Broward (Posnack), 43% in Miami (Alper), 40% in West Palm Beach (Kaplan), 39% in South Palm Beach, 37% in Miami (Russell), 35% in Miami (Miami Beach), 30% in West Palm Beach (Boynton), and 13% in Las Vegas. The 25% compares to 37% in 1997.

The 25% **fair/poor perceptions** of the Soref JCC is the fourth highest of about 40 comparison Jewish Community Centers and compares to 34% in Las Vegas, 13% in Miami (Russell), 12% in West Palm Beach (Kaplan), 11% in Miami (Miami Beach), 10% in Miami (Alper), 9% in both South Palm Beach and West Palm Beach (Boynton), and 4% in Broward (Posnack). The 25% compares to 10% in 1997.

Comparisons Among Population Subgroups. Table 9-8 shows that, overall, 25% of respondents perceive the Soref JCC as excellent. The percentage is much higher for respondents (in):

- non-elderly single households (58%)
- conversionary in-married households (58%)
- households who were asked but did not donate to the Jewish Federation in the past year (57%)

The percentage who perceive the Soref JCC as excellent is much lower for respondents in:

- the North Central (10%)
- age 65-74 (12%)
- elderly single households (8%)
- households who donated \$100-\$1,000 to the Jewish Federation in the past year (10%)

TABLE 9-8				
PERCEPTION OF THE SOREF JEWISH COMMUNITY CENTER				
BASE: RESPONDENTS VERY/SOMEWHAT FAMILIAR WITH THE SOREF JCC				
Population Subgroup	Excellent	Good	Fair	Poor
All North Broward	24.6%	50.1	20.3	5.0
Very Familiar	31.7%	45.6	18.3	4.4
GEOGRAPHIC AREA				
Northwest	30.0%	41.0	21.1	7.9
North Central	10.0%	60.1	29.9	0.0
East	25.6%	33.5	40.5	0.4
West Central	22.0%	58.7	14.9	4.4
AGE OF RESPONDENT				
Under 35	33.9%	55.2	5.2	5.7
35 - 49	22.7%	50.4	21.2	5.7
50 - 64	28.0%	45.6	24.4	2.0
65 - 74	12.3%	46.2	30.5	11.0
75 and over	26.0%	64.0	7.9	2.1
→ 65 and over	17.5%	53.1	21.8	7.6
SEX OF RESPONDENT				
Male	21.2%	45.3	23.1	10.4
Female	26.2%	52.5	19.0	2.3
HOUSEHOLD STRUCTURE				
Household with Children	22.8%	49.3	20.8	7.1
Household with Only Adult Children	25.2%	54.4	19.3	1.1
Non-Elderly Couple	27.0%	65.4	7.1	0.5
Non-Elderly Single	58.4%	24.2	17.4	0.0
Elderly Couple	21.5%	57.8	19.2	1.5
Elderly Single	7.7%	63.1	27.4	1.8

TABLE 9-8				
PERCEPTION OF THE SOREF JEWISH COMMUNITY CENTER				
BASE: RESPONDENTS VERY/SOMEWHAT FAMILIAR WITH THE SOREF JCC				
Population Subgroup	Excellent	Good	Fair	Poor
All North Broward	24.6%	50.1	20.3	5.0
HOUSEHOLD INCOME				
Under \$50,000	27.4%	64.2	5.4	3.0
\$50 - \$100,000	22.2%	48.9	26.5	2.4
\$100 - \$200,000	22.9%	47.0	16.8	13.3
\$200,000 and over	27.1%	51.1	20.5	1.3
JEWISH IDENTIFICATION				
Conservative	16.5%	59.0	22.3	2.2
Reform	32.1%	49.9	15.6	2.4
Just Jewish	25.0%	44.0	23.7	7.3
TYPE OF MARRIAGE				
In-married	18.6%	49.5	28.9	3.0
Conversionary	58.0%	32.6	5.9	3.5
Intermarried	27.2%	38.5	10.7	23.6
SYNAGOGUE MEMBERSHIP				
Member	19.0%	62.2	15.1	3.7
Non-Member	28.2%	42.6	23.5	5.7
JCC MEMBERSHIP				
Member	23.3%	50.7	23.0	3.0
Non-Member	24.9%	50.0	19.8	5.3
JEWISH ORGANIZATION MEMBERSHIP				
Member	29.1%	53.5	16.1	1.3
Non-Member	23.6%	49.3	21.3	5.8

TABLE 9-8 PERCEPTION OF THE SOREF JEWISH COMMUNITY CENTER				
BASE: RESPONDENTS VERY/SOMEWHAT FAMILIAR WITH THE SOREF JCC				
Population Subgroup	Excellent	Good	Fair	Poor
All North Broward	24.6%	50.1	20.3	5.0
ANY ADULT VISITED ISRAEL				
On Jewish Trip	17.3%	64.7	15.1	2.9
On General Trip	23.6%	35.0	38.9	2.5
No	32.0%	52.8	5.8	9.4
JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR				
Donated to Federation	21.4%	48.6	27.4	2.6
Asked, Did Not Donate	56.6%	17.1	16.4	9.9
Not Asked	20.6%	57.1	16.8	5.5
DONATED TO JEWISH FEDERATION IN THE PAST YEAR				
Nothing	26.2%	50.9	16.8	6.1
Under \$100	30.7%	56.4	9.2	3.7
\$100 - \$1,000	10.4%	37.2	52.4	0.0
\$1,000 and over	17.3%	53.4	22.2	7.1

THE JEWISH FEDERATION OF BROWARD COUNTY

FAMILIARITY WITH THE JEWISH FEDERATION OF BROWARD COUNTY

Table 9-9 shows that 20% of respondents in Jewish households in Broward County are very familiar, 42% are somewhat familiar, and 38% are not at all familiar with the Jewish Federation of Broward County (Jewish Federation). In examining these results, it should be noted that this study overestimates the true level of familiarity with the Jewish Federation as some respondents provide “false positive” responses to this question, because they confuse the Jewish Federation with the Jewish Community Center, the Jewish National Fund, the Jewish Foundation, and other Jewish organizations.

Community Comparisons. Table 9-10 shows that the 20% **very familiar** with the local Jewish Federation is about average among about 35 comparison Jewish communities and compares to 21% in Miami, 13% in South Palm Beach, 11% in West Palm Beach, and 7% in Las Vegas. The 20% compares to 12% in 1997.

The 38% **not at all familiar** with the local Jewish Federation is about average among about 40 comparison Jewish communities and compares to 63% in both Las Vegas and West Palm Beach, 59% in South Palm Beach, and 35% in Miami. The 38% compares to 49% in 1997.

Comparisons Among Population Subgroups. Table 9-9 shows that, overall, 20% of respondents are very familiar with the Jewish Federation. The percentage is much higher for respondents in:

- under age 35 (33%)
- households earning an annual income of \$100,000-\$200,000 (36%) and \$200,000 and over (42%)
- JCC member households (35%) and Jewish organization member households (34%)
- households in which an adult visited Israel on a Jewish trip (34%)
- households who donated to the Jewish Federation in the past year (48%)
- households who donated under \$100 (38%), \$100-\$500 (42%), \$500-\$1,000 (74%) and \$1,000 and over (76%) to the Jewish Federation in the past year

The percentage is much lower for respondents in:

- households in residence in Broward for 0-4 years (10%)
- intermarried households (10%)
- age 65-74 (10%)
- non-elderly single households (9%)
- households in which no adult visited Israel (10%)
- households who were not asked to donate to the Jewish Federation in the past year (10%)

TABLE 9-9			
FAMILIARITY WITH THE JEWISH FEDERATION OF BROWARD COUNTY			
BASE: RESPONDENTS			
Population Subgroup	Very Familiar	Somewhat Familiar	Not at All Familiar
All	19.7%	42.2	38.1
GEOGRAPHIC AREA			
Northwest	13.6%	50.9	35.5
North Central	11.0%	18.9	70.1
East	17.3%	52.7	30.0
West Central	20.8%	41.5	37.7
Southeast	29.8%	36.5	33.7
Southwest	20.3%	50.0	29.7
LENGTH OF RESIDENCE IN BROWARD COUNTY			
0 - 4 years	9.5%	14.0	76.5
5 - 9 years	19.5%	25.7	54.8
10 - 19 years	19.2%	46.7	34.1
20 or more years	21.3%	47.3	31.4
AGE OF RESPONDENT			
Under 35	32.5%	40.5	27.0
35 - 49	24.2%	49.4	26.4
50 - 64	25.5%	39.1	35.4
65 - 74	10.2%	50.4	39.4
75 and over	12.4%	35.4	52.2
→ 65 and over	11.3%	42.6	46.1
SEX OF RESPONDENT			
Male	20.6%	35.7	43.7
Female	19.1%	46.8	34.1

TABLE 9-9			
FAMILIARITY WITH THE JEWISH FEDERATION OF BROWARD COUNTY			
BASE: RESPONDENTS			
Population Subgroup	Very Familiar	Somewhat Familiar	Not at All Familiar
All	19.7%	42.2	38.1
HOUSEHOLD STRUCTURE			
Household with Children	26.7%	47.8	25.5
Household with Only Adult Children	28.4%	45.3	26.3
Non-Elderly Couple	19.5%	53.1	27.4
Non-Elderly Single	12.9%	41.4	45.7
Elderly Couple	12.2%	42.9	44.9
Elderly Single	12.7%	44.0	43.3
HOUSEHOLD INCOME			
Under \$25,000	12.4%	29.2	58.4
\$25 - \$50,000	15.7%	42.9	41.4
\$50 - \$100,000	12.6%	42.1	45.3
\$100 - \$200,000	36.3%	48.6	15.1
\$200,000 and over	41.9%	38.9	19.2
JEWISH IDENTIFICATION			
Orthodox	25.7%	31.0	43.3
Conservative	26.1%	45.6	28.3
Reform	17.5%	53.2	29.3
Just Jewish	14.5%	33.3	52.2
TYPE OF MARRIAGE			
In-married	25.5%	44.9	29.6
Conversionary	17.1%	53.8	29.1
Intermarried	14.2%	48.1	37.7

TABLE 9-9			
FAMILIARITY WITH THE JEWISH FEDERATION OF BROWARD COUNTY			
BASE: RESPONDENTS			
Population Subgroup	Very Familiar	Somewhat Familiar	Not at All Familiar
All	19.7%	42.2	38.1
SYNAGOGUE MEMBERSHIP			
Member	28.9%	46.0	25.1
Non-Member	14.6%	40.1	45.3
JCC MEMBERSHIP			
Member	35.0%	32.4	32.6
Non-Member	17.4%	43.7	38.9
JEWISH ORGANIZATION MEMBERSHIP			
Member	34.0%	47.6	18.4
Non-Member	15.9%	40.9	43.2
ANY ADULT VISITED ISRAEL			
On Jewish Trip	33.8%	44.2	22.0
On General Trip	21.0%	40.2	38.8
No	10.1%	42.6	47.3
JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR			
Donated to Federation	48.3%	43.7	8.0
Asked, Did Not Donate	15.1%	44.5	40.4
Not Asked	10.0%	41.5	48.5
DONATED TO JEWISH FEDERATION IN THE PAST YEAR			
Nothing	10.5%	41.8	47.7
Under \$100	38.0%	48.6	13.4
\$100 - \$500	41.5%	52.5	6.0
\$500 - \$1,000	73.6%	25.1	1.3
\$1,000 and over	76.1%	23.9	0.0

TABLE 9-10 FAMILIARITY WITH THE LOCAL JEWISH FEDERATION COMMUNITY COMPARISONS				
BASE: RESPONDENTS				
Community	Year	Very Familiar	Somewhat Familiar	Not at All Familiar
Detroit	2005	37%	44	20
Harrisburg	1994	36%	40	24
Tidewater	2001	35%	42	23
Richmond	1994	33%	39	28
San Antonio	2007	32%	44	24
Wilmington	1995	32%	36	32
Lehigh Valley	2007	30%	42	29
Minneapolis	2004	29%	47	24
Milwaukee	1996	28%	44	28
Rochester	1999	27%	47	26
York	1999	27%	40	33
Rhode Island	2002	26%	48	26
Hartford	2000	26%	47	27
Charlotte	1997	26%	36	38
Jacksonville	2002	23%	49	28
New Haven	2010	21%	46	33
Miami	2014	21%	44	35
St. Paul	2004	21%	37	41
BROWARD	2016	20%	42	38
Sarasota	2001	20%	42	38
Howard County	2010	20%	26	54 ¹
Portland (ME)	2007	19%	30	51
Bergen	2001	18%	48	34
St. Petersburg	1994	17%	33	50

**TABLE 9-10
FAMILIARITY WITH THE LOCAL JEWISH FEDERATION
COMMUNITY COMPARISONS**

BASE: RESPONDENTS

Community	Year	Very Familiar	Somewhat Familiar	Not at All Familiar
New York	2011	16%	35	49 ²
Washington	2003	15%	41	44
Middlesex	2008	15%	40	45
Tucson	2002	15%	39	47
Orlando	1993	15%	34	51
Atlantic County	2004	14%	35	51
S Palm Beach	2005	13%	28	59
Westport	2000	12%	43	45
Broward	1997	12%	39	49
W Palm Beach	2005	11%	27	63
Monmouth	1997	8%	27	65
Las Vegas	2005	7%	31	63
Martin-St. Lucie ³	1999	5%	31	64
San Francisco	2004	40%		60

¹ Includes the responses *not very familiar* (12%) and *not at all familiar* (42%).

² Includes the responses *not so familiar* (19%) and *not at all familiar* (30%)

³ Martin-St. Lucie has no Local Jewish Federation and is served by the Jewish Federation of Palm Beach County.

THE JEWISH FEDERATION OF BROWARD COUNTY

PERCEPTION OF THE JEWISH FEDERATION OF BROWARD COUNTY

Table 9-11 shows that 34% of respondents in Jewish households in Broward County who are very/somewhat familiar with the Jewish Federation of Broward County (Jewish Federation) and were able to provide a perception perceive it as excellent; 47%, good; 16%, fair; and 3%, poor. In total, 81% of respondents have positive (excellent and good) perceptions. Of respondents who are very familiar with the Jewish Federation of Broward County, 49% perceive it as excellent; 40%, good; 10%, fair; and 1%, poor.

Community Comparisons. Table 9-12 shows that the 34% **excellent perceptions** of the local Jewish Federation is the fourth highest of about 35 comparison Jewish communities and compares to 32% in South Palm Beach, 30% in Miami, 28% in West Palm Beach, and 11% in Las Vegas. The 34% compares to 28% in 1997.

The 19% **fair/poor perceptions** of the local Jewish Federation is the sixth highest of about 35 comparison Jewish communities and compares to 32% in Las Vegas, 16% in Miami, and 13% in both South Palm Beach and West Palm Beach. The 19% compares to 14% in 1997.

Comparisons Among Population Subgroups. Table 9-11 shows that, overall, 34% of respondents perceive the Jewish Federation as excellent. The percentage is much higher for respondents (in):

- who are very familiar with the Jewish Federation (49%)
- the East (49%) and the Southeast (46%)
- under age 35 (48%)
- households who donated to the Jewish Federation in the past year (44%)
- households who donated under \$100 (49%) and \$1,000 and over (57%) to the Jewish Federation in the past year

The percentage is much lower for respondents in:

- the Northwest (16%)
- intermarried households (19%)

TABLE 9-1 1					
PERCEPTION OF THE JEWISH FEDERATION OF BROWARD COUNTY					
BASE: RESPONDENTS VERY/SOMEWHAT FAMILIAR WITH THE JEWISH FEDERATION					
Population Subgroup	Excellent	Good	Fair	Poor	Excellent + Good
All	34.1%	47.4	15.5	3.0	81.5%
Very Familiar	49.4%	40.1	9.8	0.7	89.5%
GEOGRAPHIC AREA					
Northwest	16.1%	50.1	33.8	0.0	66.2%
East	49.0%	24.3	4.9	21.8	73.3%
West Central	30.3%	58.1	9.9	1.7	88.4%
Southeast	46.0%	39.5	10.3	4.2	85.5%
Southwest	34.0%	48.0	17.7	0.3	82.0%
AGE OF RESPONDENT					
Under 35	48.2%	26.2	21.4	4.2	74.4%
35 - 49	37.0%	44.2	7.4	11.4	81.2%
50 - 64	28.8%	55.5	15.4	0.3	84.3%
65 - 74	29.9%	47.4	22.0	0.7	77.3%
75 and over	37.2%	49.9	11.7	1.2	87.1%
→ 65 and over	32.9%	48.4	17.8	0.9	81.3%
SEX OF RESPONDENT					
Male	34.1%	51.5	13.1	1.3	85.6%
Female	34.2%	44.9	16.9	4.0	79.1%
HOUSEHOLD STRUCTURE					
Household with Children	42.0%	41.9	6.3	9.8	83.9%
Household with Only Adult Children	25.2%	48.7	25.3	0.8	73.9%
Non-Elderly Couple	30.2%	46.3	22.6	0.9	76.5%
Non-Elderly Single	38.1%	47.2	14.7	0.0	85.3%
Elderly Couple	36.2%	56.0	7.8	0.0	92.2%
Elderly Single	30.9%	50.8	17.3	1.0	81.7%

TABLE 9-1 1					
PERCEPTION OF THE JEWISH FEDERATION OF BROWARD COUNTY					
BASE: RESPONDENTS VERY/SOMEWHAT FAMILIAR WITH THE JEWISH FEDERATION					
Population Subgroup	Excellent	Good	Fair	Poor	Excellent + Good
All	34.1%	47.4	15.5	3.0	81.5%
HOUSEHOLD INCOME					
Under \$50,000	40.1%	38.4	17.2	4.3	78.5%
\$50 - \$100,000	33.2%	51.3	14.8	0.7	84.5%
\$100 - \$200,000	35.8%	46.9	17.3	0.0	82.7%
\$200,000 and over	39.6%	39.7	7.5	13.2	79.3%
JEWISH IDENTIFICATION					
Orthodox	35.2%	55.3	2.6	6.9	90.5%
Conservative	46.6%	31.4	19.6	2.4	78.0%
Reform	27.9%	63.5	8.2	0.4	91.4%
Just Jewish	25.6%	50.3	18.4	5.7	75.9%
TYPE OF MARRIAGE					
In-married	37.1%	50.2	12.1	0.6	87.3%
Conversionary	38.7%	28.1	25.8	7.4	66.8%
Intermarried	19.0%	45.0	16.2	19.8	64.0%
SYNAGOGUE MEMBERSHIP					
Member	39.3%	51.2	7.7	1.8	90.5%
Non-Member	29.8%	44.3	21.9	4.0	74.1%
JCC MEMBERSHIP					
Member	31.5%	66.3	2.2	0.0	97.8%
Non-Member	34.7%	44.0	17.8	3.5	78.7%
JEWISH ORGANIZATION MEMBERSHIP					
Member	40.7%	49.5	9.5	0.3	90.2%
Non-Member	31.8%	46.6	17.6	4.0	78.4%

TABLE 9-11					
PERCEPTION OF THE JEWISH FEDERATION OF BROWARD COUNTY					
BASE: RESPONDENTS VERY/SOMEWHAT FAMILIAR WITH THE JEWISH FEDERATION					
Population Subgroup	Excellent	Good	Fair	Poor	Excellent + Good
All	34.1%	47.4	15.5	3.0	81.5%
ANY ADULT VISITED ISRAEL					
On Jewish Trip	42.1%	44.7	12.2	1.0	86.8%
On General Trip	34.7%	50.3	12.7	2.3	85.0%
No	25.8%	47.3	21.2	5.7	73.1%
JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR					
Donated to Federation	44.2%	46.6	8.5	0.7	90.8%
Asked, Did Not Donate	26.6%	50.1	21.0	2.3	76.7%
Not Asked	28.2%	47.4	19.9	4.5	75.6%
DONATED TO JEWISH FEDERATION IN THE PAST YEAR					
Nothing	28.0%	47.7	20.1	4.2	75.7%
Under \$100	48.5%	46.7	4.8	0.0	95.2%
\$100 - \$1,000	37.5%	49.4	11.8	1.3	86.9%
\$1,000 and over	56.8%	35.0	7.6	0.6	91.8%

**TABLE 9-12
PERCEPTION OF THE LOCAL JEWISH FEDERATION
COMMUNITY COMPARISONS**

**BASE: RESPONDENTS VERY/SOMEWHAT FAMILIAR
WITH THE LOCAL JEWISH FEDERATION**

Community	Year	Excellent	Good	Fair	Poor	Excellent/ Good
York	1999	40%	54	5	2	93%
Sarasota	2001	35%	53	10	3	88%
Detroit	2005	35%	51	11	3	86%
Rochester	1999	34%	56	8	2	90%
Harrisburg	1994	34%	55	11	1	88%
BROWARD	2016	34%	47	16	3	82%
Tucson	2002	34%	54	10	2	88%
San Antonio	2007	33%	53	12	3	85%
Jacksonville	2002	32%	55	12	2	86%
S Palm Beach	2005	32%	55	9	4	87%
Tidewater	2001	32%	53	13	2	85%
Charlotte	1997	31%	55	12	2	87%
St. Petersburg	1994	31%	53	13	4	83%
Miami	2014	30%	53	13	3	84%
St. Paul	2004	29%	62	8	1	91%
Minneapolis	2004	29%	55	13	3	84%
Hartford	2000	28%	62	9	2	89%
W Palm Beach	2005	28%	59	10	3	87%
Broward	1997	28%	58	9	5	86%
Richmond	1994	28%	55	14	4	82%
Wilmington	1995	26%	58	12	5	83%
Lehigh Valley	2007	26%	57	14	3	83%
New Haven	2010	26%	54	18	2	80%

**TABLE 9-12
PERCEPTION OF THE LOCAL JEWISH FEDERATION
COMMUNITY COMPARISONS**

**BASE: RESPONDENTS VERY/SOMEWHAT FAMILIAR
WITH THE LOCAL JEWISH FEDERATION**

Community	Year	<i>Excellent</i>	Good	Fair	Poor	Excellent/ Good
Rhode Island	2002	25%	56	14	4	81%
Portland (ME)	2007	24%	59	13	5	83%
Middlesex	2008	23%	59	15	3	82%
Orlando	1993	23%	53	16	8	76%
Atlantic County	2004	22%	62	13	4	84%
Bergen	2001	22%	59	16	3	81%
Westport	2000	22%	55	21	2	78%
Milwaukee	1996	21%	59	14	6	80%
Washington	2003	20%	66	13	1	86%
Monmouth	1997	19%	66	9	6	85%
Las Vegas	2005	11%	57	24	8	68%

JEWISH ADOPTION AND FOSTER CARE OPTIONS ORGANIZATION

FAMILIARITY WITH THE JEWISH ADOPTION AND FOSTER CARE OPTIONS ORGANIZATION

Table 9-13 shows that 19% of respondents in Jewish households in Broward County are very familiar, 26% are somewhat familiar, and 55% are not at all familiar with the Jewish Adoption and Foster Care Options Organization (JAFCO).

Comparisons among Population Subgroups. Table 9-13 shows that, overall, 19% of respondents in Jewish households are very familiar with JAFCO. The percentage is much higher for respondents in:

- the West Central (33%)
- synagogue member households (31%), JCC member households (36%), and Jewish organization member households (29%)
- households in which an adult visited Israel on a Jewish trip (29%)
- households who donated to the Jewish Federation in the past year (37%) and households who were asked but did not donate to the Jewish Federation in the past year (29%)
- households who donated \$100-\$500 (46%), \$500-\$1,000 (71%), and \$1,000 and over (42%) to the Jewish Federation in the past year

The percentage very familiar with JAFCO is much lower for respondents in:

- the North Central (4%)
- households in residence in Broward for 0-4 years (9%) and 5-9 years (5%)
- age 35-49 (10%)

TABLE 9-13			
FAMILIARITY WITH JAFCO			
BASE: RESPONDENTS IN JEWISH HOUSEHOLDS			
Population Subgroup	Very Familiar	Somewhat Familiar	Not at All Familiar
All	19.1%	26.1	54.8
GEOGRAPHIC AREA			
Northwest	10.3%	35.4	54.3
North Central	3.9%	17.4	78.7
East	18.3%	17.4	64.3
West Central	33.0%	24.8	42.2
Southeast	10.8%	22.1	67.1
Southwest	23.1%	33.5	43.4
LENGTH OF RESIDENCE IN BROWARD COUNTY			
0 - 4 years	8.8%	18.0	73.2
5 - 9 years	5.2%	25.8	69.0
10 - 19 years	12.1%	23.8	64.1
20 or more years	23.7%	27.3	49.0
AGE OF RESPONDENT			
Under 35	26.7%	20.6	52.7
35 - 49	10.2%	24.9	64.9
50 - 64	21.3%	30.9	47.8
65 - 74	21.0%	14.5	64.5
75 and over	17.9%	31.3	50.8
→ 65 and over	19.3%	23.7	57.0
SEX OF RESPONDENT			
Male	16.7%	17.1	66.2
Female	20.7%	31.9	47.4

TABLE 9-13			
FAMILIARITY WITH JAFCO			
BASE: RESPONDENTS IN JEWISH HOUSEHOLDS			
Population Subgroup	Very Familiar	Somewhat Familiar	Not at All Familiar
All	19.1%	26.1	54.8
HOUSEHOLD STRUCTURE			
Household with Children	17.0%	28.3	54.7
Household with Only Adult Children	20.2%	41.7	38.1
Non-Elderly Couple	22.4%	17.3	60.3
Non-Elderly Single	18.5%	12.1	69.4
Elderly Couple	19.3%	23.8	56.9
Elderly Single	20.8%	26.5	52.7
HOUSEHOLD INCOME			
Under \$25,000	18.8%	7.5	73.7
\$25 - \$50,000	14.0%	27.1	58.9
\$50 - \$100,000	16.4%	17.8	65.8
\$100 - \$200,000	15.5%	31.0	53.5
\$200,000 and over	27.2%	32.1	40.7
JEWISH IDENTIFICATION			
Orthodox	17.3%	25.3	57.4
Conservative	19.1%	31.6	49.3
Reform	30.2%	24.2	45.6
Just Jewish	11.4%	22.1	66.5
TYPE OF MARRIAGE			
In-married	20.2%	41.4	38.4
Conversionary	21.1%	26.2	52.7
Intermarried	11.9%	12.3	75.8

TABLE 9-13			
FAMILIARITY WITH JAFCO			
BASE: RESPONDENTS IN JEWISH HOUSEHOLDS			
Population Subgroup	Very Familiar	Somewhat Familiar	Not at All Familiar
All	19.1%	26.1	54.8
SYNAGOGUE MEMBERSHIP			
Member	30.8%	35.2	34.0
Non-Member	13.0%	21.3	65.7
JCC MEMBERSHIP			
Member	36.2%	25.4	38.4
Non-Member	16.6%	26.2	57.2
JEWISH ORGANIZATION MEMBERSHIP			
Member	28.6%	36.6	34.8
Non-Member	17.2%	23.8	59.0
ANY ADULT VISITED ISRAEL			
On Jewish Trip	29.1%	37.3	33.6
On General Trip	19.7%	28.7	51.6
No	12.0%	16.2	71.8
JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR			
Donated to Federation	36.9%	33.1	30.0
Asked, Did Not Donate	28.7%	23.5	47.8
Not Asked	12.4%	24.3	63.3
DONATED TO JEWISH FEDERATION IN THE PAST YEAR			
Nothing	14.3%	24.2	61.5
Under \$100	20.5%	36.9	42.6
\$100 - \$500	46.4%	26.1	27.5
\$500 - \$1,000	70.8%	25.9	3.3
\$1,000 and over	41.5%	42.5	16.0

JEWISH ADOPTION AND FOSTER CARE OPTIONS ORGANIZATION

PERCEPTION OF THE JEWISH ADOPTION AND FOSTER CARE OPTIONS ORGANIZATION

Table 9-14 shows that 63% of respondents in Jewish households in Broward County who are very/somewhat familiar with the Jewish Adoption and Foster Care Options Organization (JAFCO) and were able to provide a perception perceive it as excellent; 33%, good; 35%, fair; and 1%, poor. In total, 96% of Jewish respondents have positive (excellent and good) perceptions.

Comparisons among Population Subgroups. Table 9-14 shows that, overall, 63% of respondents in perceive JAFCO as excellent. The percentage is much higher for respondents in:

- households in which the respondent is very familiar with JAFCO (82%)
- the East (84%) and the West Central (87%)
- age 35-49 (78%)
- non-elderly couple households (83%) and elderly single households (82%)
- households earning \$200,000 and over (76%)
- households who donated to the Jewish Federation in the past year (73%)
- households who donated under \$100 (73%) and \$100-\$1,000 (74%) to the Jewish Federation in the past year

The percentage excellent is much lower for respondents (in):

- the Southwest (45%)
- under age 35 (51%)
- households with only adult children (52%)
- households earning \$50,000-\$100,000 (51%)

TABLE 9-14					
PERCEPTION OF JAFCO					
BASE: RESPONDENTS IN HOUSEHOLDS VERY/SOMEWHAT FAMILIAR WITH JAFCO					
Population Subgroup	Excellent	Good	Fair	Poor	Excellent + Good
All	62.7%	33.3	2.9	1.1	96.0%
Very Familiar	81.9%	15.6	1.7	0.8	97.5%
GEOGRAPHIC AREA					
Northwest	62.5%	36.9	0.0	0.6	99.4%
East	83.7%	14.5	1.8	0.0	98.2%
West Central	86.5%	11.0	2.5	0.0	97.5%
Southeast	59.8%	34.3	5.6	0.3	94.1%
Southwest	45.3%	45.7	2.6	6.4	91.0%
Age OF RESPONDENT					
Under 35	50.9%	41.2	7.9	0.0	92.1%
35 - 49	78.0%	16.9	5.1	0.0	94.9%
50 - 64	59.9%	38.5	0.9	0.7	98.4%
65 - 74	62.1%	29.9	7.3	0.7	92.0%
75 and over	64.2%	32.2	0.4	3.2	96.4%
→ 65 and over	63.5%	31.3	3.0	2.2	94.8%
SEX OF RESPONDENT					
Male	62.2%	32.3	5.2	0.3	94.5%
Female	63.0%	33.7	1.9	1.4	96.7%
HOUSEHOLD STRUCTURE					
Household with Children	70.3%	25.8	3.9	0.0	96.1%
Household with Only Adult Children	52.3%	43.4	3.0	1.3	95.7%
Non-Elderly Couple	82.6%	17.0	0.4	0.0	99.6%
Elderly Couple	54.1%	33.5	7.4	5.0	87.6%
Elderly Single	81.7%	17.4	0.4	0.5	99.1%

TABLE 9-14					
PERCEPTION OF JAFCO					
BASE: RESPONDENTS IN HOUSEHOLDS VERY/SOMEWHAT FAMILIAR WITH JAFCO					
Population Subgroup	Excellent	Good	Fair	Poor	Excellent + Good
All	62.7%	33.3	2.9	1.1	96.0%
HOUSEHOLD INCOME					
Under \$50,000	69.3%	27.5	2.6	0.6	96.8%
\$50 - \$100,000	50.5%	49.0	0.0	0.5	99.5%
\$100 - \$200,000	62.9%	28.4	8.7	0.0	91.3%
\$200,000 and over	76.4%	15.6	3.7	4.3	92.0%
JEWISH IDENTIFICATION					
Conservative	66.2%	31.5	2.0	0.3	97.7%
Reform	68.8%	28.2	3.0	0.0	97.0%
Just Jewish	55.4%	39.1	2.7	2.8	94.5%
TYPE OF MARRIAGE					
In-married	58.8%	36.1	2.9	2.2	94.9%
SYNAGOGUE MEMBERSHIP					
Member	70.0%	27.3	2.1	0.6	97.3%
Non-Member	55.0%	39.6	3.7	1.7	94.6%
JCC MEMBERSHIP					
Member	65.9%	33.9	0.2	0.0	99.8%
Non-Member	62.1%	33.2	3.4	1.3	95.3%
JEWISH ORGANIZATION MEMBERSHIP					
Member	68.5%	25.6	2.0	3.9	94.1%
Non-Member	60.7%	36.0	3.2	0.1	96.7%

TABLE 9-14 PERCEPTION OF JAFCO					
BASE: RESPONDENTS IN HOUSEHOLDS VERY/SOMEWHAT FAMILIAR WITH JAFCO					
Population Subgroup	Excellent	Good	Fair	Poor	Excellent + Good
All	62.7%	33.3	2.9	1.1	96.0%
ANY ADULT VISITED ISRAEL					
On Jewish Trip	64.2%	31.3	3.5	1.0	95.5%
On General Trip	55.2%	42.5	0.4	1.9	97.7%
No	72.2%	22.3	5.5	0.0	94.5%
JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR					
Donated to Federation	72.5%	23.9	2.2	1.4	96.4%
Asked, Did Not Donate	68.1%	29.3	2.6	0.0	97.4%
Not Asked	56.3%	39.3	3.2	1.2	95.6%
DONATED TO JEWISH FEDERATION IN THE PAST YEAR					
Nothing	58.3%	37.6	3.1	1.0	95.9%
Under \$100	72.7%	26.0	1.3	0.0	98.7%
\$100 - \$1,000	73.5%	22.0	1.5	3.0	95.5%
\$1,000 and over	68.9%	25.1	6.0	0.0	94.0%

BROWARD JEWISH FAMILY SERVICE

FAMILIARITY WITH BROWARD JEWISH FAMILY SERVICE

Table 9-15 shows that 9% of respondents in Jewish households in Broward County are very familiar, 28% are somewhat familiar, and 63% are not at all familiar with Broward Jewish Family Service (JFS).

Community Comparisons. Table 9-16 shows that the 9% **very familiar** with JFS is below average among about 35 comparison Jewish communities and compares to 11% in Las Vegas, 9% in Miami, and 7% in both South Palm Beach and West Palm Beach. The 9% compares to 6% in 1997.

The 63% **not at all familiar** with JFS is well above average among about 35 comparison Jewish communities and compares to 75% in West Palm Beach, 69% in South Palm Beach, 61% in both Miami and Las Vegas. The 63% compares to 69% in 1997.

Comparisons Among Population Subgroups. Table 9-15 shows that, overall, 9% of respondents are very familiar with JFS. The percentage is much higher for respondents in:

- the Northwest (20%)
- households earning \$200,000 and over
- Orthodox households (18%)
- Jewish organization member households (19%)
- households who donated to the Jewish Federation in the past year (18%)
- households who donated under \$100 (21%) and \$1,000 and over (36%) to the Jewish Federation in the past year

The percentage is much lower for respondents in:

- the North Central (1%)

TABLE 9-15			
FAMILIARITY WITH BROWARD JEWISH FAMILY SERVICE			
BASE: RESPONDENTS			
Population Subgroup	Very Familiar	Somewhat Familiar	Not at All Familiar
All	9.4%	27.5	63.1
GEOGRAPHIC AREA			
Northwest	20.1%	21.1	58.8
North Central	0.9%	9.7	89.4
East	7.0%	30.1	62.9
West Central	4.9%	30.7	64.4
Southeast	17.3%	23.9	58.8
Southwest	7.0%	36.4	56.6
LENGTH OF RESIDENCE IN BROWARD COUNTY			
0 - 4 years	4.9%	15.5	79.6
5 - 9 years	4.4%	20.8	74.8
10 - 19 years	8.5%	27.9	63.6
20 or more years	10.9%	29.7	59.4
AGE OF RESPONDENT			
Under 35	10.0%	14.8	75.2
35 - 49	10.7%	29.1	60.2
50 - 64	12.6%	30.1	57.3
65 - 74	8.3%	30.9	60.8
75 and over	4.4%	25.3	70.3
→ 65 and over	6.2%	28.0	65.8
SEX OF RESPONDENT			
Male	8.9%	27.0	64.1
Female	9.8%	27.8	62.4

TABLE 9-15			
FAMILIARITY WITH BROWARD JEWISH FAMILY SERVICE			
BASE: RESPONDENTS			
Population Subgroup	Very Familiar	Somewhat Familiar	Not at All Familiar
All	9.4%	27.5	63.1
HOUSEHOLD STRUCTURE			
Household with Children	14.4%	28.9	56.7
Household with Only Adult Children	8.6%	32.2	59.2
Non-Elderly Couple	16.3%	25.8	57.9
Non-Elderly Single	9.7%	9.5	80.8
Elderly Couple	9.7%	33.0	57.3
Elderly Single	3.2%	28.7	68.1
MARITAL STATUS OF RESPONDENT			
Living with a Partner	3.6%	30.0	66.4
Now Married	12.9%	29.7	57.4
Currently Widowed	5.8%	22.3	71.9
Currently Divorced	4.4%	31.3	64.3
Single, Never Married	8.6%	16.8	74.6
HOUSEHOLD INCOME			
Under \$25,000	4.1%	26.7	69.2
\$25 - \$50,000	2.2%	15.1	82.7
\$50 - \$100,000	7.7%	27.5	64.8
\$100 - \$200,000	13.0%	27.4	59.6
\$200,000 and over	21.8%	37.5	40.7
JEWISH IDENTIFICATION			
Orthodox	17.5%	32.4	50.1
Conservative	7.9%	23.0	69.1
Reform	16.0%	32.6	51.4
Just Jewish	3.9%	25.2	70.9

TABLE 9-15			
FAMILIARITY WITH BROWARD JEWISH FAMILY SERVICE			
BASE: RESPONDENTS			
Population Subgroup	Very Familiar	Somewhat Familiar	Not at All Familiar
All	9.4%	27.5	63.1
TYPE OF MARRIAGE			
In-married	15.7%	33.2	51.1
Conversionary	11.7%	30.2	58.1
Intermarried	6.7%	17.9	75.4
SYNAGOGUE MEMBERSHIP			
Member	17.1%	36.4	46.5
Non-Member	6.0%	23.5	70.5
JCC MEMBERSHIP			
Member	11.2%	35.5	53.3
Non-Member	9.1%	26.5	64.4
JEWISH ORGANIZATION MEMBERSHIP			
Member	19.0%	33.1	47.9
Non-Member	7.1%	26.2	66.7
ANY ADULT VISITED ISRAEL			
On Jewish Trip	12.7%	51.4	35.9
On General Trip	10.5%	24.3	65.2
No	6.3%	15.7	78.0
JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR			
Donated to Federation	18.0%	35.8	46.2
Asked, Did Not Donate	24.3%	26.0	49.7
Not Asked	4.5%	24.7	70.8
DONATED TO JEWISH FEDERATION IN THE PAST YEAR			
Nothing	6.8%	24.9	68.3
Under \$100	21.0%	30.3	48.7
\$100 - \$500	8.2%	24.3	67.5
\$500 - \$1,000	7.6%	71.1	21.3
\$1,000 and over	36.3%	50.0	13.7

**TABLE 9-16
FAMILIARITY WITH THE LOCAL JEWISH FAMILY SERVICE
COMMUNITY COMPARISONS**

BASE: RESPONDENTS

Community	Year	<i>Very Familiar</i>	Somewhat Familiar	Not at All Familiar
York	1999	38%	36	26
Detroit	2005	35%	45	20
Tidewater	2001	33%	39	28
Minneapolis	2004	31%	42	28
Richmond	1994	29%	40	31
Jacksonville	2002	27%	32	41
Harrisburg	1994	26%	37	38
Milwaukee	1996	24%	43	34
San Antonio	2007	23%	38	39
St. Paul	2004	22%	43	35
Rochester	1999	22%	43	36
Charlotte	1997	22%	35	44
Rhode Island	2002	18%	38	44
Lehigh Valley	2007	18%	35	47
Orlando	1993	17%	42	41
Hartford	2000	17%	34	49
Wilmington	1995	17%	33	51
Tucson	2002	16%	39	44
Washington	2003	16%	37	48
Atlantic County	2004	16%	33	51
St. Petersburg	1994	15%	33	52
Sarasota	2001	14%	32	54
Las Vegas	2005	11%	29	61
New Haven	2010	10%	35	55

**TABLE 9-16
FAMILIARITY WITH THE LOCAL JEWISH FAMILY SERVICE
COMMUNITY COMPARISONS**

BASE: RESPONDENTS

Community	Year	<i>Very Familiar</i>	Somewhat Familiar	Not at All Familiar
Monmouth	1997	10%	28	61
Miami	2014	9%	30	61
BROWARD	2016	9%	28	63
Bergen	2001	9%	25	66
Westport	2000	8%	28	64
Howard County	2010	8%	23	69 ¹
Middlesex	2008	8%	23	70
S Palm Beach	2005	7%	23	69
Portland (ME)	2007	7%	19	75
W Palm Beach	2005	7%	18	75
Broward	1997	6%	25	69

¹ Includes the responses *not very familiar* (17%) and *not at all familiar* (52%).

BROWARD JEWISH FAMILY SERVICE

PERCEPTION OF BROWARD JEWISH FAMILY SERVICE

Table 9-17 shows that 30% of respondents in Jewish households in Broward County who are very/somewhat familiar with Broward Jewish Family Service (JFS) and were able to provide a perception perceive it as excellent; 49%, good; 16%, fair; and 5%, poor. In total, 21% of respondents have positive (excellent and good) perceptions.

Community Comparisons. Table 9-18 shows that the 30% **excellent perceptions** of JFS is about average among about 35 comparison Jewish communities and compares to 36% in South Palm Beach, 32% in West Palm Beach, 30% in Miami, and 17% in Las Vegas. The 30% compares to 25% in 1997.

The 21% **fair/poor perceptions** of JFS is the third highest of about 35 comparison Jewish communities and compares to 27% in Las Vegas, 17% in Miami, 16% in West Palm Beach, and 11% in South Palm Beach. The 21% compares to 14% in 1997.

Comparisons Among Population Subgroups. Table 9-17 shows that, overall, 30% of respondents perceive JFS as excellent. The percentage is much higher for respondents: in:

- households who are very familiar with Jewish Family Services (58%)
- the Northwest (43%)
- age 65-74 (41%)
- non-elderly couple households (41%)
- Jewish organization member households (44%)
- households who donated to the Jewish Federation in the past year (43%)
- households who donated under \$100 (55%) and \$1,000 and over (41%) to the Jewish Federation in the past year (42%)

TABLE 9-17					
PERCEPTION OF BROWARD JEWISH FAMILY SERVICE					
BASE: RESPONDENTS VERY/SOMEWHAT FAMILIAR WITH JFS					
Population Subgroup	Excellent	Good	Fair	Poor	Excellent + Good
All	29.8%	49.1	15.7	5.4	78.9%
Very Familiar	58.0%	24.0	13.6	4.4	82.0%
GEOGRAPHIC AREA					
Northwest	42.5%	36.8	20.7	0.0	79.3%
East	20.6%	18.6	42.4	18.4	39.2%
West Central	28.7%	47.8	17.4	6.1	76.5%
Southeast	29.5%	54.9	5.2	10.4	84.4%
Southwest	25.3%	66.7	7.1	0.9	92.0%
AGE OF RESPONDENT					
Under 50	30.8%	52.9	14.9	1.4	83.7%
50 - 64	28.1%	49.3	21.0	1.6	77.4%
65 - 74	41.3%	31.8	17.2	9.7	73.1%
75 and over	18.7%	61.5	2.4	17.4	80.2%
→ 65 and over	30.7%	45.8	10.2	13.3	76.5%
SEX OF RESPONDENT					
Male	31.4%	42.6	19.3	6.7	74.0%
Female	28.9%	52.8	13.7	4.6	81.7%
HOUSEHOLD STRUCTURE					
Household with Children	30.5%	43.8	18.4	7.3	74.3%
Household with Only Adult Children	32.0%	50.6	15.1	2.3	82.6%
Non-Elderly Couple	40.5%	55.4	4.1	0.0	95.9%
Elderly Couple	37.1%	59.0	3.9	0.0	96.1%
Elderly Single	23.8%	47.5	8.6	20.1	71.3%

TABLE 9-17					
PERCEPTION OF BROWARD JEWISH FAMILY SERVICE					
BASE: RESPONDENTS VERY/SOMEWHAT FAMILIAR WITH JFS					
Population Subgroup	Excellent	Good	Fair	Poor	Excellent + Good
All	29.8%	49.1	15.7	5.4	78.9%
MARITAL STATUS OF RESPONDENT					
Now Married	31.9%	55.2	12.0	0.9	87.1%
Currently Widowed	32.1%	50.9	9.4	7.6	83.0%
Currently Divorced	21.0%	26.6	37.0	15.4	47.6%
HOUSEHOLD INCOME					
Under \$50,000	34.3%	30.1	7.3	28.3	64.4%
\$50 - \$100,000	32.6%	36.4	29.7	1.3	69.0%
\$100 - \$200,000	32.0%	64.2	3.8	0.0	96.2%
\$200,000 and over	27.8%	36.2	33.7	2.3	64.0%
JEWISH IDENTIFICATION					
Conservative	29.9%	51.4	10.1	8.6	81.3%
Reform	34.4%	45.7	18.8	1.1	80.1%
Just Jewish	29.0%	47.7	16.7	6.6	76.7%
TYPE OF MARRIAGE					
In-married	36.0%	52.0	11.5	0.5	88.0%
SYNAGOGUE MEMBERSHIP					
Member	29.1%	53.6	16.4	0.9	82.7%
Non-Member	30.4%	45.1	15.1	9.4	75.5%
JCC MEMBERSHIP					
Member	21.3%	67.2	9.9	1.6	88.5%
Non-Member	31.2%	46.1	16.7	6.0	77.3%
JEWISH ORGANIZATION MEMBERSHIP					
Member	43.9%	42.3	6.7	7.1	86.2%
Non-Member	24.4%	51.7	19.2	4.7	76.1%

TABLE 9-17					
PERCEPTION OF BROWARD JEWISH FAMILY SERVICE					
BASE: RESPONDENTS VERY/SOMEWHAT FAMILIAR WITH JFS					
Population Subgroup	Excellent	Good	Fair	Poor	Excellent + Good
All	29.8%	49.1	15.7	5.4	78.9%
ANY ADULT VISITED ISRAEL					
On Jewish Trip	20.6%	67.8	9.3	2.3	88.4%
On General Trip	35.8%	34.7	22.6	6.9	70.5%
No	37.2%	37.7	16.3	8.8	74.9%
JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR					
Donated to Federation	43.1%	45.1	10.7	1.1	88.2%
Asked, Did Not Donate	33.6%	52.6	6.0	7.8	86.2%
Not Asked	21.2%	49.9	21.1	7.8	71.1%
DONATED TO JEWISH FEDERATION IN THE PAST YEAR					
Nothing	23.4%	50.4	18.4	7.8	73.8%
Under \$100	54.7%	30.4	14.5	0.4	85.1%
\$100 - \$1,000	24.2%	69.5	3.9	2.4	93.7%
\$1,000 and over	41.4%	46.9	11.0	0.7	88.3%

**TABLE 9-18
PERCEPTION OF THE LOCAL JEWISH FAMILY SERVICE
COMMUNITY COMPARISONS**

BASE: RESPONDENTS VERY/SOMEWHAT FAMILIAR WITH THE LOCAL JFS

Community	Year	Excellent	Good	Fair	Poor	Excellent/ Good
Tidewater	2001	51%	41	5	3	93%
Minneapolis	2004	49%	43	6	2	92%
York	1999	48%	44	5	3	93%
Jacksonville	2002	48%	43	8	1	91%
Sarasota	2001	45%	45	9	1	90%
St. Petersburg	1994	42%	41	13	4	83%
Tucson	2002	41%	47	9	4	87%
Atlantic County	2004	40%	53	5	1	93%
St. Paul	2004	40%	51	7	3	90%
Charlotte	1997	40%	46	11	4	86%
Richmond	1994	37%	50	11	3	87%
Harrisburg	1994	36%	56	8	1	91%
S Palm Beach	2005	36%	53	8	3	89%
San Antonio	2007	36%	47	13	4	83%
Washington	2003	35%	55	9	1	89%
Detroit	2005	34%	55	9	2	89%
Lehigh Valley	2007	34%	53	9	5	87%
Hartford	2000	33%	58	6	2	92%
Rochester	1999	33%	56	9	3	89%
Milwaukee	1996	33%	55	11	2	87%
Rhode Island	2002	33%	54	9	3	88%
Wilmington	1995	32%	57	8	2	90%
W Palm Beach	2005	32%	53	11	5	85%
Orlando	1993	32%	48	11	9	80%

TABLE 9-18
PERCEPTION OF THE LOCAL JEWISH FAMILY SERVICE
COMMUNITY COMPARISONS

BASE: RESPONDENTS VERY/SOMEWHAT FAMILIAR WITH THE LOCAL JFS

Community	Year	<i>Excellent</i>	Good	Fair	Poor	Excellent/ Good
Miami	2014	30%	54	14	3	84%
BROWARD	2016	30%	49	16	5	79%
New Haven	2010	29%	59	8	4	88%
Monmouth	1997	29%	56	8	8	84%
Westport	2000	25%	64	8	2	89%
Broward	1997	25%	61	7	7	86%
Bergen	2001	25%	52	18	6	77%
Middlesex	2008	24%	58	13	5	82%
Portland (ME)	2007	17%	65	12	6	82%
Las Vegas	2005	17%	57	20	7	73%

CENTRAL AGENCY FOR JEWISH EDUCATION

FAMILIARITY WITH THE CENTRAL AGENCY FOR JEWISH EDUCATION

Table 9-19 shows that 8% of respondents in Jewish households in Broward County are very familiar, 15% are somewhat familiar, and 77% are not at all familiar with the Central Agency for Jewish Education (CAJE).

Community Comparisons. Table 9-20 shows that the 8% **very familiar** with the local Bureau of Jewish education is the second highest of six comparison Jewish communities and compares to 3% in both South Palm Beach and West Palm Beach. The 8% compares to 3% in 1997.

The 77% **not at all familiar** is about average of the comparison Jewish communities and compares to 90% in both South Palm Beach and West Palm Beach. The 77% compares to 90% in 1997.

Table 9-21 shows that 10% of respondents in **households with Jewish children are very familiar** with the local Bureau of Jewish education. The 10% is second highest of about six comparison Jewish communities and compares to 8% in West Palm Beach and 7% in South Palm Beach. The 10% compares to 10% in 1997.

The 80% **not at all familiar** is about average of the comparison Jewish communities and compares to 82% in South Palm Beach and 80% in West Palm Beach. The 80% compares to 81% in 1997.

Comparisons Among Population Subgroups. Table 9-19 shows that, overall, 8% of respondents are very familiar with the CAJE. The percentage is much higher for respondents in:

- households earning \$200,000 and over (17%)
- synagogue member households (16%) and JCC member households (16%)
- households in which an adult visited Israel on a Jewish trip (17%)
- households who donated to the Jewish Federation in the past year (22%)
- households who donated under \$100 (32%) and \$1,000 and over (26%) to the Jewish Federation in the past year

TABLE 9-19			
FAMILIARITY WITH THE CENTRAL AGENCY FOR JEWISH EDUCATION			
BASE: RESPONDENTS			
Population Subgroup	Very Familiar	Somewhat Familiar	Not at All Familiar
All	8.1%	14.8	77.1
GEOGRAPHIC AREA			
Northwest	13.7%	11.3	75.0
North Central	0.8%	3.6	95.6
East	4.3%	8.0	87.7
West Central	3.2%	17.0	79.8
Southeast	8.8%	18.9	72.3
Southwest	13.1%	17.1	69.8
LENGTH OF RESIDENCE			
0 - 4 years	1.4%	9.1	89.5
5 - 9 years	11.6%	17.2	71.2
10 - 19 years	6.1%	17.2	76.7
20 or more years	9.2%	14.5	76.3
AGE OF RESPONDENT			
Under 35	4.8%	1.9	93.3
35 - 49	10.2%	11.9	77.9
50 - 64	6.1%	16.9	77.0
65 - 74	10.2%	14.9	74.9
75 and over	8.2%	19.7	72.1
→ 65 and over	9.3%	17.0	73.7
SEX OF RESPONDENT			
Male	6.7%	12.7	80.6
Female	9.1%	16.3	74.6

TABLE 9-19			
FAMILIARITY WITH THE CENTRAL AGENCY FOR JEWISH EDUCATION			
BASE: RESPONDENTS			
Population Subgroup	Very Familiar	Somewhat Familiar	Not at All Familiar
All	8.1%	14.8	77.1
HOUSEHOLD STRUCTURE			
Household with Children	10.4%	9.4	80.2
Household with Only Adult Children	4.4%	18.1	77.5
Non-Elderly Couple	4.2%	6.5	89.3
Non-Elderly Single	2.7%	17.0	80.3
Elderly Couple	14.0%	17.5	68.5
Elderly Single	7.2%	16.9	75.9
HOUSEHOLD INCOME			
Under \$25,000	0.3%	15.9	83.8
\$25 - \$50,000	9.4%	19.2	71.4
\$50 - \$100,000	4.9%	17.1	78.0
\$100 - \$200,000	11.7%	12.0	76.3
\$200,000 and over	17.0%	21.6	61.4
JEWISH IDENTIFICATION			
Conservative	8.5%	22.8	68.7
Reform	12.4%	13.3	74.3
Just Jewish	2.5%	9.8	87.7
TYPE OF MARRIAGE			
In-married	14.6%	14.0	71.4
Conversionary	5.4%	13.5	81.1
Intermarried	3.6%	7.0	89.4

TABLE 9-19			
FAMILIARITY WITH THE CENTRAL AGENCY FOR JEWISH EDUCATION			
BASE: RESPONDENTS			
Population Subgroup	Very Familiar	Somewhat Familiar	Not at All Familiar
All	8.1%	14.8	77.1
SYNAGOGUE MEMBERSHIP			
Member	16.1%	23.4	60.5
Non-Member	3.8%	10.3	85.9
JCC MEMBERSHIP			
Member	16.3%	19.1	64.6
Non-Member	6.9%	14.2	78.9
JEWISH ORGANIZATION MEMBERSHIP			
Member	14.2%	21.8	64.0
Non-Member	6.3%	12.8	80.9
ANY ADULT VISITED ISRAEL			
On Jewish Trip	17.1%	13.9	69.0
On General Trip	8.3%	22.0	69.7
No	2.2%	8.3	89.5
JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR			
Donated to Federation	21.6%	28.7	49.7
Asked, Did Not Donate	6.2%	11.0	82.8
Not Asked	3.6%	10.5	85.9
DONATED TO JEWISH FEDERATION IN THE PAST YEAR			
Nothing	3.8%	10.6	85.6
Under \$100	31.9%	20.4	47.7
\$100 - \$500	10.4%	38.2	51.4
\$500 - \$1,000	14.5%	21.2	64.3
\$1,000 and over	25.7%	35.9	38.4

TABLE 9-20				
FAMILIARITY WITH THE LOCAL BUREAU OF JEWISH EDUCATION				
COMMUNITY COMPARISONS				
BASE: RESPONDENTS				
Community	Year	<i>Very Familiar</i>	Somewhat Familiar	Not at All Familiar
Rhode Island	2002	14%	28	58
BROWARD	2016	8%	15	77
Washington	2003	7%	22	71
Atlantic County	2004	5%	12	83
S Palm Beach	2005	3%	7	90
Broward	1997	3%	7	90
W Palm Beach	2005	3%	6	90

TABLE 9-21				
FAMILIARITY WITH THE LOCAL BUREAU OF JEWISH EDUCATION				
IN HOUSEHOLDS WITH CHILDREN				
COMMUNITY COMPARISONS				
BASE: RESPONDENTS IN HOUSEHOLDS WITH CHILDREN AGE 0-17				
Community	Year	<i>Very Familiar</i>	Somewhat Familiar	Not at All Familiar
Rhode Island	2002	14%	30	56
BROWARD	2016	10%	9	80
Broward	1997	10%	9	81
Washington	2003	9%	28	63
W Palm Beach	2005	8%	12	80
S Palm Beach	2005	7%	11	82
Atlantic County	2004	6%	16	78

CENTRAL AGENCY FOR JEWISH EDUCATION

PERCEPTION OF THE CENTRAL AGENCY FOR JEWISH EDUCATION

Table 9-22 shows that 26% of respondents in Jewish households in Broward County who are very familiar or somewhat familiar with the Central Agency for Jewish Education (CAJE) perceive it as excellent; 67%, good; 6%, fair; and 2%, poor. In total, 92% of respondents who are very familiar or somewhat familiar with CAJE and who were willing to provide a perception have positive (excellent + good) perceptions.

Community Comparisons. Table 9-23 shows that the 26% **excellent perceptions** of the local Bureau of Jewish education is about average among six comparison Jewish communities and compares to 39% in West Palm Beach and 28% in South Palm Beach. The 26% compares to 39% in 1997.

The 8% **fair/poor perceptions** of the local Bureau of Jewish education is about average among six comparison Jewish communities and compares to 12% in West Palm Beach and 7% in South Palm Beach. The 8% compares to 7% in 1997.

Table 9-24 shows that 19% of respondents in **Jewish households with children perceive the local Bureau of Jewish education** as excellent is the lowest of six comparison Jewish communities and compares to 41% in South Palm Beach and 32% in West Palm Beach. The 19% compares to 36% in 1997.

The 19% **fair/poor perceptions** of the local Bureau of Jewish Education is the second highest of six comparison Jewish communities and compares to 21% in West Palm Beach and 6% in South Palm Beach. The 19% compares to 8% in 1997.

Comparisons Among Population Subgroups. Table 9-22 shows that, overall, 26% of respondents have excellent perceptions. The percentage is much higher for respondents (in):

- households in which the respondent is very familiar with the CAJE (39%)
- age 65-74 (38%)
- elderly couple households (43%)
- households earning \$100,000-\$200,000 (47%)
- in-married households (39%)
- households who donated \$1,000 and over to the Jewish Federation in the past year (41%)

The percentage of respondents with excellent perceptions is much lower for respondents in:

- elderly single households (16%)
- households earning under \$100,000 (15%)
- synagogue non-member households (16%)

TABLE 9-22					
PERCEPTION OF THE CENTRAL AGENCY FOR JEWISH EDUCATION					
BASE: RESPONDENTS VERY/SOMEWHAT FAMILIAR WITH CAJE					
Population Subgroups	Excellent	Good	Fair	Poor	Excellent + Good
All	25.5%	67.0	5.8	1.7	92.5%
Very Familiar	38.6%	53.9	7.0	0.5	92.5%
GEOGRAPHIC AREA					
West Central	21.4%	75.4	2.7	0.5	96.8%
Southeast	25.1%	68.7	5.9	0.3	93.8%
Southwest	25.4%	62.3	7.8	4.5	87.7%
AGE OF RESPONDENT					
Under 50	13.9%	69.4	16.7	0.0	83.3%
50 - 64	20.2%	70.3	4.3	5.2	90.5%
65 - 74	37.8%	59.0	2.7	0.5	96.8%
75 and over	27.7%	70.3	2.0	0.0	98.0%
→ 65 and over	33.1%	64.3	2.4	0.2	97.4%
SEX OF RESPONDENT					
Male	30.0%	59.0	6.7	4.3	89.0%
Female	22.9%	71.8	5.2	0.1	94.7%
HOUSEHOLD STRUCTURE					
Household with Children	18.6%	61.7	19.3	0.4	80.3%
Household with Only Adult Children	17.9%	66.4	6.3	9.4	84.3%
Elderly Couple	42.6%	53.0	3.9	0.5	95.6%
Elderly Single	15.5%	83.2	1.3	0.0	98.7%
HOUSEHOLD INCOME					
Under \$100,000	14.5%	82.2	3.3	0.0	96.7%
\$100 - \$200,000	46.6%	43.0	10.4	0.0	89.6%
\$200,000 and over	18.9%	65.2	7.1	8.8	84.1%
JEWISH IDENTIFICATION					
Conservative	32.2%	57.7	6.3	3.8	89.9%
Reform	20.8%	74.7	4.1	0.4	95.5%
Just Jewish	24.6%	73.6	1.8	0.0	98.2%

TABLE 9-22					
PERCEPTION OF THE CENTRAL AGENCY FOR JEWISH EDUCATION					
BASE: RESPONDENTS VERY/SOMEWHAT FAMILIAR WITH CAJE					
Population Subgroups	Excellent	Good	Fair	Poor	Excellent + Good
All	25.5%	67.0	5.8	1.7	92.5%
TYPE OF MARRIAGE					
In-married	38.7%	51.4	9.5	0.4	90.1%
SYNAGOGUE MEMBERSHIP					
Member	31.3%	57.8	8.2	2.7	89.1%
Non-Member	16.1%	82.1	1.8	0.0	98.2%
JCC MEMBERSHIP					
Member	34.7%	54.4	3.4	7.5	89.1%
Non-Member	23.3%	70.1	6.4	0.2	93.4%
JEWISH ORGANIZATION MEMBERSHIP					
Member	30.0%	60.0	9.7	0.3	90.0%
Non-Member	23.0%	71.0	3.6	2.4	94.0%
ANY ADULT VISITED ISRAEL					
On Jewish Trip	28.7%	58.6	12.1	0.6	87.3%
On General Trip	22.7%	70.6	3.7	3.0	93.3%
No	27.2%	72.8	0.0	0.0	100.0%
JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR					
Donated to Federation	28.2%	60.1	8.6	3.1	88.3%
Asked, Did Not Donate	27.8%	60.0	12.2	0.0	87.8%
Not Asked	22.2%	76.5	1.3	0.0	98.7%
DONATED TO JEWISH FEDERATION IN THE PAST YEAR					
Nothing	22.9%	74.5	2.6	0.0	97.4%
Under \$100	26.6%	69.5	3.9	0.0	96.1%
\$100 - \$1,000	25.4%	56.9	11.2	6.5	82.3%
\$1,000 and over	41.0%	41.1	15.3	2.6	82.1%

TABLE 9-23						
PERCEPTION OF THE LOCAL BUREAU OF JEWISH EDUCATION COMMUNITY COMPARISONS						
BASE: RESPONDENTS VERY/SOMEWHAT FAMILIAR WITH THE LOCAL BJE						
Community	Year	<i>Excellent</i>	Good	Fair	Poor	Excellent/ Good
Broward	1997	39%	54	5	2	93%
W Palm Beach	2005	39%	50	9	3	89%
Rhode Island	2002	32%	59	7	1	92%
S Palm Beach	2005	28%	65	6	1	93%
Washington	2003	28%	57	14	0	86%
BROWARD	2016	26%	67	6	2	93%
Atlantic County	2004	15%	57	23	6	72%

TABLE 9-24						
PERCEPTION OF THE LOCAL BUREAU OF JEWISH EDUCATION IN HOUSEHOLDS WITH CHILDREN COMMUNITY COMPARISONS						
BASE: RESPONDENTS IN HOUSEHOLDS WITH CHILDREN VERY/SOMEWHAT FAMILIAR WITH THE LOCAL BJE						
Community	Year	<i>Excellent</i>	Good	Fair	Poor	Excellent/ Good
S Palm Beach	2005	41%	53	6	0	94%
Rhode Island	2002	39%	56	4	1	94%
Broward	1997	36%	56	8	0	92%
Washington	2003	33%	57	10	0	90%
W Palm Beach	2005	32%	47	21	0	79%
BROWARD	2016	19%	62	19	0	80%

DANIEL D. CANTOR SENIOR CENTER

FAMILIARITY WITH THE DANIEL D. CANTOR SENIOR CENTER

Table 9-25 shows that 6% of respondents in Jewish households in Broward County are very familiar, 21% are somewhat familiar, and 73% are not at all familiar with the Daniel D. Cantor Senior Center. 8% of *respondents age 65 and over* are very familiar with the Daniel D. Cantor Senior Center, 28% are somewhat familiar, and 64% are not at all familiar.

Comparisons Among Population Subgroups. Table 9-25 shows that, overall, 6% of respondents are very familiar with the Daniel D. Cantor Senior Center. The percentage is much higher for respondents in:

- households who donated under \$100 (12%) and \$1,000 and over (18%) to the Jewish Federation in the past year

TABLE 9-25			
FAMILIARITY WITH DANIEL D. CANTOR SENIOR CENTER			
BASE: RESPONDENTS			
Population Subgroup	Very Familiar	Somewhat Familiar	Not at All Familiar
All	5.7%	21.1	73.2
GEOGRAPHIC AREA			
Northwest	6.3%	19.9	73.8
North Central	2.0%	20.9	77.1
East	3.6%	16.1	80.3
West Central	11.1%	36.5	52.4
Southeast	2.1%	6.4	91.5
Southwest	4.4%	17.8	77.8
LENGTH OF RESIDENCE IN BROWARD COUNTY			
0 - 4 years	0.4%	7.0	92.6
5 - 9 years	3.6%	1.9	94.5
10 - 19 years	4.8%	20.6	74.6
20 or more years	6.8%	25.8	67.4
AGE OF RESPONDENT			
Under 35	5.4%	19.6	75.0
35 - 49	3.0%	13.9	83.1
50 - 64	4.3%	17.8	77.9
65 - 74	8.1%	27.0	64.9
75 and over	8.4%	28.4	63.2
→ 65 and over	8.2%	27.8	64.0
SEX OF RESPONDENT			
Male	4.9%	14.5	80.6
Female	6.3%	25.9	67.8

TABLE 9-25			
FAMILIARITY WITH DANIEL D. CANTOR SENIOR CENTER			
BASE: RESPONDENTS			
Population Subgroup	Very Familiar	Somewhat Familiar	Not at All Familiar
All	5.7%	21.1	73.2
HOUSEHOLD STRUCTURE			
Household with Children	7.5%	12.5	80.0
Household with Only Adult Children	6.6%	18.7	74.7
Non-Elderly Couple	2.5%	21.7	75.8
Non-Elderly Single	1.2%	25.2	73.6
Elderly Couple	4.7%	23.5	71.8
Elderly Single	6.1%	36.8	57.1
HOUSEHOLD INCOME			
Under \$25,000	8.9%	34.2	56.9
\$25 - \$50,000	4.3%	12.9	82.8
\$50 - \$100,000	4.2%	17.7	78.1
\$100 - \$200,000	4.4%	22.8	72.8
\$200,000 and over	4.9%	22.1	73.0
JEWISH IDENTIFICATION			
Orthodox	10.4%	6.3	83.3
Conservative	11.2%	20.5	68.3
Reform	3.7%	24.3	72.0
Just Jewish	2.6%	20.8	76.6
TYPE OF MARRIAGE			
In-married	6.9%	16.2	76.9
Conversionary	0.7%	18.6	80.7
Intermarried	3.0%	18.5	78.5

TABLE 9-25			
FAMILIARITY WITH DANIEL D. CANTOR SENIOR CENTER			
BASE: RESPONDENTS			
Population Subgroup	Very Familiar	Somewhat Familiar	Not at All Familiar
All	5.7%	21.1	73.2
SYNAGOGUE MEMBERSHIP			
Member	8.0%	20.7	71.3
Non-Member	4.4%	21.3	74.3
JCC MEMBERSHIP			
Member	7.8%	18.1	74.1
Non-Member	5.4%	21.5	73.1
JEWISH ORGANIZATION MEMBERSHIP			
Member	15.8%	26.4	57.8
Non-Member	3.4%	19.8	76.8
ANY ADULT VISITED ISRAEL			
On Jewish Trip	8.1%	26.0	65.9
On General Trip	5.5%	16.0	78.5
No	4.2%	22.8	73.0
JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR			
Donated to Federation	11.1%	26.7	62.2
Asked, Did Not Donate	5.0%	20.2	74.8
Not Asked	3.9%	18.4	77.7
DONATED TO JEWISH FEDERATION IN THE PAST YEAR			
Nothing	4.0%	18.5	77.5
Under \$100	11.6%	26.1	62.3
\$100 - \$500	8.6%	25.8	65.6
\$500 - \$1,000	6.5%	12.9	80.6
\$1,000 and over	18.2%	40.8	41.0

DANIEL D. CANTOR SENIOR CENTER

PERCEPTION OF THE DANIEL D. CANTOR SENIOR CENTER

Table 9-26 shows that 32% of respondents in Jewish households in Broward County who are very/somewhat familiar with the Daniel D. Cantor Senior Center and were able to provide a perception perceive it as excellent; 54%, good; 14%, fair; and 0%, poor. In total, 86% of respondents have positive (excellent and good) perceptions.

35% of respondents age 65 and over who are very/somewhat familiar with the Daniel D. Cantor Senior Center and were able to provide a perception perceive it as excellent; 56%, good; 9%, fair; and 0%, poor. In total, 92% of respondents age 65 and over have positive (excellent and good) perceptions.

Of respondents who are very familiar with the Daniel D. Cantor Senior Center, 67% perceive it as excellent; 27%, good; 6%, fair; and 0%, poor.

Comparisons Among Population Subgroups. Table 9-26 shows that, overall, 32% of respondents perceive the Daniel D. Cantor Senior Center as excellent. The percentage is much higher for respondents in:

- households who are very familiar with Daniel D. Cantor Senior Center (67%)
- JCC member households (44%)
- households who donated to the Jewish Federation in the past year (58%)
- households who donated \$1,000 and over to the Jewish Federation in the past year (54%)

The percentage is much lower for respondents (in):

- under age 50 (18%)
- elderly couple households (15%)
- households earning \$100,000-\$200,000 (20%)
- households who were not asked to donate to the Jewish Federation in the past year (22%)

TABLE 9-26					
PERCEPTION OF DANIEL D. CANTOR SENIOR CENTER					
BASE: RESPONDENTS VERY/SOMEWHAT FAMILIAR WITH DANIEL D. CANTOR SENIOR CENTER					
Population Subgroup	Excellent	Good	Fair	Poor	Excellent + Good
All	31.8%	54.3	13.7	0.2	86.1%
Very Familiar	66.9%	27.0	6.1	0.0	93.9%
GEOGRAPHIC AREA					
Northwest	40.3%	54.5	5.2	0.0	94.8%
West Central	34.3%	53.6	12.1	0.0	87.9%
Southwest	29.5%	42.5	28.0	0.0	72.0%
AGE OF RESPONDENT					
Under 50	17.7%	68.3	13.2	0.8	86.0%
50 - 64	39.0%	37.8	23.2	0.0	76.8%
65 - 74	37.6%	61.3	1.1	0.0	98.9%
75 and over	33.3%	52.6	14.1	0.0	85.9%
→ 65 and over	35.1%	56.1	8.8	0.0	91.2%
SEX OF RESPONDENT					
Male	41.0%	35.7	23.3	0.0	76.7%
Female	27.3%	63.2	9.2	0.3	90.5%
HOUSEHOLD STRUCTURE					
Household with Children	36.4%	49.9	13.7	0.0	86.3%
Household with Only Adult Children	35.0%	50.0	15.0	0.0	85.0%
Elderly Couple	14.7%	63.3	22.0	0.0	78.0%
Elderly Single	38.9%	57.0	4.1	0.0	95.9%
HOUSEHOLD INCOME					
Under \$100,000	35.0%	44.9	20.1	0.0	79.9%
\$100 - \$200,000	20.2%	76.2	3.6	0.0	96.4%
\$200,000 and over	29.2%	56.7	14.1	0.0	85.9%

TABLE 9-26					
PERCEPTION OF DANIEL D. CANTOR SENIOR CENTER					
BASE: RESPONDENTS VERY/SOMEWHAT FAMILIAR WITH DANIEL D. CANTOR SENIOR CENTER					
Population Subgroup	Excellent	Good	Fair	Poor	Excellent + Good
All	31.8%	54.3	13.7	0.2	86.1%
JEWISH IDENTIFICATION					
Conservative	32.9%	53.3	13.8	0.0	86.2%
Reform	28.4%	63.1	8.5	0.0	91.5%
Just Jewish	35.5%	46.4	17.4	0.7	81.9%
TYPE OF MARRIAGE					
In-married	32.0%	54.4	13.6	0.0	86.4%
SYNAGOGUE MEMBERSHIP					
Member	36.6%	56.0	7.4	0.0	92.6%
Non-Member	28.3%	53.2	18.2	0.3	81.5%
JCC MEMBERSHIP					
Member	43.7%	39.2	17.1	0.0	82.9%
Non-Member	29.9%	56.7	13.2	0.2	86.6%
JEWISH ORGANIZATION MEMBERSHIP					
Member	29.7%	65.2	5.1	0.0	94.9%
Non-Member	32.8%	48.8	18.1	0.3	81.6%
ANY ADULT VISITED ISRAEL					
On Jewish Trip	20.5%	75.1	3.8	0.6	95.6%
On General Trip	37.3%	41.8	20.9	0.0	79.1%
No	38.5%	44.2	17.3	0.0	82.7%
JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR					
Donated to Federation	39.3%	50.8	9.4	0.5	90.1%
Not Asked	22.2%	58.8	19.0	0.0	81.0%
DONATED TO JEWISH FEDERATION IN THE PAST YEAR					
Nothing	27.1%	55.8	17.1	0.0	82.9%
Under \$1,000	35.2%	55.0	9.8	0.0	90.2%
\$1,000 and over	53.6%	36.3	7.9	2.2	89.9%

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